

MANAGER'S DESK FOR THURSDAY, OCTOBER 29, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

WORD OF MOUTH. A FAMILIAR PHRASE THAT I'M SURE ALL OF YOU UNDERSTAND THE MEANING OF. IT'S SOMETHING WE ALL DO ON A REGULAR BASIS AS WE TELL OTHERS ABOUT PRODUCTS OR SERVICES WE'VE USED. IT'S ALSO A VERY EFFECTIVE METHOD OF LETTING OTHERS KNOW ABOUT WRVM.

MARY ANN WROTE THIS WEEK TELLING US:

DEAR WRVM. ENCLOSED IS SMALL GIF. I'VE BEEN A LISTENER FOR MANY YEARS. SOMEONE TOLD ME ABOUT YOUR STATION AND I DO THE SAME. WE NEED MORE OF YOUR WORK FOR THE LORD. I WAS HAPPY TO HEAR A FAMILIAR VOICE THE OTHER DAY AND THIS MORNING I HEARD A NEW VOICE AGAIN. WHAT THE DEAL? BUT I'M HAPPY MATTHEW AND LEVI ARE BACK. THEY ARE A GREAT ASSET TO YOUR STATION. GOD BLESS ALL YOU DO.

MARY ANN HEARD ABOUT WRVM FROM WORD OF MOUTH AND IS NOW TELLING OTHERS ABOUT WRVM, WORD OF MOUTH. IT IS MY HOPE AND PRAYER THAT YOU ARE MUCH MORE THAN JUST A LISTENER. BUT THAT YOU ARE ALSO AN AMBASSADOR FOR THE STATION; TELLING OTHERS ABOUT AND HOW THEY CAN LISTEN. HANDING SOMEONE ONE OF OUR PROGRAM SCHEDULES IS A GREAT WAY TO SHARE THE STATION. WE ARE ALWAYS MORE THAN HAPPY TO PROVIDE YOU WITH SOME. YOU CAN HAND THEM OUT TO PEOPLE YOU MEET, PUT THEM IN YOUR CHURCH FOYER (WITH PERMISSION, OF COURSE) AND ANY NUMBER OF WAYS TO DISTRIBUTE THEM. AND NOW THEY DON'T EVEN HAVE TO LEAVE INSIDE OUR RADIO COVERAGE AREA. PERHAPS YOU HAVE FAMILY AND FRIENDS THAT LIVE IN OTHER STATES, OR EVEN COUNTRIES. BECAUSE OF THE INTERNET EVEN THEY CAN LISTEN AND TAKE ADVANTAGE OF WHAT YOU ENJOY EACH DAY AS YOU TUNE IN. YOU COULD INCLUDE ONE WITH YOUR 'CHRISTMAS LETTER'. JUST A FEW IDEAS TO GET YOU THINKING.

MARY ANN SEEMED PUZZLED TO HEAR MATTHEW AND LEVI ON THE AIR, WHICH IS UNDERSTANDABLE. THEY SUPPOSEDLY HAD LEFT SOME TIME AGO. BUT, ALAS, THEY ARE NOT GONE. THEY ARE SIMPLY NOT HERE ON A REGULAR BASIS. THEY ARE WILLING TO FILL IN WHEN THEY ARE AVAILABLE AND WE HAVE A NEED. FOR THAT WE ARE GRATEFUL. INDEED THEY ARE AN ASSET TO THE STATION'S MINISTRY.

AS ARE YOU AS YOU PRAY FOR AND HELP SUPPORT WRVM.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.