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Anthony Pensabene, writer for Examiner.com interviews
Jon Satin and Chris Pattay – The Possibility Coaches

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Title: The Possibility Coaches Talk about Business and Life!

Pensabene: How/why did Possibility Coaches come to existence?

The Possibility Coaches: *Possibility Coaches came in to existence because we believed that we had the ability to provide anyone with the awareness and tools to live truly full lives. A full life is one that is on purpose, esteemed and worthy of receiving all that Life itself has to offer. Our practice evolved from years of experience with training sales and marketing teams. We wondered why we were achieving great success while most others were floundering or missing the mark where their expectations were concerned. The reason for success or lack of it was directly related to how each person felt about him or herself, i.e. their level of esteem and self-worth. We were able to assist so many achieve success who otherwise would have moved on to other business/career opportunities or given up totally on entrepreneurship. Specifically, it was our own personal transformations that allowed us to take quantum leaps regarding our lives. These quantum leaps led us to the realization that our true passions are in assisting others to know they can change, too.*

Pensabene: What are the benefits that coaching/consulting brings to a business?

The Possibility Coaches: *The benefits are that you are collaborating with an individual or a group of individuals who in rapid fashion can detect and identify what is going on "inside" that is directly affecting the "outside." Once the client becomes aware that they are in charge of creating their life, then we can move forward and release the emotional and behavioral patterns that do not serve them. It is a faster, more exponential process than, say, traditional psychotherapy. We usually joke with clients when we say: "We do not intend to meet with you for the next 6 years; however, it is possible that we may be collaborating for the next 6 months." The processes are much the same whether working with individuals or businesses. Businesses are simply a grouping of individuals and our goal there is to have everyone in alignment for creating both personal and business success. We call it "creating a consciousness of oneness."*

Pensabene: In what ways does Possibility Coaches market/advertise the services it provides? I found out about the both of you and your web site through a friend. Is word-of-mouth a major marketing vehicle?

The Possibility Coaches: *We market and advertise using a variety of techniques. Our greatest vehicle is absolutely word-of-mouth. No other form of advertising gives you credibility like a referral. Much of our business is from referrals. This is quite humbling and gratifying for it lets us know that we are providing our services with the intention of always giving our best. We do market locally in a variety of publications. We also market online with various networking/marketing specialists, as well as being visible through a variety of internet search engines.*

Pensabene: I read on the web site that your workshops touch upon other facets of life outside of business. In what ways do other areas of life have a beneficial influence on a person's professional role in life?

The Possibility Coaches: *Quite simply, the benefits of being more balanced in all areas of your life directly affect your overall well-being.*

Your personal and professional lives are inextricably linked. This is what we teach. We call it "Synergetic Success." We define this as true, authentic success. It occurs when you are fulfilled in all areas of your life: career, financial, relationships (both personal and professional), health (both physical and emotional) and spiritually. Most of us in today's world succeed in one or maybe two of these areas by sacrificing, albeit unintentionally, the other aspects of our lives. Our Success Class focuses directly on this life imbalance and gives participants real hands-on tools to create true fulfillment.

Pensabene: Being experienced entrepreneurs, what is one piece of advice you gentlemen would relay to someone thinking about entrepreneurship or just beginning the journey?

The Possibility Coaches: *We are actually giving a lecture on this topic to a group of health practitioners and entrepreneurs this month. The title of our talk is the one piece of advice we can give someone who is thinking about entrepreneurship or just beginning the journey, and it is this... and we format it as a question: "Are you in business or is your business in you?" That's the million dollar question! Would you agree?*

About Jon Satin and Chris Pattay – The Possibility Coaches:

Jon Satin, MBA and Chris Pattay, BBA are The Possibility Coaches™. They are Master Success and Transformation Coaches with expertise in the areas of business, entrepreneurship, relationships, life challenges & transitions. Going beyond traditional coaching, Jon and Chris have guided individuals, couples and business owners since 2002 to create more success and happiness in their lives. They provide unique insights that give clients the capacity to establish a powerful connection between mind, body and spirit. They lead their clients to develop a new, positive perspective toward relationships & life by learning a new way of thinking and feeling. Jon and Chris are authors of the highly acclaimed book: *"Living an Inspired, Empowered and Joy-filled Life: 365 Daily Tips to Get You There!"* and their soon to be released book: *"What Are You Waiting For: Sound Advice for Being Happier Now!"*

Jon and Chris offer an introductory coaching conversation to anyone who is seriously considering hiring them as their coaches.

Visit them at www.PossibilityCoaches.com

To learn more about their Quantum Leap Coaching Program, visit:
<http://www.possibilitycoaches.com/coaching.html>

To learn more about their Success Class (Blueprint for Living), visit:
<http://www.possibilitycoaches.com/blueprint.html>