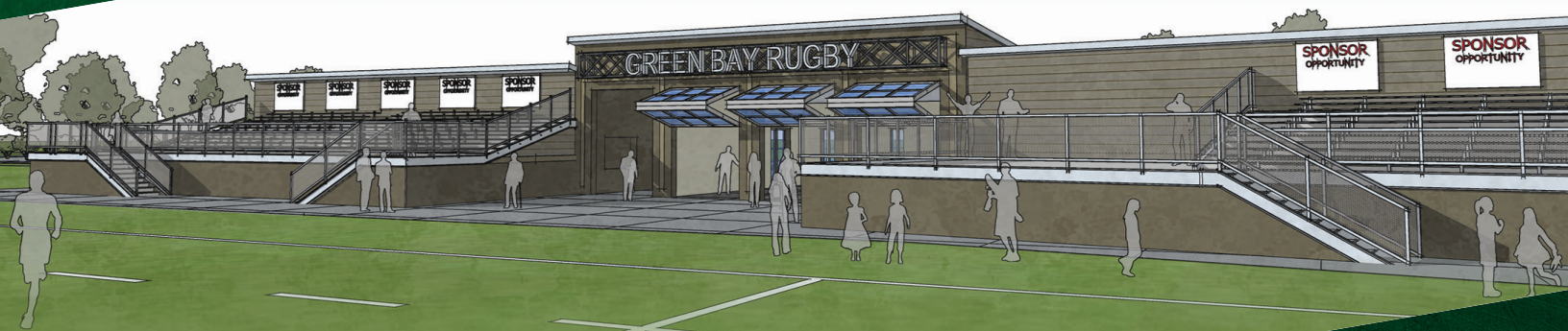


# NEW

## RUGBY FOUNDATION

# LAWRENCE RUGBY COMPLEX



2019 PROPOSAL





***To continue to grow the sport and allow the next generation of rugby players and fans to have a home, we need to build permanent rugby fields in the area.***

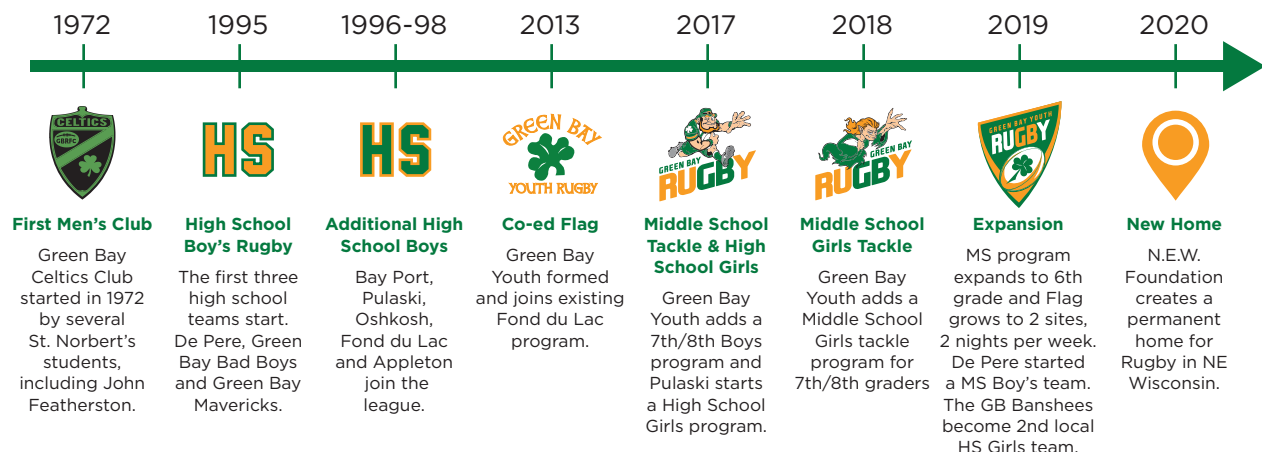
Rugby has an almost 50 year history in Northeast Wisconsin, starting with the Green Bay Celtics in 1972. Since that time all local clubs (Men's, High School, Youth) have been forced to be nomadic groups, moving from location to location. The youth program is now in its 7th year and has had to utilize 5 different fields. The Celtics have played at dozens of locations, and the HS boys have moved practice and match locations multiple times. Many of these fields have not been safe, much less regulation size.

Over the last six years additional clubs and seasons have been added. There are now Spring, Summer and Fall options for kids from grades K-12 and the Celtics play and practice almost year round. We foresee continued growth in all aspects of our programs. With that growth, the need for more dedicated rugby pitches has become critical.



## N.E.W. RUGBY TIMELINE

***Unprecedented growth in the last 6 years!***





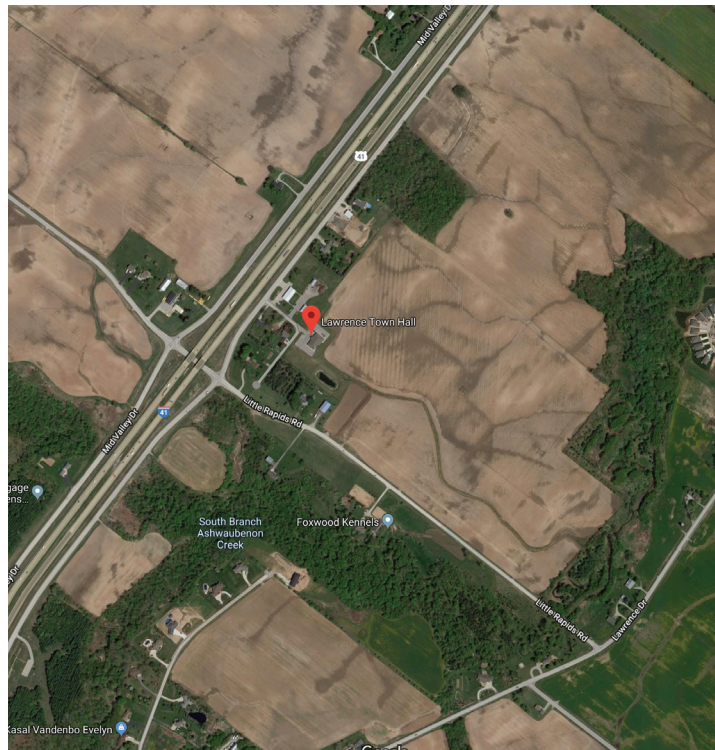
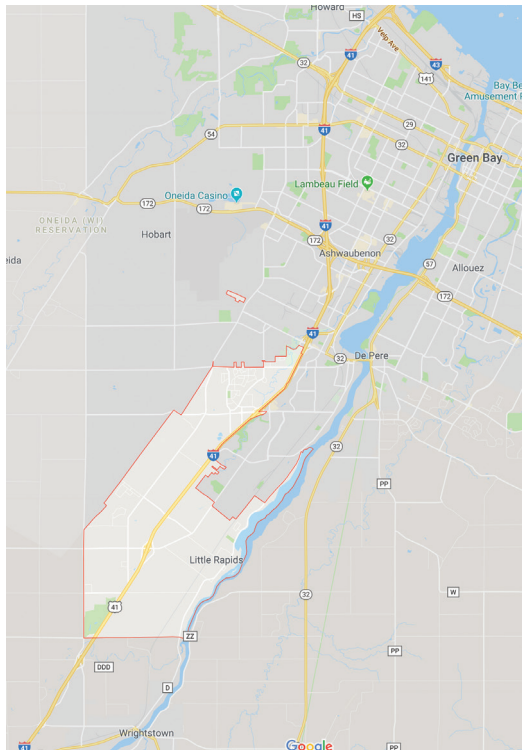
## WHY LAWRENCE?

There are a lot of reasons a location and partnership with the Town of Lawrence make sense. We began looking for communities to work with in 2017. Lawrence was growing and interested in working with rugby.

Lawrence is uniquely situated in the center of rugby in NE Wisconsin. During our conversations, it became clear that Lawrence was going to develop a destination location for youth sports. Our complex will bookend a larger development directly to the north. The town has offered us the chance to not only be part of the development, but to purchase the land and develop our permanent home.

The location right behind the Lawrence Town Hall is visible from I-41, only 1.5 miles off of either the Schuering Road or County S exit, and is located within 20 minutes of both the greater Green Bay and the Appleton Area. Lawrence is planning to install public parking, which will lower our costs and infrastructure significantly.

Once finished, our home will be able to host state and regional tournaments/championships that will benefit the local economy and boost rugby's visibility in the community. In addition, our youth program will gain a significant increase in the visibility in the area by being located next to a destination sports complex.





## WHY Now?

Having permanent rugby fields has been talked about for decades, but there are a few items that have made this possible and needed now:

**1**

We have a local community that is willing to partner with us, provide a location and is willing to put in some of the infrastructure (parking).

**2**

We have developed a long-term plan to include the fields and facilities.

**3**

Most importantly, the unprecedented growth in youth flag, middle school boys & girls, and high school boys & girls have created a need for additional fields in NE Wisconsin.





## THE RUGBY COMPLEX

We have developed a multiphase, multi-year plan to develop the complex that will allow us to build as we go and still have a master plan to work from.

### PHASE 1 – \$800,000

- Purchase 8.5 Acres from the Town and build first two fields – \$450,000
- Develop Section 1 of the Building, which includes concession stand, bathrooms, storage and first set of seating for 250 people. – \$334,000





## THE RUGBY COMPLEX (Continued)

### PHASE 2 – \$450,000

- Purchase and Develop land for fields 3 & 4.



### PHASE 3 – \$1,130,000

- Build clubhouse, locker rooms and second set of seating with viewing deck.





# FUNDRAISING CAMPAIGN

## *\$2.5 Million Capital Fund-raising Campaign Over Five Years*

- Over \$100,000 has already been donated without an organized fundraising effort.
- Donations can be specified for:
  1. Constructing Rugby Complex
  2. Complex Operating Expenses
- All donations will be kept in a segregated account and ONLY used for the construction and operation of the complex.

### **GIVING OPPORTUNITIES**

- **Cash Contributions**
- **Gifts of Securities**
- **Matching Gifts**
- **Gifts-in-Kind**

As a tax-exempt foundation organized under Section 501(c) (3) of the Internal Revenue Code, gifts to the Northeast Wisconsin Rugby Foundation (NEWRF), are eligible for tax deductions to the extent allowed by IRS codes. The NEWRF, is an independent, not-for-profit corporation chartered under State of Wisconsin law. The NEWRF will answer any questions you may have regarding your donation; however, we encourage you to contact your tax professional.

#### **Questions:**

**Phone: 920-883-0325**

**Email: [matt@newrugbyfoundation.org](mailto:matt@newrugbyfoundation.org)**



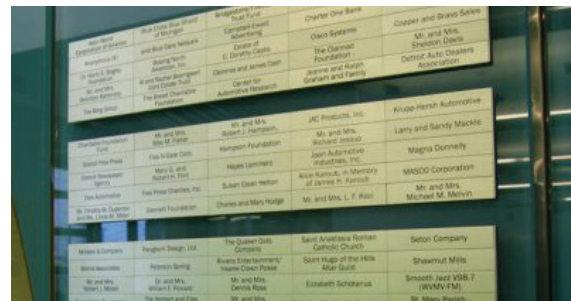
## WILL YOU HELP US?

We need your help to make this dream a reality. Your donation can tie you permanently into the history of rugby in NE Wisconsin. Please help all future generations have proper fields to play and learn on. Unlike most sports, rugby can be a lifelong passion.

### EXAMPLE OF A 4 YEAR COMMITMENT

Commitment	Per Year	Per Month	Per Week	Per Day
\$100.00	\$25.00	\$2.08	\$0.48	\$0.07
\$250.00	\$62.50	\$5.21	\$1.20	\$0.17
\$500.00	\$125.00	\$10.42	\$2.40	\$0.34
\$1,000.00	\$250.00	\$20.83	\$4.81	\$0.68
\$2,500.00	\$625.00	\$52.08	\$12.02	\$1.71
\$5,000.00	\$1,250.00	\$104.17	\$24.04	\$3.42
\$7,500.00	\$1,875.00	\$156.25	\$36.06	\$5.14
\$15,000.00	\$3,750.00	\$312.50	\$72.12	\$10.27
\$20,000.00	\$5,000.00	\$416.67	\$96.15	\$13.70

Everyone who donates \$1,000 or more will have their names added to a permanent sign that will highlight those who invest to in the future of rugby in northeast Wisconsin. We also have naming rights for the complex, fields, and other areas available. Please contact us for information on naming rights if you are interested.



*We have already received a commitment of \$100,000 over the next four years from MCL Industries and Bay Tek Entertainment.*

**BAY★TEK**  
entertainment

**MCL**  
WE MANUFACTURE SOLUTIONS
















## GREEN BAY YOUTH RUGBY

Green Bay Youth Rugby prides itself on being more than just a sports program. The focus is on developing young leaders, not just winning matches. We lead the players to fall in love with the sport and all the benefits that rugby gives you - fun, fitness, teamwork, leadership, and integrity.

- Co-ed Flag Program for kids going into 1-9th grade
- Boy's and Girl's Middle School Tackle program for kids in 6-8th grade
- After School Program for with YMCA and Green Bay School District.
- High School program for boys and girls in grades 9-12.



Youth Rugby Options in the Greater Green Bay Area									
Co-ed Non-Contact Flag	Summer	K-1st Grade	2-3 Grade	4-5 Grade	6-8 Grade				
Boy's Tackle 15s	Spring						9-12 Grade		
Boy's Tackle 7s	MS Spring HS Summer					6-8 Grade	9-12 Grade		
Girl's Tackle 15s	Fall						9-12 Grade		
Girl's Tackle 7s	MS Spring HS Summer					6-8 Grade	9-12 Grade		

## GREEN BAY CELTICS

Founded in 1972, the Celtics are NE Wisconsin's premier club, competing in the Midwest D2 Club Competition. Green Bay draws players from all over the area (from as far away as Fond du Lac and Sheboygan) and having a permanent home will help stabilize the club and grow the area's love of rugby.





## THE FOUNDATION

We are a 501(c)(3) charitable organization that exists to promote and develop youth rugby. More importantly we try to develop kids through rugby. We have seen that rugby can help develop life skills in our players. A few of the benefits are leadership, teamwork, sportsmanship, and the ability to overcome obstacles in their lives. We emphasize the team aspect of the game and try to inspire our kids to see the bigger picture.

### OUR GOALS

- Promote Growth of Youth Rugby in NE Wisconsin
- Educate / Train Coaches
- Educate / Train Referees
- Funds for Training Equipment
- Expand Ages, Variations (Flag, 7s, 15s) for Boys & Girls
- Increase Number of Participants in Each Program
- Develop Plan



### GET INVOLVED!

Ask your kids, grandkids or neighbor kids to give rugby a try.

- Volunteer your time to one of our clubs
- Join the foundation
- Make a tax deductible donation



### CONTACT US TODAY!

[www.newrugbyfoundation.org](http://www.newrugbyfoundation.org)  
[www.greenbayyouthrugby.org](http://www.greenbayyouthrugby.org)  
[newrugbyfoundation@gmail.com](mailto:newrugbyfoundation@gmail.com)  
[gbyouthrugby@gmail.com](mailto:gbyouthrugby@gmail.com)

