



## Delaware Appaloosa Horse Association 2022 Sponsorship Levels

Delaware Appaloosa Horse Association. We are a non-profit formed May 13, 1970 to promote the training, showing, racing and breeding of the versatile appaloosa horse breed. We host one ApHC (Appaloosa Horse Club) pointed show a year (Fall Spotacular) to promote the appaloosa horse. We also sponsor one show at the ESWHSA (Eastern Shore Western Horse Association). We are also a sponsoring club of the GEAR (Greater Eastern Appaloosa Regional) show.

We give eighteen (18) Hi-Point and Reserve Hi-Point awards away our ApHC pointed show. Along with five (5) Open All Breed Hi-Point and Reserve Hi-Point awards at our Fall Spotacular Show. We also have a circuit award table where each circuit winner of every class gets to pick an item from the table. At the ESWHSA open/ApHC pointed show we give away two Hi-Point awards. This is all made possible with generous donations. We ask that you please consider sponsoring DAHA.

### 2022 Sponsorship Levels

#### **Platinum Level: \$1500.00**

Banner displayed at all shows (supplied banner)  
Full page ad in our show program (supplied ad)  
Full unlimited advertising on our Facebook page (supplied ads)  
Logo with link to your website on our website sponsor page  
Named and announced sponsor of Hi-Point awards at one show  
Announced as sponsor at shows (minimum of six times a day)  
Free ad on back of T-Shirt (if applicable)  
Complimentary Lifetime DAHA membership

#### **Gold Level: \$750.00**

Full page ad in our show program (supplied ad)  
Bi-monthly advertising on our Facebook page (supplied ad)  
Logo with link to your website on our website sponsor page  
Announced as sponsor at shows (minimum of four times a day)  
Complimentary DAHA membership for Five Years

#### **Silver Level: \$500.00**

Full page ad in our show program (supplied ad)  
Monthly advertising on our Facebook page (on per month supplied ad)  
Logo with link to your website on our website sponsor page  
Announced as sponsor at shows (minimum of four times a day)  
Complimentary DAHA membership for Three years

#### **Bronze Level: \$100.00**

Half page ad in our show program (supplied ad)  
Logo with link to your website on our website sponsor page  
Announced as sponsor at shows (minimum of three times a day)  
Complimentary DAHA membership for One year

#### **Blue Ribbon Level: \$50.00**

Business card ad in our show program (supplied business card)  
Announced as sponsor for three classes at one show



# Delaware Appaloosa Horse Association 2022 Sponsorship Levels

## Red Ribbon Level: \$20.00

Announced as class sponsor for one class at one show

## Show Hi-Point Sponsor: \$60.00 per division or \$1380.00 per show

Announced as Hi-Point sponsor at show several times. Sponsor has choice of award to be used at show, Sponsoring name on awards

## DAYA T-Shirt Sponsor: \$150.00

Business card size ad on the back of the DAYA T-Shirts proudly worn by many.

Announced as class sponsor for 2 classes at all shows

## Product Donation:

Donation of product(s) to be used for any of the following uses: Awards, Random Giveaway or Raffle.

Product sponsors will get a custom thank you graphic shared on our social media and logo will go on a thank you banner that hangs at our horse show

For more information please contact DAHA at [dahashow@gmail.com](mailto:dahashow@gmail.com) or 302-526-6944

EIN 46 1737729

Payment \_\_\_\_\_

Please fill out and return to: DAHA 249 Tappahanna Bridge Road, Hartly DE. 19953 or [dahashow@gmail.com](mailto:dahashow@gmail.com)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Level

- Platinum Level \$1500.00
- Gold Level \$750.00
- Silver Level \$500.00
- Bronze Level \$100.00
- Blue Ribbon Level \$50.00
- Red Ribbon Level \$20.00
- Hi-Point Sponsor (\$60.00 or \$1100.00)
- DAYA T-Shirt \$150.00
- Product donation – Value \$ \_\_\_\_\_

\_\_\_\_\_ Amount Enclosed

Please note that all ads must be PDF or JPEG/PNG formatted.

Make checks payable to DAHA

Thank you for your generous support. It is truly appreciated

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