



LONDON SANTA CLAUS PARADE

Saturday November 18, 2017

Starting at 6 p.m. from Dundas Street East at Egerton
and heading west to Ridout Street

SPONSORSHIP OPPORTUNITIES

THIS PAGE - GENERAL SPONSORSHIPS (UP TO \$3,000)

OTHER PAGE - MAJOR SPONSORSHIPS \$5,000 AND UP

The London Santa Claus Parade relies heavily on the financial support of local businesses and individuals to raise the money required to operate this annual parade. While any amount is gratefully accepted here are some popular sponsorship levels starting at just \$1,000

THESE ARE OUR LOWEST COST SPONSORSHIPS!

ALL SPONSORS APPEAR ON OUR WEBSITE UNTIL THE FOLLOWING SEPTEMBER

GENERAL SPONSORSHIPS

\$1,000 BRONZE SPONSORSHIP

Listing on our website on sponsor page and all printed material advertising the parade

\$2,000 SILVER SPONSORSHIP

Listing on our website on sponsor page and all printed material advertising the parade

\$2,500 GOLD SPONSORSHIP

Listing on our website on sponsor page and all printed material advertising the parade

\$3,000 PLATINUM SPONSORSHIP

Listing on our website on sponsor page and all printed material advertising the parade

**NOTE ALL REGULAR SPONSORSHIPS ARE LISTED FROM
THE LARGEST DOLLAR DONATION TO THE LOWEST.
WHERE TWO SPONSORS ARE THE SAME VALUE THEY ARE LISTED
IN THE ORDER OF DATE OF PARTICIPATION.**

SEE OTHER PAGE FOR MAJOR SPONSORSHIPS OF \$5,000 AND UP

WE RELY ON SPONSORSHIPS TO FINANCE THE PARADE EACH YEAR. PLEASE HELP!

COMPANIES MAY ALSO SPONSOR SPECIFIC BANDS AT A COST FROM \$1,400 TO \$5,000

*This includes a sponsorship banner supplied by the sponsor and carried
In front of the band by two to three representatives of the sponsor .*

*Please advise the parade committee of your sponsorship intentions as soon as possible
as we book additional bands and entertainment as funds are committed.*

Please make cheques payable to: London Santa Claus Parade

Mailing address: 220 Simcoe Place, Komoka ON N0L 1R0

Santa Line (519) 668-3576

Website www.londonsantaparade.ca

Email: info@londonsantaparade.com