

Can you recommend a company that can produce create full-color bookmarks at an economical price?

Q: I am looking to create full-color bookmarks at an economical price. I am starting to do school visits and want to hand out an autographed bookmark to each of the students – I'm thinking about having my name already with my signature on the bookmark and have them printed up with probably a picture of a book cover also. But I might just want a generic bookmark without promoting a specific book, with my contact info, some graphics, and also my pre-signed signature. Any resources would be greatly appreciated.

You may want to check the website for Harmony Designs www.harmonydesigns.com. The owner is a former teacher and the company produces promotional items, including bookmarks and magnets (which I like as give-aways), for museums, historical sites and businesses. According to Owner Sherrill Franklin, you can email a scan of the cover to them, or mail a copy of the book for them to scan. They can also incorporate a signature and a short phrase or quotation onto the bookmark. If you're going to send your signature, she suggests using a black flare on white paper, so it will scan better. For cover art scans, 300 dpi is best, but they can work with a lower resolution, if necessary. Bookmarks can be done inexpensively on card stock, or they can be laminated. The cost for card stock is .75 each for a dozen or more. Laminated bookmarks start at \$2.50 each for a dozen or more. Once art is received and the design is approved, bookmarks take 3-4 days to produce. Prices for magnets run about the same as laminated bookmarks and are a nice alternative to give out at conferences. 1-2-03