

# The Future of the Academic Record and how Technology, and AACRAO, and how all of you are Intertwined.

Mark McConahay
Associate Vice Provost and Registrar

Indiana University
Vice President Information Technology, AACRAO





## **About AACRAO**

A non-profit, voluntary, professional association made up of

more than 11,000 members

who represent approximately 2,600 institutions

from more than 40 countries





## **Upcoming Meetings**

### 28th Annual SEM Conference

November 11 – November 14, 2018 – Washington, DC

### AACRAO on the Road

March 14 – March 15, 2019 – Florida International University

### 2019 Annual Meeting

March 31 – April 3, 2019 – Los Angeles, CA



2019 AACRAO Technology & Transfer Conference

July 14 – 16, 2019 – Las Vegas, NV





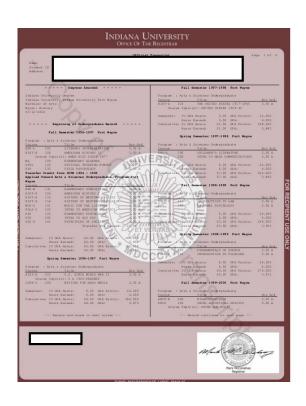
## AACRAO Workgroups/Projects





## The Traditional Academic Transcript

- Laudable Traits of the "Transcript"
  - Chronological Ledger
  - Governance (Academic Value)
  - Fundamental Standard: Credit Hour
    - The Carnegie Unit
      - **Courses**
      - **Awards**
      - Summary Statistics
  - Validity and Integrity
  - Institutional Imprimatur
  - Interoperability (at least in HE)
  - TRUST

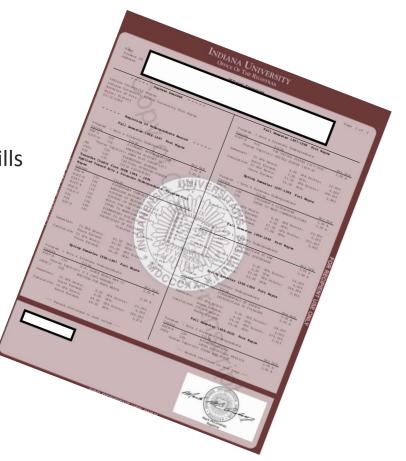




## The Traditional Academic Transcript

### External Trends

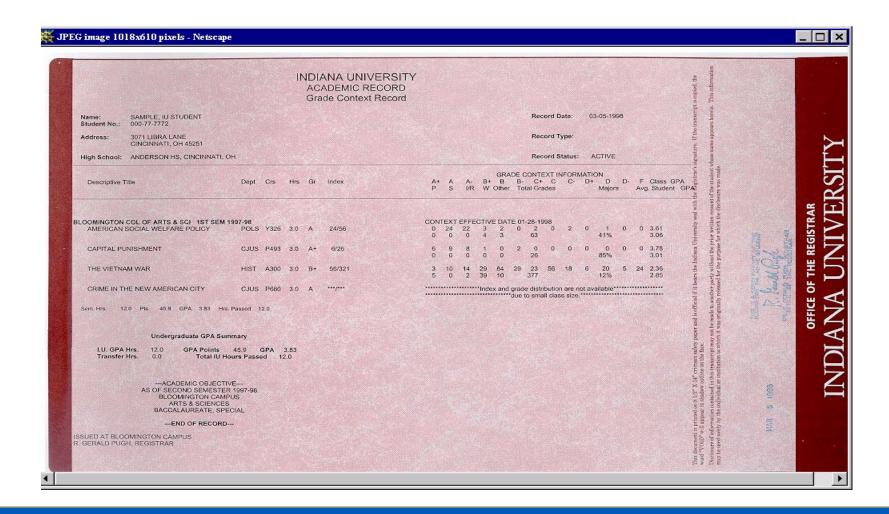
- o BA minimum Career Credential
- Grade Inflation
- State/Federal Accountability
- Labor Market and Professional Skills
  - Hard/Soft Skills
- o Differentiation?





## **Expanded Grade Context Record**

### A1990s Attempt to Differentiate!





**Technology Trends** 

### Technology Trends

- Digital Records
  - Auto processing->ERPs->Cloud SaaS
  - ->Multi-Tenet
- Connectivity
- EDI/Trusted Networks
- Digital Documents
- Electronic Document Authentication
  - Adobe PKI standards
- Badges/Certificates/micro-credentials
- XML/Semantic Web
- Public Ledger
- Labor Market Consumption







## The Traditional Academic Transcript Demand Trends

#### Diminished Demand

- Degree Verification Agency(ies)
- Digital Record Exchange (EDI/XML)
- Electronic rendering
  - Digital Signatures/PKI
  - Fewer Copies
  - Social Media (LinkedIn)
- Other Credential Providers
- Lack of Fidelity
- Inability to Differentiate





### The Need for More

### The Rise of Alternative Records and Institutional Attestation

- Competency Based Education
- Engagement and Experiential Learning
  - Community Engagement
  - UG Research
  - Leadership
- Co-Curricular Records
  - Value of Participation
- MOOCs/Badging
- Learning Outcomes/Course
   Descriptions/Syllabi/Learning Artifacts
- Non-Chronological Presentation
- Course/Engagement Attestation





### The Credential Conundrum

#### Regulated

- Degrees
- Certificates
- Majors
- Minors

**Other Providers** 

## Higher Education Institutions

#### **Branded**

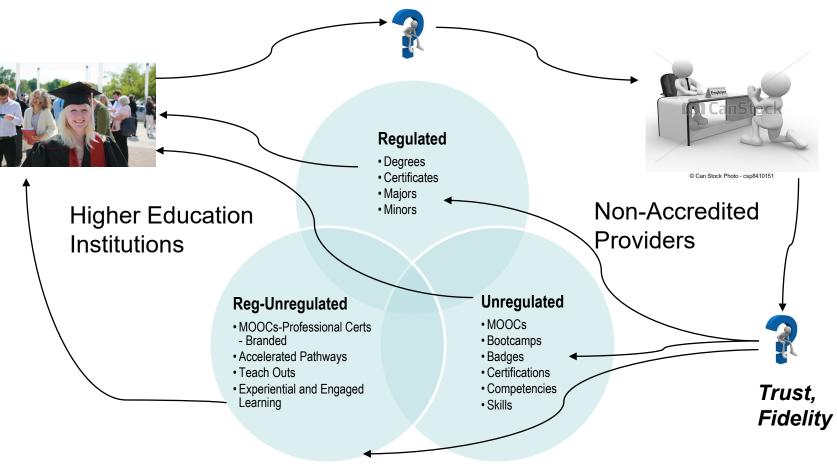
- Teach Outs
- Experiential and Engaged Learning
- Co-Curricular Learning
- MOOCs-Professional Certs
- Accelerated Pathways

#### Unregulated

- MOOCs
- Bootcamps
- Badges
- Certifications
- Skills



### The Consumer Conundrum





## The Comprehensive Learner Records (CLR) project and data integration

- 1. AACRAO and NASPA joined forces in 2015 to explore the future of digital student records
  - \$1.5 Million Lumina Grant
- 2. Initial project allowed 12 institutions to develop models of these records
  - Learning outcomes
  - Competency-based education
  - Learning outside the class





## The Comprehensive Learner Records (CLR) Project

#### Goals

- i. Accelerate creation of comprehensive learner record.
- ii. Develop framework for the development of these records.
- iii. Document the operational and policy considerations
- iv. Directly assist 12 institutions to develop:Competency-based educationLearning outcomes for programs/majors/degrees
  - Co-Curricular learning records/outcomes
- v. Provide record models for other institutions

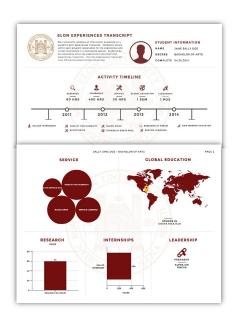




## The Comprehensive Learner Records (CLR) Co-Curricular Records (Elon)

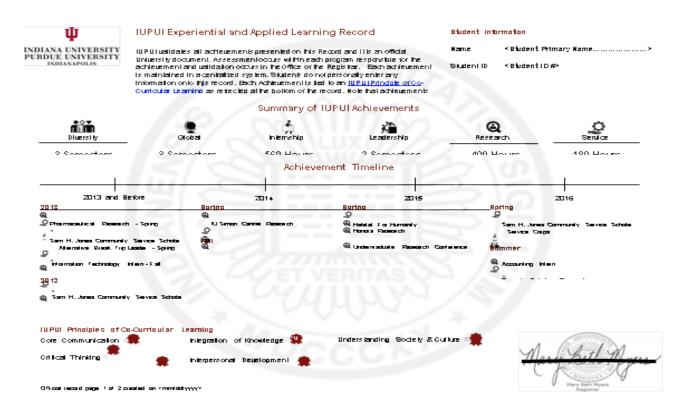








## The Comprehensive Learner Records (CLR) Co-Curricular Records (IUPUI)





## The Comprehensive Learner Records (CLR) Co-Curricular Records (IUPUI)

## Diversity -Coordinator - Disability Awareness Week IUPUI, Indianapolis IN - 60 Hours -Diversity Experience Title that takes up a really whole lot of room on page Someplace, Indianapolis Indiana - 50 Hours -Multicultural Leadership Empowerment Program 40 Hours -Diversity Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Jakes up a really whole lot of room on page -Chipaig Experience Title 27 Ja





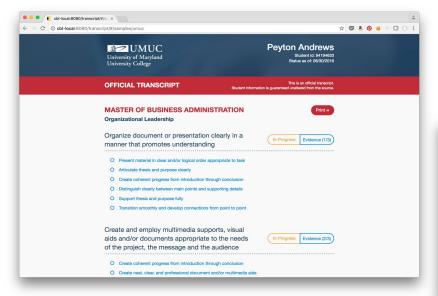


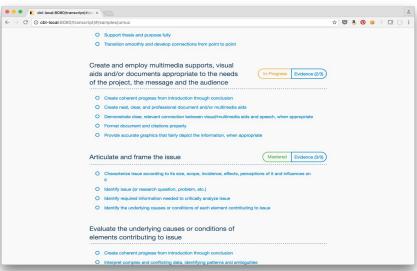






## The Comprehensive Learner Records (CLR) Competency Based Records

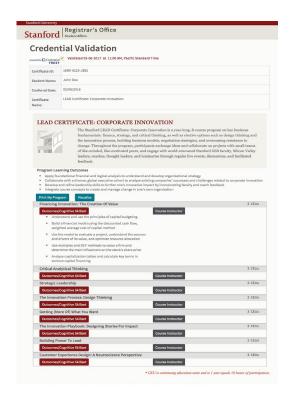






## The Comprehensive Learner Records (CLR) eCertificates







## The Comprehensive Learner Records (CLR) Project

### **Major Findings**

- I. Learning Frameworks
  - Governance and Culture
- II. Lifelong Access to Student Record
  - Student Lockers
- III. Standardization of Record and Data Formats
  - I. Diploma (PESC)
  - II. CLR (IMS Global)
  - III. Competencies (CASE)
- IV. <u>Data integration</u>
  - I. Culture for Change
  - II. Identification of Repositories
  - III. Resources





## The Comprehensive Learner Records (CLR) Project II

#### **Goals of Second Lumina Grant**

- i. CLR Traction and Scale
  - i. 150 Institutions
  - ii. Address Standardization Issues
- ii. Address Competency Based Education Challenges
  - ii. Identify and Resolve Issues
  - iii. Publish Guidance
  - iv. Establish Standards
- iii. Data Integration Issues
  - ii. Identify Issues
  - iii. Publish alternative methodologies
- iv. Degree Audit and Experiential Learning
  - ii. How can Degree Audit tools be utilized for Experiential requirements





## So What Makes Data Integration So Difficult?

## People

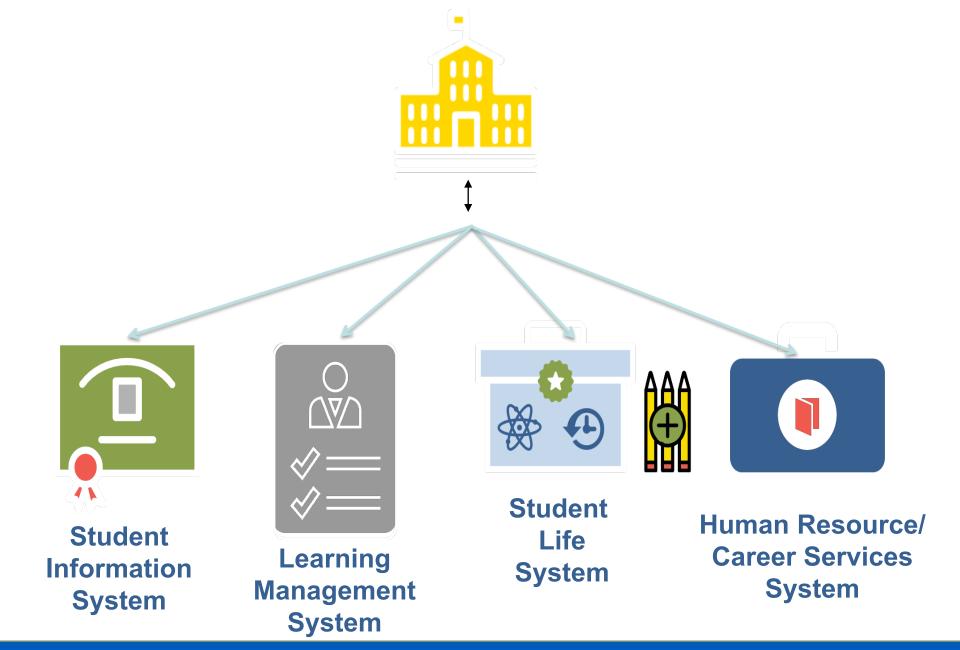
Shared Use Case(s)

Cross-institutional Buy-in

Staff Capacity and Bandwidth







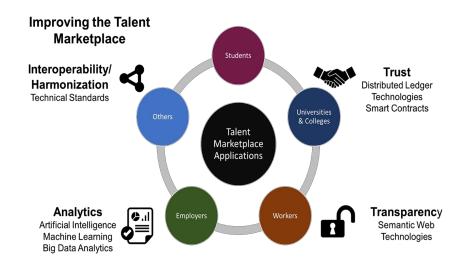


### Meanwhile – on the Demand Side

#### **USCCF T3 Innovation Network**

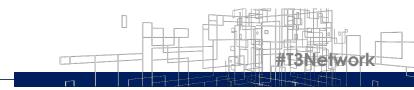
- Improve Talent Marketplace and ecosystem
- II. Leverage TechnologyWeb 3.0 (Semantic Web, AI, etc.)Distributed Ledgers (Blockchain)
- III. Improve Interoperability
  Competencies and credentialing
  Standards

#### From USCCF





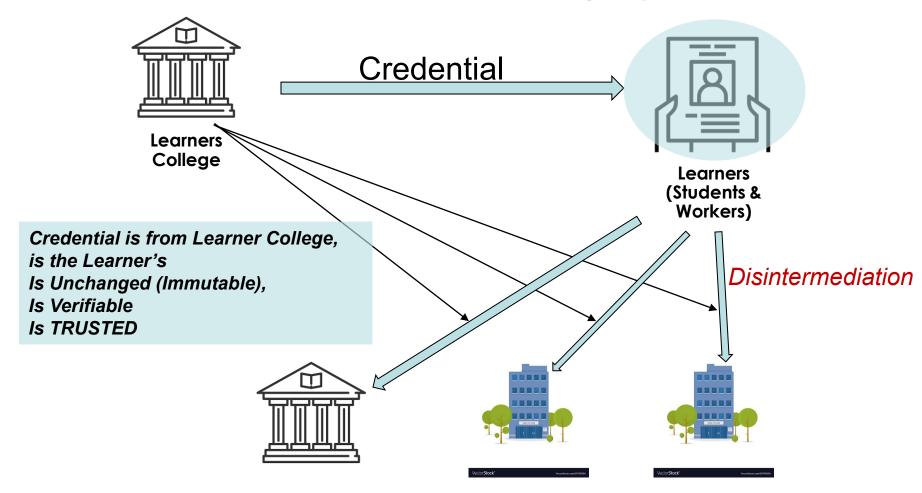
### Work Group 3



#### **Fundamental Challenge:** resumés **Profiles** Assessing fit of competencies **Portfolios** within and between employers, Learner Records education and training providers / credentialing organizations and learners. Stienath of Fit Learners (Students & Workers) Job Profiles. **Course Catalogs Descriptions** Websites and Listings Assessment Blueprints Training and and Handbooks Strength of Fit Assessments **Badging Systems** Credentials Issued Student Information Education/Training Providers and other Performance Systems **Employers** Information **Credentialing Organizations**



## **Student Self-Sovereignty**





### So – What is a Credential?









### Courses

- Description
- -Learning Outcomes
- -Syllabus
- -Learning Artifact
- -Assessment Rubric

### Competencies

- -Description
- -Learning Outcomes
- -Syllabus
- -Learning Artifact
- -Assessment Rubric

## Engagement Activities

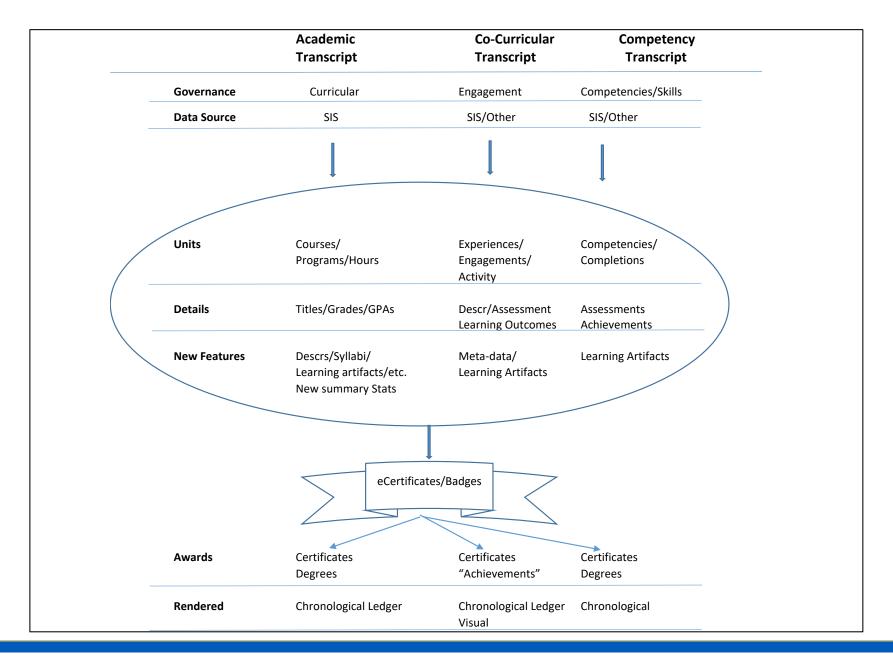
- -Description
- -Learning Outcomes
- -Learning Artifact
- -Assessment Rubric



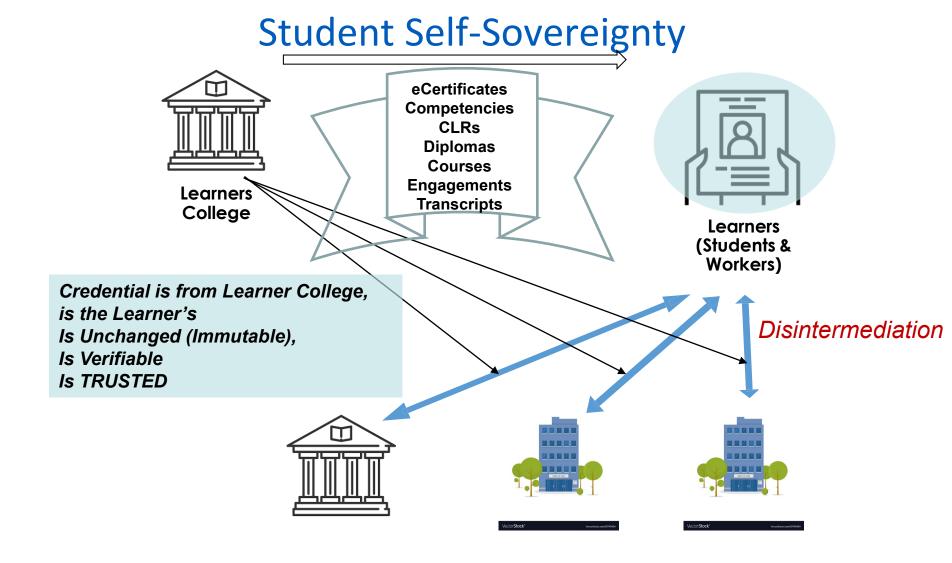
#### **Current Landscape**

	Academic Transcript	Co-Curricular Transcript	Competency Transcript
Governance	Curricular	Engagement	Competencies/Skills
Data Source	SIS	SIS/Other	SIS/Other
Units	Courses/ Programs/Hours	Experiences/ Engagements/ Activity	Competencies/ Completions
Details	Titles/Grades/GPAs	Descr/Assessment Learning Outcomes	Assessments Achievements
New Features	Descrs/Syllabi/ Learning artifacts/etc. New summary Stats	Meta-data/ Learning Artifacts	Learning Artifacts
Awards	Certificates Degrees	Certificates "Achievements"	Certificates Degrees
Rendered	Chronological Ledger	Chronological Ledger Visual	Chronological
Modality	Printed eDoc (PDF) eCert/Badge	Printed eDoc (PDF) ??	Printed eDoc (PDF) eCert/Badge
Standards	EDI/XML Credit Hours	<b>??</b> ??	??
Characteristics	Academic Value Attestation/Trust Brand and Source Integrity (Immutable) Interoperability (in HE)	Academic Value Attestation/Trust Brand and Source Integrity (Immutable)	Academic Value Attestation/Trust Brand and Source Integrity (Immutable
Limitations	Obscurity (beyond HE) Fidelity Inflexibility Indivisibility	Inflexibility Indivisibility	Fidelity Inflexibility Indivisibility











### Resolving the Credential Conundrum

#### **Standards**

### I. Expanded Core Academic Record

- Learning Outcomes, competencies, syllabi, descriptions, requirements, etc.
- b) Learning Artifacts -> Differentiation

### II. Redefine fundamental currency

- a) Each course/engagement/etc. render as credential
- b) Include meta-data defining unit
  - E.g., Learning outcomes
- c) Student specific assessments/artifacts
- d) Element Standards





## Resolving the Credential Conundrum

#### **Standards and Protocols**

### **III.** Integrity and Trust

a. Security and Trust

### IV. Interoperability

- a) Identity Issues
- b) Aggregation (by learner and consumer)
- c) Platforms/Protocols Supply and Demand side

### V. Roadmaps

a) Authority

Accredited, Regulated, Signatory

- b) Certificates -> Badges
- c) Learner outcomes -> skills







# The Future of the Academic Record and how Technology, and AACRAO, and all or you are Intertwined.

Mark McConahay
Associate Vice Provost and Registrar
Indiana University
Vice President Information Technology, AACRAO

