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AD SIZE	1 PRINT	4 PRINTS + 4 SOCIAL MEDIA POSTS	8 PRINTS + 8 SOCIAL MEDIA POSTS
Front Cover Page	\$1,250.00	\$4,625.00	\$8,500.00
Cover Page Inside Full	\$1,000.00	\$3,700.00	\$6,800.00
Cover Page Inside Half Page	\$550.00	\$3,035.00	\$3,740.00
Back Cover Page Full	\$1,000.00	\$3,700.00	\$6,800.00
Back Cover Page Half	\$550.00	\$3,035.00	\$3,740.00
Back Cover Page Inside Full	\$800.00	\$2,960.00	\$5,440.00
Back Cover Page Inside Half	\$450.00	\$1,665.00	\$3,060.00
Full Page	\$700.00	\$2,590.00	\$4,760.00
Half Page	\$400.00	\$1,480.00	\$2,720.00
1/4 Page	\$300.00	\$1,110.00	\$2,040.00
1/8 Page	\$200.00	\$740.00	\$1,360.00
Business Card	\$95.00	\$351.50	\$646.00

\*If an 8 Print contract is paid for in FULL at time of signature, a 25% ADDITIONAL discount will be added to the price listed and 1 more social media post will be added.

Rates effective as of July 2018

## SOCIAL MEDIA PACKAGE

INSTAGRAM, TWITTER, TUMBLR AND VIP WEBSITE

1 Post.....	\$75.00
2 Posts.....	\$135.00
3 Posts.....	\$180.00
5 Posts.....	\$285.00
8 Posts.....	\$435.00
10 Posts.....	\$500.00

## AUGMENTED REALITY (AR)

Animated Reality allows your image to jump off the page while enhancing the print with interactive menus, videos or picture slideshow content to add a new dimension to the customer's experience.

Picture Slideshow.....	\$150.00
Video.....	\$150.00
Picture and Video Special.....	\$225.00

\*Videos and pictures will be visible for up to one year.

## Publication Title

## Artwork Deadlines

## Distribution

AUGUST 2018  
OCTOBER 2018  
DECEMBER 2018  
JANUARY 2019  
MARCH 2019  
APRIL 2019  
MAY 2019  
JULY 2019

8 AUGUST 2018  
26 SEPTEMBER 2018  
14 NOVEMBER 2018  
8 JANUARY 2019  
13 FEBRUARY 2019  
1 APRIL 2019  
8 MAY 2019  
19 JUNE 2019

MONDAY 27 AUGUST 2018  
MONDAY 15 OCTOBER 2018  
MONDAY 3 DECEMBER 2018  
MONDAY 21 JANUARY 2019  
MONDAY 4 MARCH 2019  
MONDAY 22 APRIL 2019  
MONDAY 27 MAY 2019  
MONDAY 8 JULY 2019