

brides for good



Media Alert

- WHO:** Brides for Good Raises Funds for National Breast Cancer Foundation
- WHAT:** **3rd Annual Brides for Good Wedding Dress Crawl**
- WHY:** Women dressed in their flowing white bridal gowns or favorite bridesmaids' dresses will stroll together in the ultimate wedding march through Venice Beach. Four establishments will provide food and drink specials for all participants, and there will be best wedding dress contests, raffles, and prizes. 100% of the event's proceeds from ticket and raffle sales will be donated to the National Breast Cancer Foundation. Grooms and boyfriends are also invited to participate.
- WHEN:** **Saturday, May 21, 2016**
1:00pm to 5:00pm
- WHERE:** Four venues in Venice, California:
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| Parking: | 3100 Ocean Front Walk |
| 1-2pm | The Venice Whaler at 3 West Washington |
| 2-3pm | Cabo Cantina at 30 West Washington |
| 3-4pm | Hinano Café at 15 West Washington |
| 4-5pm | Baja Cantina at 311 West Washington |

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ONLINE: To purchase tickets and see the full route, visit www.BridesForGood.com.

About National Breast Cancer Foundation, Inc.

Recognized as one of the leading breast cancer organizations in the world, National Breast Cancer Foundation's (NBCF) mission is to help women now by providing help and inspiring hope to those affected by breast cancer through early detection, education, and support services. A recipient of Charity Navigator's highest 4-star rating for eleven years, NBCF provides women Help for Today...Hope for Tomorrow through its National Mammography Program, Beyond The Shock, Early Detection Plan, and breast cancer research programs. For more information, visit www.nbcf.org.

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