

THE SWEENEY TICKET

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Do You Know Where Your VHS Tapes Are?



“What is that?” It’s a question asked everyday a million times by inquiring minds. For example, this inquiry could pertain to anything from food on a dinner plate to interpreting a math word problem.

In this particular instance, those words were spoken by a teenager when the teen’s mother discussed transferring old VHS tapes to a digital format.

This customer recently hired *Sweeney Enterprises LLC* to convert one of her company’s VHS videotapes to a USB flash drive. It’s fair to say if you’re under the age of 20 the concept of a VHS tape, used to record a

Customers Who Found Their VHS Tapes

Sweeney Enterprises LLC

“Looking to turn your old videotapes into digital files? Denis Sweeney of *Sweeney Enterprises LLC* is your answer.

He took 11 videotapes of varying lengths and put them onto one thumb drive for me. He turned around the project quickly, professionally, and at a very reasonable price.

Plus, it was wonderful to actually deal with a human being rather than a web interface so that I could get all my questions answered and talk through my actual needs.”

Rhonda Morton
Owner, Savannah Consulting



“I used Sweeney Enterprises LLC to convert my VHS tapes to DVD format. The final product was professionally done and in a timely manner. Very pleased!”

Dom Esposito
Fairport, New York

Expect More Online Seminars After Successful Business Start-Up Webinar

Webinars will be the *Sweeney Enterprises LLC*’s new educational programming approach now and into the foreseeable future. In late April *Sweeney Enterprises LLC* successfully presented its first “remote workshop/seminar” webinar entitled: “*Become Your Own Boss...The Blueprint in Starting Your Own Small Business.*”

As we’ve all experienced since the middle of March, the 2019 novel coronavirus has impacted how we live, learn, and work in today’s business world. With the social distancing requirements affected by COVID-19, *Sweeney Enterprises LLC*’s usual in person educational workshop/seminars will be on-hold for now.

Regularly check our social media accounts for dates of future webinars.

favorite television show or a child’s first step, appears to be a foreign concept. After all, a VHS tape isn’t an app on a smartphone!

It’s been over a decade since VHS tapes were last produced and approximately four years ago when the final VCR was manufactured. As each day goes by the opportunities available to watch and relive the memories from those home videos are dwindling. Now’s the time to clean those closets and attics. My question to the “VHS Generation” (and you know who you are) – “Do You Know Where Your VHS Tapes Are?” Locate those VHS tapes today before they disintegrate and crumble right before your eyes.

It’s not too late to save those taped memories from the 1980’s and ‘90’s. *Sweeney Enterprises LLC* still owns a VCR (In fact, I have a couple of back-up machines.) as well as the required technology to convert those VHS “relics” to either DVD or USB flash drive format.

Contact dsweeney@sweenenterprises.com for a copy of my price sheet/order form. Let *Sweeney Enterprises LLC* resurrect those yesteryear memories.

Turn the question of “What is that?” to the statement, “Wow, I didn’t know Dad grew a mustache?”

Positive Direction or Negative Direction – It's Up to You



Day in and day out, the routine for a small business can remain the same. Dealing with customers, juggling finances, or listening to employee complaints can get the best of anyone. Nevertheless, owners and managers must remain optimistic and keep the business going in a positive direction regardless of what takes place between the opening and closing hours.

Efficiency – Being effective is accomplishing something such as an intended purpose or goal. In other words, “We got the job done.” Being efficient, on the other hand, is performing the same task in the best possible manner,

keeping wasted time and effort to a minimum which equates to bottom line profit.

Consistency – Keeping a small business consistently on track is no easy task. The approach must be consistent and disciplined. Efficient, lasting results cannot be achieved by taking action on one item today only to ignore the same item tomorrow.

Positive or Negative Direction – Every business is different. Likewise, every business can be drive in either a positive or negative direction. It's up to owners and managers to set the direction by properly managing their businesses. A positive direction achieves greater results; therefore, a business energized today will see positive results tomorrow.

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