

2019 Tree & Wreath Sponsorship Form



Dear Friends and Supporters of CCI's Festival of Trees:

We are excited to be planning this year's event and hoping you will join us in celebrating the **16TH ANNUAL FESTIVAL OF TREES, Noel night weekend, Friday-Sunday** (new this year), **December 6-8, 2019!**

Your sponsorship will help Community Connections fulfill its mission to create opportunities for children and adults with intellectual and developmental disabilities to lead healthy and fulfilling lives and to LIVE, LOVE, LEARN, WORK and PLAY in our community.

As a Festival of Trees sponsor or raffle donor, your company will be recognized from **November 15th – December 13th** at the Durango & Silverton Narrow Gauge Railroad Grange Hall, where over 30,000 people ride the Polar Express each winter, and other promotional opportunities listed below.

Sponsor Level of Support	Radio	Print	Digital	Event	Recognition & Promotional Benefit
Platinum - \$3,000+	X	X	X	X	Top billing on all advertising, media interviews, event signage, a tree or wreath, if desired, hot-linked logo on CCI website & social media
*NEW THIS YEAR for up to 4 sponsors – Live Remote Radio Broadcast Sponsor 4 hr = \$1,000/1 hr = \$250	X			X	Noel Night, Friday, 12/6 from 12-4 p.m. on KIQX Radio 101 FM & KRSJ 100.5 FM. Sign up for 1 or more hours and receive 4 breaks per station (8 total) per hour to promote your business. Reserve your spot today!
Gold Star - \$1,000		X	X	X	Featured in all print & digital advertising, event signage, tree or wreath, if desired, hot-linked logo included on CCI website & social media
Silver Bell - \$500			X	X	Featured in our digital advertising and event signage, a tree or wreath, if desired, hot-linked logo on CCI website and social media
Friend of the Festival - Under \$500			X	X	Included in our digital advertising, hot-linked logo included on CCI website and social media
*NEW THIS YEAR – Durango Welcome Center Window Display - \$500			X	X	Showcase your business and decorate a tree in the Durango Welcome Center window at 8 th Street and Main Avenue the week of Dec. 2-9 th , & hot-linked logo on CCI website & social media
Large Tree (6'-7') Sponsor - \$375			X	X	Large tree at the Grange, business logos and collateral posted at the event, in digital advertising, tree pictures and hot-linked logo included on CCI website and social media
Regular Tree (5'-6') Sponsor - \$250			X	X	Regular tree at the Grange, business logos and collateral posted at the event, in digital advertising, tree pictures and hot-linked logo included in CCI website and social media
Wreath (30") Sponsor - \$150			X	X	Wreath, business logos and collateral posted at the event, in digital advertising, tree pictures and logo with a hotlink included on CCI website and social media

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Please support our mission to create opportunities for children and adults with intellectual and developmental disabilities to live healthy and fulfilling lives in our Southwest Colorado communities.

Your tax-deductible donation will help us provide essential services for our friends and neighbors with disabilities and advocate for their inclusion and full participation in community life.

To become a Tree or Wreath Sponsor, follow these 4 easy steps:

1. Send your application and payment to CCI before **October 18th** (limited to the first 30 sponsors).
2. Pick your theme, decorations and gifts for your tree or wreath (****please create a gift list** for us and bring to set up).
3. Set up - Have fun decorating your tree or wreath on **Thursday, 11/7** from 9 a.m. - Noon or 4-7 p.m. (free pizza and beer) or **Friday, 11/8** from 9:00 - Noon (free breakfast burritos and coffee). **[PLEASE CIRCLE WHEN YOU PLAN TO SET UP AND NUMBER OF PEOPLE _____]**

Name: _____ Business: _____

Mailing Address: _____

Phone: _____ Email: _____

Please check all that apply:

- ☐ Live Remote Radio Broadcast Sponsor, 12/6, (\$250/hour – # of hours/cost \$____)
- ☐ Large Tree Sponsor (\$375) ☐ Regular Tree Sponsor (\$250) ☐ Wreath Sponsor (\$150)
- ☐ Welcome Center Window Display Sponsor (\$500)
- ☐ I wish to collect my decorations to re-use next year **[Thursday, 12/12/19, time TBD]**; OR
- ☐ I wish to donate my decorations as a prize for those who donate to my tree/wreath.

If we do not already have your logo (or if you have updated your logo since your last sponsorship), please email a high-resolution **JPEG of your logo with your sponsorship form** to laura@cci-colorado.org to promote your support in the community and to visitors to the Festival of Trees.

You may **remit payment** at communityconnectionscolorado.org/donate (via ColoradoGives.org – please select “Other” amount, write FOT19 and your sponsorship level in Special Instructions. You may also **mail** your sponsorship form and check to:

Community Connections, Inc.
281 Sawyer Drive, Suite 200
Durango, CO 81303

Thanks again for your sponsorship. We love having you as part of our team!

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