



**The Gowrie Group  
2022 Connecticut River  
One-Design Regatta  
To Benefit Sails Up 4 Cancer**

*Sponsorship Opportunities*

*Thank you for supporting our charity regatta!  
Enclosed are our sponsorship details.*

- 1. Direct SU4C Sponsorships:**  
Virtual Program Booklet Ads, Banner Placement, Special Sponsorships  
Checks to be made out to Sails Up 4 Cancer; credit cards accepted.
- 2. Event Sponsorships:**  
Donations to defray event expenses, to allow us to keep overhead low and final donation yield as high as possible. Includes cash and in-kind donations.  
Checks to be made out to Duck Island Yacht Club (acting as Event Treasurer); credit cards accepted.
- 3. Auction Donations:**  
All proceeds of our auction will benefit the charity, Sails Up 4 Cancer.  
Please provide description and fair value of donated item (please note that items valued less than \$50 may be used in a raffle instead). We welcome tangible goods as well as gift certificates and vacation coupons. Please drop off or ship donated items to one of the participating clubs.

Please fill out form(s) and sign, then print and mail, or email.  
If you have any questions, please contact [ctriverregatta@gmail.com](mailto:ctriverregatta@gmail.com).  
Thank you for your support!

# 2022 CT River Regatta Sponsorship Commitment Form

## Virtual Program Booklet:

Note: Booklet will be online and downloadable.

Please select:

- |                          |                       |       |
|--------------------------|-----------------------|-------|
| <input type="checkbox"/> | Business Card Size Ad | \$ 75 |
| <input type="checkbox"/> | 1/3 Page Ad           | \$150 |
| <input type="checkbox"/> | 1/2 Page Ad           | \$200 |
| <input type="checkbox"/> | Full Page Ad          | \$300 |
| <input type="checkbox"/> | Inside Front Cover    | \$400 |
|                          | (1 available)         |       |
| <input type="checkbox"/> | Inside Back Cover     | \$400 |
|                          | (1 available)         |       |
| <input type="checkbox"/> | Back Cover            | \$500 |
|                          | (1 available)         |       |



## Banner Sponsor (displayed at party):

- |                          |                              |       |
|--------------------------|------------------------------|-------|
| <input type="checkbox"/> | Small Banner or Sign/Poster  | \$100 |
| <input type="checkbox"/> | Medium Banner or Sign/Poster | \$200 |

## Special Sponsorships:

- |                          |                    |          |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | Sailor Sponsor     | \$250    |
| <input type="checkbox"/> | Crew Sponsor       | \$500    |
| <input type="checkbox"/> | Captain Sponsor    | \$1,000+ |
| <input type="checkbox"/> | Admiral Sponsor    | \$2,500+ |
| <input type="checkbox"/> | Presenting Sponsor | \$5,000+ |

## Sponsor Information:

Referred by: \_\_\_\_\_  
Individual Fundraiser/Team

Company Name: \_\_\_\_\_  
(as you would like it to appear in print)

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please mail or  
email this page  
to the address  
shown below.  
Thank you.*

*Checks should be  
made out to  
**Sails Up 4 Cancer***

Please note, in order to honor all sponsor benefits we must receive your signed contract, payment, and logo/virtual program book ad (jpg format) no later than *April 1st, 2022*.

Email artwork to [ctriverregatta@gmail.com](mailto:ctriverregatta@gmail.com) no later than *April 1st, 2022*.

For convenience you may also scan and email this form to [ctriverregatta@gmail.com](mailto:ctriverregatta@gmail.com).

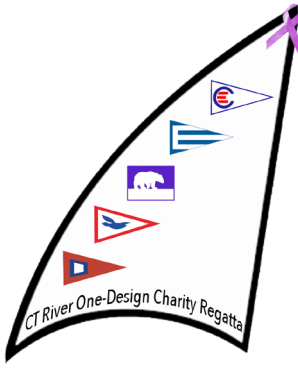
I am enclosing a check payable to **Sails Up 4 Cancer** for \$ \_\_\_\_\_

Please invoice me.  Please charge \$ \_\_\_\_\_ to my credit card (select one) VISA / AMEX / MASTERCARD

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

If you are sending a paper check, please mail completed page and payment by April 1st, 2022 to  
**DIYC c/o Anne Edgley**  
**4 Lake Louise Dr., Westbrook CT 06498**



**2022 Connecticut River One-Design Charity Regatta**  
**April 30th, 2022**  
**Party & In-Kind Sponsorship Opportunities**

Our goal is to maximize the amount of funds donated to support the critical programs of **Sails Up 4 Cancer (SU4C.org)**. While the primary sponsorship levels directly benefit SU4C, your donation here will help the participating clubs defray the cost of the event, and, if you are donating an auction item, create an attractive charity auction at the post-race party.

Please either insert the amount to be donated to the clubs or describe the nature and value of your in-kind or auction item donation (auction proceeds will benefit SU4C). Checks for event expenses should be made out to **Duck Island Yacht Club**, please add **CTRODR 2022** in the memo field (note: Duck Island Yacht Club is acting as the event treasurer). We are looking for sponsors for: Printing, drinks, liquor, RC expenses, promotion, awards, etc. **THANK YOU IN ADVANCE FOR YOUR SUPPORT!**

*All sponsors will be included in the virtual (online/PDF) program booklet, as well as a slideshow at the post-race parties, and will be listed on the regatta registration page at [Yachtscoring.com](http://Yachtscoring.com). Questions? Please email [ctriverregatta@gmail.com](mailto:ctriverregatta@gmail.com)*

**In-Kind/Event Expense/Auction Sponsor Information:**

Company/Name: \_\_\_\_\_  
 (as you would like it to appear in print)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please mail this page and your check to:*  
**DIYC c/o**  
**Anne Edgley**  
**4 Lake Louise Dr.**  
**Westbrook, CT**  
**06498**  
*Checks should be made out to*  
**Duck Island YC.**

Please note, in order to honor all sponsor benefits we must receive your signed contract, payment, and logo (jpg format) no later than *April 1st, 2022*.  
Email artwork to [ctriverregatta@gmail.com](mailto:ctriverregatta@gmail.com) no later than April 1st, 2022.  
 For convenience you may also scan and email this form to [ctriverregatta@gmail.com](mailto:ctriverregatta@gmail.com).

I am enclosing a check payable to **Duck Island Yacht Club** for \$ \_\_\_\_\_ To be used for (if applicable): \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my credit card (select one) VISA / AMEX / MASTERCARD

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

I am donating the following item(s):  In-Kind Donation  Auction Donation

Value: \$ \_\_\_\_\_