First Choice Electric Supply is a locally owned and operated electrical supplier, providing electrical supplies to the contractors, commercial and industrial establishments, as well as the local community.

Formerly Colacino Electric, a well-known business for 71 years in the Village of Newark, First Choice Electric Supply would like to bring back the old school principle of buying local and is in the infancy of introducing a more appealing and inviting store front for all its patrons who walk in. The company believes in servicing their customers on a one to one basis with knowledgeable staff. First Choice Electric Supply is willing to go "the extra mile" to help their customers with quality wholesale electrical products as an affordable price in a local market.



First Choice Electric Supply will offer knowledge and options for the customer who is an expert or the customer off the street that just seems unsure of their options. They carry a full line of energy saving LED lighting for both interior as well as exterior, residential and commercial. They also carry items such as baseboard heating, security lighting, and distribution equipment and have even introduced generators in their line of available products.

New proprietor, Mark Lockwood is working hard to bring back quality products and customer service. We are currently building inventory on a daily basis, which includes the Eaton line of electrical distribution equipment.





First Choice Electric Supply is located at 319 West Union Street, Newark. N.Y. Mark himself is a licensed electrician as well as a local business owner. The construction business has been a part of Marks life for many years as his father is a local skilled carpenter. First Choice Electric believes in building long term relationships with its customers by giving them reasonable prices, hassle-free service, and daily deliveries. If you are a contractor or a homeowner, or if you have commercial or residential electrical needs then First Choice Electric Supply is here for you.

The staff has years of experience and is available to meet your needs by phone 315-331-2785, fax 315-331-2834. Place an order for pick up or request delivery. The business motto stands by its reputation to be your hometown "First Choice" for electric supplies and tools.

