

GPANA Board Meeting on September 19, 2020 — Final (3rd Draft)

Zoom Meeting • The meeting started at approximately 9:10 AM

1. ROLL CALL

Board members: Gary Kordosky (president), Melisa Ambers (vice president), Donna Snyder (secretary), Denise Garland (treasurer), Roger Carpenter, Janice Crowder-Torrez, Tony Knight. No guests were present.

2. TREASURER'S REPORT

Denise Garland provided a detailed accounting of income and expenses for the time period 8/24/20 – 9/19/20.

Beginning balance (8/24/20) = **\$2,942.75**

Income = **\$0.00**

Expenses = **\$500.00** (*donation to Cooper Center Crowdfunding (\$500)*).

Ending balance = **\$2442.75** (9/19/20)

Membership Totals:

Member households = 121

Individual Members = 207

Email addresses = 178

Phone numbers = 177

3. OLD BUSINESS

a. Member Survey (Denise)

138 Surveys were sent to GPANA households. 54 members responded. Denise presented Powerpoint slides showing a breakdown of the results. The results will be put into a format to share with our membership via email before the General Membership Meeting.

Part of the survey questioned members about online payment of annual dues and voting for board members. Roger Carpenter made a motion that we email GPANA membership with the ballot of candidates and the membership renewal

form. The email would encourage membership to print out the paperwork and mail it back to GPANA with their membership check, or they could choose to go to the website to pay dues and cast votes. The motion was seconded by Donna Snyder. Discussion ensued. The ability for write-in votes would have to be accommodated. Roger volunteered to create a draft of what the email and instructions would look like. The board will then decide the matter after considering all the details and logistics.

b. Tracking the Agendas for Board of Supervisors, Planning and Zoning Commission and the Board of Adjustment

Roger Carpenter is monitoring the agenda for the Planning and Zoning Commission. Denise Garland is monitoring the agenda for the Board of Supervisors. At this point, we don't have anyone specific to monitor the Board of Adjustment and it was decided to hold off until January when we will have new board members in place.

c. October 17, 2020 Fall Road/Park Clean-up and General Membership Zoom Meeting

Due to COVID-19 concerns, our clean-up crew is limited to 10 people as per Pima County regulations. An email has been sent to ask for volunteers. Al Gilpatrick will run the Road-side clean-up and board member Tony Knight will run the clean-up at Feliz Paseos Park. Gathering for the clean-ups begin at approximately 7:50 AM.

Our Fall General Membership Meeting will be held via Zoom and start at 10:00 AM. This is a first for GPANA and Denise Garland has organized the agenda and lined up Joe Frannea from International Dark Sky Association to speak. Mr. Frannea will give his presentation early in the meeting. Members will be able to join the Zoom meeting using their personal computers, smart phones and even land lines (audio only). An email has been sent to membership regarding the meeting and how to join. A follow up email will be sent to membership detailing what they can expect and how they can interact with questions or comments.

d. Meeting with the Sheriff, Board of Supervisors, and Legislative Representative serving our area

This will happen after the election in November, probably in early 2021.

4. NEW BUSINESS

a. Increasing membership in COVID-19 times

Denise Garland presented a design for a postcard that could be delivered to a select area in our Gates Pass Neighborhood. The program is offered by the post office and is called "Every Door Direct Mail." The area selected to receive the cards totaled 1,433 homes. With printing and pre-delivery work done by Allegra Image-360 the total cost would come to \$863.66. Donna Snyder did a bit of research on the effectiveness of direct mail and the rate of return. It was found that one could expect a rate of .5% to 2%. That would translate to between approximately 7 to 28 new households. After discussion it was decided to try to put our energies into Nextdoor, the platform that allows communication within a specified neighborhood. And a Facebook group for GPANA will be started. Donna Snyder will do further research and lay out a plan for the next meeting, or sooner. The postcard approach can be reconsidered for the future, depending on results from these other platforms.

b. Consistent Communication/Relationship with members so that they come to GPANA for help

This issue was tabled as Melisa Ambers was unable to be present for this portion of the meeting.

c. Candidates for Officers and Board Members

The board continues to approach potential candidates. At this point we are looking to fill 3 positions so that we have a total of 7 board members. An odd number is

preferred in case of a tie vote. By-laws state that the Board must consist of 7 members, with a maximum of 9 members.

d. Locating Neighborhood Watch Groups in our area

Some members have questions about Neighborhood Watch Groups. Members can call Angie the Director of Pima County Neighborhood Watch at 520-351-4972 or at her cell at 520-820-1628 to determine if there is a neighborhood watch group in your area, or who the contact person for your group may be.

Meeting adjourned at about 10:45 AM.

5. ADJOURN

There being no other business, Roger moves to adjourn the meeting. Denise seconds. No objections. The meeting ends at 10:45 AM. Next Zoom Board Meeting to be the General Membership meeting on October 17, 2020, 10 AM. Denise Garland will facilitate.

Respectfully submitted,
Donna Snyder, Secretary