

MANAGER'S DESK FOR TUESDAY, DECEMBER 4, 2018

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

IT'S BEEN A WHILE SINCE I HAVE SAID ANYTHING ABOUT OUR NEWEST FULL POWER RADIO STATION, WXVM 104.1 MERRILL/WAUSAU. THAT'S NOT BECAUSE WE HAVEN'T BEEN BUSY. FOR THOSE JUST JOINING IN ON THE CONVERSATION, ALLOW ME TO GIVE A BRIEF OVERVIEW OF THAT WORK.

CURRENTLY WXVM IS LOCATED BETWEEN MERRILL AND WAUSAU, FAIRLY CLOSE TO OUR WHJL TOWER LOCATION. WHEN WE PURCHASED THIS STATION, OUR DESIRE WAS TO RELOCATE IT IN THE WAUSAU AREA TO IMPROVE BOTH INDOOR RECEPTION FOR THOSE IN THE WAUSAU AREA AND RECEPTION IN CARS SOUTH OF WAUSAU. ARRANGEMENTS WERE WORKED OUT TO LEASE SPACE ON AN EXISTING TOWER LOCATED ON TOP OF MOSINEE HILL. BEFORE WE COULD DO THAT WE NEEDED TO MAKE SOME IMPROVEMENTS TO THE BUILDING. I WON'T GO INTO DETAIL. SUFFICE IT TO SAY IT WAS MANY DAYS WORK. WE'VE ALSO BEEN WAITING ON THE ARRIVAL OF A NEW SOLID STATE TRANSMITTER. THAT ARRIVED THIS LAST WEEK AND IS IN PLACE.

BUT, WE'RE NOT READY TO PLUG IT IN YET. BECAUSE IT IS LOCATED NEAR AN EXISTING TOWER FOR AN AM RADIO TOWER MEASUREMENTS HAVE TO BE MADE BOTH BEFORE AND AFTER WE INSTALL OUR ANTENNA TO SEE WHAT EFFECT PUTTING OUR ANTENNA ON THE TOWER HAS TO THE AM SIGNAL, IF ANY. THE INITIAL MEASUREMENTS HAVE ALREADY BEEN MADE. WE ARE NOW WORKING WITH THE TOWER CREW TO SCHEDULE A DATE ON WHICH TO INSTALL OUR ANTENNA. THE WEATHER THIS TIME OF YEAR IS DEFINITELY AN ISSUE. ONCE INSTALLED, THEN THE MEASUREMENTS HAVE TO BE MADE AGAIN. ONCE WE CLEAR THAT HURDLE, WE WILL BE ABLE TO DO SOME ON-AIR TESTING WITHOUT PROGRAMMING TO MAKE SURE OUR SIGNAL DOES NOT INTERFERE WITH ANY OTHER EXISTING SIGNALS ORIGINATING FROM THAT HILL TOP. ONCE WE RECEIVE A 'CLEAN BILL OF HEALTH' WE CAN FILE WITH THE FCC FOR A LICENSE TO BROADCAST FROM THAT LOCATION. WHEN THAT LICENSE IS GRANTED THEN WE CAN TURN OFF THE OLD AND TURN ON THE NEW. OUR HOPE IS THAT CAN HAPPEN SOMETIME IN JANUARY. KEEP ALAN KILGORE IN YOUR PRAYERS AS HE HEADS UP THIS MOVE TO MOSINEE HILL.

AS A LISTENER SUPPORTED RADIO MINISTRY, YOUR PRAYERS AND GIFTS ARE WHAT ENABLE WRVM TO NOT ONLY STAY ON THE AIR BUT TO MAKE IT POSSIBLE FOR OTHERS TO LISTEN TO OUR PROGRAMMING. THANK YOU FOR MAKING US A PART OF YOUR GIVING PLANS DURING THE CHRISTMAS SEASON.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.