



Bernie Scholarship Awards Program

2016 Fall Newsletter

The Mission of The Bernie Scholarship Awards Program (BSAP) is to provide financial assistance to help offset educational and training expenses for low- and moderate- income students who live in affordable housing in Montgomery County, Maryland.

Board Adopts an Aggressive Work Program for the Year Ahead

At its September Board meeting the work program for the year ahead was adopted calling for focus on increasing annual revenues to \$60,000, integrating the Effectiveness Study with the application process and website as well as increasing the visibility of the scholarship program.

It is anticipated that the increase in revenues and visibility of the program will come from a FriendRaiser to be held shortly after the first of the calendar year. At a FriendRaiser potential donors are introduced to past recipients of scholarships who tell their story and how the scholarship has helped them achieve their academic goals.

The Board also confirmed the hiring of a part-time staff person who is charged with assisting the board in achieving the various work program:

Major Work Program Goals:

- Increase Annual Revenues to \$60,000
- Generate 35 high school seniors and 35 adult applications
- Improve the website

- Provide for a high-quality awards event that both honors the scholarship recipients and presents the program's successes and goals.

New Faces at The Bernie Scholarship Program

Meet our newest Board Members

Diana Benson

is a graduate of Leadership Montgomery's Emerging Leaders who has worked at Montgomery College's Educational Opportunity Center for the past 10 years, during which time she was an Education Specialist and Acting Director.



Kellie Jackson

is the Resident Opportunity Service Coordinator at the Rockville Housing Enterprise. She is the founder of Uplyft Me, whose mission is to prevent diseases and promote health, rights and socioeconomic development status of disadvantaged women, children and youth in community settings while working toward the attainment of the United Nations' Millennium goals.



New Program Administrator

Jessica Doran

has spent the past fifteen years in various volunteer leadership positions that bridge communication between parents and school staff and support the educational needs of students with learning disabilities.

"I fully appreciate the importance of education and its effect on upward mobility and on our community and I am honored to help The Bernie Scholarship Awards Program support its mission in the community."

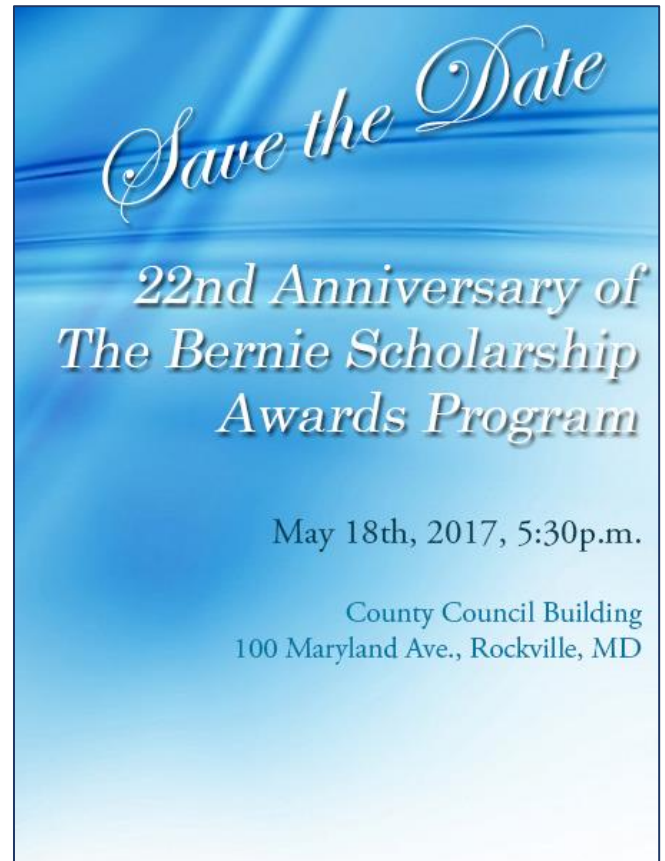


Thank You

Thank you for your support of the 2016 Scholarship Awards!!! Please mail your 501(c)(3) tax-deductible donation to:

**The Bernie Scholarship Awards Program
P.O. Box 2514
Rockville, MD 20847**

22nd Anniversary of The Bernie Scholarship Awards



The Bernie Scholarship Awards Program is looking for Past Awardees to Participate in its Effectiveness Study

If you are a past scholarship recipient or know someone who is, please email us at berniescholarship@gmail.com and provide the scholarship recipient's name and preferred email address, so that a copy of the survey can be sent to him or her as soon as possible.