

## Best-Fundraising-Ideas

www.Best-Fundraising-Ideas.com  
Deb Murray, National Fundraising Rep  
Serving Organizations since 2002



**Contact Us!**  
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**With Heritage Candles Fundraising, you can run your fundraiser through Thanksgiving for Christmas Delivery!**

**Heritage Candles Fundraising offers a high profit fundraiser with free brochures, free shipping and a large variety of candle fundraising brochures! With high quality and affordable products, there are no upfront costs, no minimums or cases required, and fast shipping!**

**Profit:** Earn 50% profit with 150 items sold, 40% profit when less than 150 items sold. You can combine brochures to qualify for 50% profit.

**Price Range:** \$10.00-\$20.00

**Number of Pages:** 1-4 pages brochures. Organizations can combine two brochures for added variety and to qualify for 50% profit.

**Number of Candle Scents:** 36

**Recommended for:** Groups of 15 or more

**Minimum Order:** None

**Case Requirements:** None. Order only what you sell.

**Upfront Costs:** None

**Shipping:** Free for all orders \$200 or greater and will ship in just a few days. \$15 will be added to any order less than \$200 in retail sales.

**State Sales Tax:** Retail Sales Tax for organization who are not state tax-exempt is reported by the organizations.

**Payment:** Organization, Business, or Cashier's Check, Money Order

### Top Reasons for Heritage Candles for your next Fundraiser

- 1. You can begin your fundraiser in just 3-4 days!**
- Submit your Sales Agreement by fax or email today (or electronically through our website) and Brochures will be shipped FREE!  
Products are delivered via UPS or Common Carrier generally within 1 week. With Heritage Candle fundraisers you can maximize your selling opportunity by starting earlier and running your fundraiser later into the season!
- Fundraising with Candle Fundraisers is **EASY!** There are absolutely **no start-up fees!** There are **no minimums** to place an order, you'll retain your profit up front, and we provide extended evening and weekend office hours! Call or email us anytime!
- We provide a choice of 9 brochures: (You may combine two. All brochures can be viewed on our website.)
  - 1) Spring Collection Brochure**, 6 pages – Offers 24 items including our 12 oz. canning jars, silver scents candles, and a sampling of our wax melts, inspiration candles, and 8 oz. jar candles. (Available January 2019)
  - 2) Earth Candles Brochure**, 4 pages - offers 18 premium soy wax candle scents in twelve 12 oz. Canning Jars and six 14 oz. Tumblers.
  - 3) \$10 Jar Candles and Wax Melts Brochure**, 4 pages – offers 12 of our 8 oz. candles and 12 of our 2-pack wax melts.
  - 4) Journey of Faith Candles**, 1 page - offers 8 scented 12 oz. Canning Jars in a variety of colors, and each candle is labeled with a unique Scripture Verse.
  - 5) Quote Candles Brochure**, 1-page - offers 8 candle scents in a variety of colors, and each 12 oz. Canning Jar Candle is labeled with an inspirational message for your home!
  - 6) Fall Collection Brochure**, 6 pages – Offers 24 items including our 12 oz. canning jars, silver scents candles, and a sampling of our wax melts, and 8 oz. holiday scented jar candles.
  - 7) \$10 Holiday Collection Brochure**, 1 page – offers 6 holiday scented 8 oz. candles in a variety of colors.
- Heritage Candles are **exceptional quality, earth friendly soy-blend candles**, and are made in the USA. The candles are affordably priced, high in demand, and will be loved by your customers. All the candles are proudly made by Heritage Candles in their own facility and they consistently maintain inventory throughout the entire season!
- Earn a **generous 50% profit** with all brochure options. Tax is not collected by Heritage Candles and non-tax exempt groups can opt to collect additional money for state tax. An invoice will be emailed to you for the cost of your products plus shipping, if applicable.
- Our large variety of brochures offers year-round favorites as well as seasonal **brochures for Spring/Summer and Fall/Holiday.**
- Shipping charges are FREE with an easy to achieve low qualifying purchase of just \$200 in retail sales.**

## Pricing and Profit

**Heritage Candle Brochures** - Organizations can earn up to 50% profit\* with Heritage Candle brochures. Retail prices range from \$10-\$20 with the most popular items selling for \$10-\$14. Organizations will pay 50% of the retail selling price with 150 items sold

### 50% High-Profit Percentage\* for your Organization – Based upon a \$7.00 Profit for each 12 oz. Canning Jar

Number of Sellers each selling 20 items	Number of Items Sold	Average Profit
10	200	\$1,400
25	500	\$3,500
50	1000	\$7,000
100	2,000	\$14,000
200	4,000	\$28,000

\* Pricing and profit are based upon qualification for free shipping. Non-tax exempt organizations report their own tax. We will email an invoice only for the amount due for the cost of the products and shipping, if applicable.

### How does the program work?

- ~ **Choose the brochure(s) you want to offer your supporters;** your organization can combine two brochures to offer a greater variety of candle scents for your customers! And, you can combine two Heritage Candles brochures to qualify for 50% profit! You choose!
- ~ **Review the enclosed Sales Agreement,** complete, and fax, scan, or mail to our office. You can also submit your sales agreement electronically on our website. There's no wait to receive brochures! You'll receive your brochures within 3-4 days.
- ~ Use our Chairman's Toolbox on our website for all the documents you'll need, including a sample cover letter you can modify. You'll also find in the Toolbox fundraising instructions, a master order form for submitting your order, and a check-in form for receiving your delivery.
- ~ **Review the requirements for tax exemption on our website** if your organization is tax exempt. You do not have to submit your tax exemption certificate to our office but you are encouraged to assure you are state tax exempt before proceeding with your fundraiser. If you are not exempt you have the option to collect tax which will be your organization's responsibility to report. With Heritage Candles, tax will not be collected on your sales.
- ~ **Distribute brochures to your sellers** and determine how long you will continue your sales. (Most organizations sell for 2-3 weeks) Customer checks, if accepted, are made payable to your organization.
- ~ **Collect all brochures and payments at the end of your selling period.** There are no minimums for submitting an order. Check brochures to assure they are readable and the amount of money collected is correct. Mail your order forms to Deb Murray, 102 Thompson St, South Glastonbury, CT 06073. We will email an invoice to you with the total amount due. You'll keep your profit upfront. We suggest keeping a copy of the order forms.
- ~ **Shipping is FREE!** Shipping is free for all orders \$200 or more in retail sales. Orders less than \$200 will add \$15 shipping.
- ~ **We will email an Invoice** for your cost for each item and shipping, if applicable. Your organization's cost per item is 50% of the retail prices with orders with 150 or more items, 40% if less.
- ~ **Pay for your purchase.** Payment by school/organization check, money order, cashier's or certified check is required. Purchase Orders and payment by credit cards are not accepted for Heritage Candles orders. W-9s and vendor applications are provided as needed.
- ~ **A confirmation will be emailed to you** once we receive payment (school/organization check, cashier's check, or money order. Once payment has been received, your order will be submitted to our shipping department for processing. Participant's orders will be packed- by-seller and labeled with team name and seller. Delivery field location, date and time will be arranged in advance.
- ~ **Report any missing or broken items.** Seldom are there any missing or broken items with our shipments. However, should any corrections be required, return the check-in form within 48 hours and we will process a new order for the replacements.
- ~ **We'll provide coaching to help your campaign succeed,** extended office hours Mon-Sun 9am-9pm EST, and a solid commitment to process your order and needed replacements with no delay. When you require help we'll be available to help you!

### Why choose New-Fundraising-Ideas and Fundraising Representative Deb Murray?

If you're looking for an experienced and proven fundraising representative look no further! Since 2002 I've worked as a full-time national fundraising representative and I take pride in having worked with thousands of organizations across the US. Over the years my company has expanded by offering additional Candle Fundraisers, Cookie Dough, Spring & Christmas Shoppers, Chocolates, Snacks, Home Décor, Jewelry & Scarves, Tumblers & Mugs, Popcorn, Coffee & Beverages, and more. My commitment is to provide you with the best experience possible in anticipation of working together for many years to come. I've worked with our corporate offices in product and brochure development, expanded our product lines, initiated and helped develop online fundraising, presorted shipping, training programs, and much more. I'm confident you'll be pleased with our programs and your supporters will be too! Fill out the enclosed Sales Agreement and return it by fax, scanned email attachment, or postal mail. You can also submit your Sales Agreement electronically from our website. Your brochures will be sent immediately and you can begin your fundraiser in just 3-4 days. You can depend on receiving excellent customer service and I look forward to working with you through each step of your fundraiser!



# Best-Fundraising-Ideas

## Heritage Candles Sales Agreement 2018 / 2019

www.Best-Fundraising-Ideas.com

Deb Murray, National Fundraising Rep

Mailing Address: 102 Thompson St, South Glastonbury CT 06073

Fax: 410-630-7080

Questions? Email: info@best-fundraising-ideas.com

Phone: 860-384-3691



Organization Name: \_\_\_\_\_

Shipping Address for BROCHURES (Mailed USPS Priority): \_\_\_\_\_ Shipped to Business/School \_\_\_\_\_ Shipped to Home

Business Name or School if applicable: \_\_\_\_\_

Street Address or PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Shipping Address for PRODUCTS: \_\_\_\_\_ Shipped to Business/School \_\_\_\_\_ Shipped to Home Address

Business Name or School if applicable: \_\_\_\_\_

Street Address (no PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Chairperson: \_\_\_\_\_ Email (Print Clearly): \_\_\_\_\_

Phone-Day: ( ) \_\_\_\_\_ Evening: ( ) \_\_\_\_\_ Cell: ( ) \_\_\_\_\_

Number of Participants: \_\_\_\_\_ Approximate Date of Fundraiser: \_\_\_\_/\_\_\_\_/\_\_\_\_ to \_\_\_\_/\_\_\_\_/\_\_\_\_

Brochure(s): (Select up to 2) \_\_\_\_\_ Spring 2019 Collection \_\_\_\_\_ Fall 2018 Collection \_\_\_\_\_ Earth Candles

\_\_\_\_\_ \$10 Holiday Collection \_\_\_\_\_ Quote Candles \_\_\_\_\_ Journey of Faith Candles \_\_\_\_\_ \$10 Jar Candles / Wax Melts

**Profit: Candle Brochures** - Organizations can earn up to 50% profit with 150 items sold, 40% for orders with less than 150 items.

**Pricing Guarantee:** 12 oz. Canning Jars - \$14 retail, Tumblers/Silver Scents - \$16 retail, 8 oz. Jar Candles - \$10 retail, 2-Pack Wax Melts - \$10,

**Product Displays/Late Orders:** No product minimum required. 40% profit pricing plus \$15 shipping for orders less than \$200 in retail.

**Tax Exemption:** Organizations who are tax exempt are responsible for determining their state tax exemption status. Organizations who are not state tax exempt will be responsible for reporting state tax to their appropriate state. Non-exempt organizations may collect the tax.

**Shipping:** Shipping is free on all orders \$200 or greater in retail sales. Orders less than \$200 will add a \$15.00 shipping fee. Orders are generally shipped within 48 hours upon receipt of payment and are generally shipped via UPS. Large orders are shipped by freight carrier with an arranged delivery.

**Payments:** Customer checks are made payable to your organization. Acceptable forms of payment include Money Order, Business, or School Check. **Personal checks, temporary checks, checks with hand-written group/business names, electronic credit cards, and purchase orders are not accepted.** Payments by check/money order must be paid in full prior to the order being placed. Returned check fee is \$50.00.

**Check-In Forms:** Replacements for missing or broken items will be shipped only when a fully completed Check-In is submitted within 48 hours upon delivery. Any damage to shipping boxes must be reported. If delivery is by freight carrier any damage to shipping boxes must be reported to the driver at the time of delivery. **Phone calls or emails alone to report missing or broken items WILL NOT be accepted. No exceptions.** Organization will be responsible for the accuracy of the total number of items sold and ordered.

**Sales Agreement: MUST be returned to Deb Murray prior to distributing your brochures.** I have read, understand and agree with the terms and conditions listed above and have received approval from my organization (school principal, board members etc.) to sign on behalf of my organization.

\_\_\_\_\_  
Chairperson

\_\_\_\_\_  
Title

Deb Murray  
Fundraising Representative

\_\_\_\_\_  
Date