

Amplify Your Impact!

A Day for Dental Assistants and Students to Engage, Ignite, and be Inspired January 31, 2026, Daytona Beach, Florida



This interactive question and answer session will inspire all dental assistants to seek out the information, opportunities, and the connections they need to advance their careers to the highest level. A panel of five well-known and successful subject matter experts have been assembled to share their expertise and wisdom while giving advice regarding those seemingly daunting issues that look like obstacles. Attendees will walk away with new professional tools that will help dental assistants stand out and begin their own personal journey toward a successful dental assisting career.

From Ambition to Achievement, Step Up to Stand Out (2.5hrs CE)

Moderator: Kimberly Bland, M.Ed., CDA, EFDA, FDAA President

Learning Objectives

At the end of this session, participants will be able to:

1. Identify challenges related to the current shortage of the dental assisting workforce:

- a. Discuss the nationwide impact to the dental profession and to the public as it relates to a notable decrease in qualified dental assisting personnel.
- b. Recognize the benefits of establishing a uniform model for educating and credentialling dental assistants.

2. Examine opportunities for dental assistants to advance their assisting careers:

- a. Discover leadership opportunities for the dental assistant that occur during the workday that have the potential to elevate their positions and their careers.
- b. Recognize opportunities for dental assistants to increase their value to the practice by expanding their expertise and leadership skills related to dental compliance and risk management.
- c. Identify the power of professional networks in elevating the careers of dental assistants and the dental assisting profession.

Recognize the power of communication and attitude as it relates to career satisfaction and 3. advancement:

- a. Discuss ineffective communication styles that lead to stress and decreased job satisfaction.
- b. Identify the characteristics of a well-functioning dental team that will complement your personal and professional attributes while supporting your ambitions.
- c. Identify opportunities for elevating your own communication skills and mindset toward your career.



Hanna Aronovich. Chief Marketing and Strategy Officer, Dental Assisting **National Board** (DANB)



Linda Harvey, RDH, MS, LHRM, DFASHRM, President and Founder of the **Dental Compliance** Institute and the Compliance Divas



Linda Miles, CSP. CMC, Founder, Speaking Consulting Network (CSN),

of the Oral Cancer Cause, a 501(c)3

non-profit

Tija Hunter, CDA, EFDA, CDIA, CDSO, MADAA, Speaker, Author. Consultant and Co-Founder



Sherrie Busby, CDIPC, CDSO, EDDA-FL, Dental Assistant Trainer, Mentor, Speaker