

## METHODS OF DATA COLLECTION

(15)

- Detailed use of a range of appropriate techniques; including sampling.  
(range of techniques is important as is the need to explain why the data was needed, how it is to be used and why it was collected in that way.)  
(Sampling techniques explained; random, systematic, stratified and convenience sampling justified)  
(frequency and location and timing explained in terms of data collection/sampling. WHEN/WHERE/HOW/WHY.)
- Thorough and well reasoned justification of methods/approaches.
- Demonstration of practical knowledge and understanding of field methods
- Detailed implementation of chosen methods to collect good quality and relevant data  
(Secondary sources should be referenced and explained in terms of adding to knowledge/understanding/testing of ideas and justified)  
(Full record of data collect not needed in appendices but blanks or samples of data collection sheet would fit well into appendices and labelled/annotated ones may well suit the Methods section of the report)