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• Demand from Kentucky consumers wanting local fiber products.

• Create a virtual and physical trail for producers...



• Create a virtual and physical trail for producers, agritourism locations...



• Create a virtual and physical trail for producers, agritourism locations, retailers...



• Create a virtual and physical trail for producers, agritourism locations, retailers and fiber related events for consumers to travel.

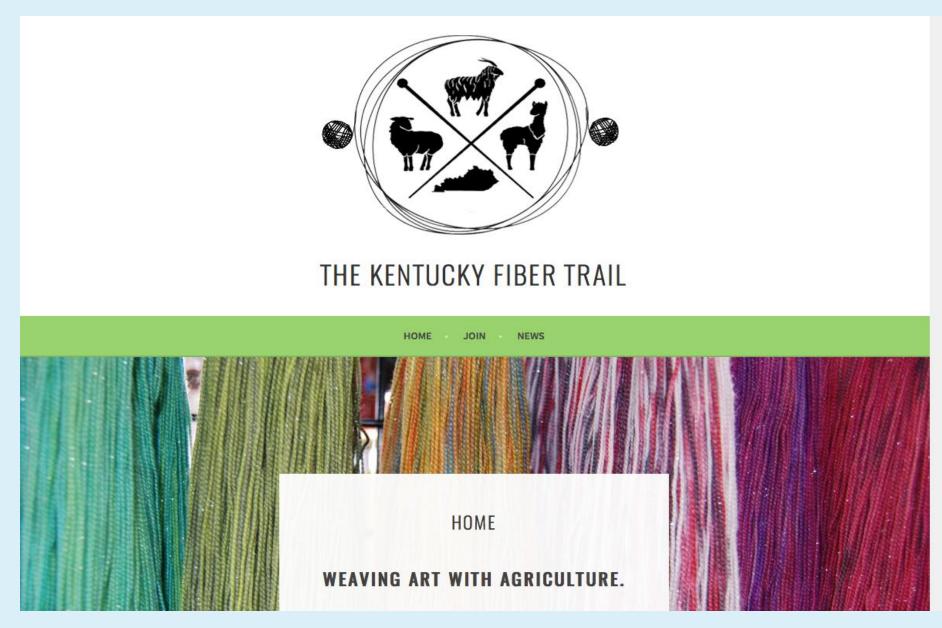


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- Host classes through the Kentucky Sheep and Fiber Festival on Business and Marketing Strategies.

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- Host classes through the Kentucky Sheep and Fiber Festival on Business and Marketing Strategies.
- Provide consumers with incentive to travel the trail and increase traffic to our local agritourism locations and fiber related events.



www.kentuckyfibertrail.com

 Open to all fiber producers, retailers, agritourism locations, fiber related events and festivals.

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☆ Annual Membership - \$50

- location mark on the interactive online map
- website, address listed in directory
- quarterly e-newsletter with farm and breed spotlights and upcoming events
- further marketing education and networking opportunities
- window cling for location

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Gold Membership - \$80

- all of the annual membership benefits
- spotlight opportunity in our newsletter
- 5 free classified listings on website (\$5 per ad per month after that)
- 5 free listings of events on front page of website and on social media

