



# WORLD INDIGENOUS PEOPLES CONFERENCE ON EDUCATION

## SPONSORSHIP OPPORTUNITIES

Toronto, Ontario  
July 24-29, 2017



Six Nations  
Polytechnic





Rebecca Jamieson, President/CEO, Six Nations Polytechnic looks to WIPCE 2017 with great optimism. “The WIPCE conference is unparalleled in its inspirational impact. It is an opportunity to affirm Indigenous knowledge and cultures, share best practices and recharge your batteries with hope and commitment for the future of Indigenous people and our planet. Six Nations Polytechnic extends a warm welcome to all to come and enjoy WIPCE 2017 for a positive and empowering experience.”

## **SPONSORSHIP OPPORTUNITIES:**

The 11<sup>th</sup> World Indigenous Peoples Conference on Education (WIPCE) will be hosted by Six Nations Polytechnic in partnership with Tap Resources. Six Nations Polytechnic and Tap Resources were awarded this honour at the 2014 WIPCE held in Honolulu, Hawai’i.

WIPCE attracts approximately 4000 Indigenous people from around the world. It is a tri-annual conference. Past hosts are Hawaii (2014); Peru (2011); Australia (2008); and New Zealand (2005). WIPCE 2017 will host world Indigenous peoples in our traditional territory allowing us an opportunity to showcase both the Haudenosaunee, as well as other Indigenous cultures in Canada.

The conference will be held at the Metro Toronto Convention Centre in Toronto, Ontario from July 24-29, 2017.

Since its inception, this conference has attracted highly regarded experts and scholars in Indigenous education. Six Nations Polytechnic is a leader in Indigenous post-secondary education with a strong focus on cultural and language revitalization. With its established partnerships and commitment to Indigenous student success, Six Nations Polytechnic is honoured to provide a world platform with WIPCE that showcases the partnerships and successes of Indigenous education.

## **GIVING SPONSORS AN INTERNATIONAL STAGE - AN EXCEPTIONAL OPPORTUNITY**

Sponsorship affords a unique opportunity to build positive name awareness, enhance community relations, and demonstrate your organization’s commitment to culture, Indigenous education and Indigenous peoples. The following sponsorship levels have been created to afford sponsors the spotlight of their choice. Upon request, unique sponsorship opportunities can also be created such as a lunch sponsor, key note presenter sponsor, break sponsors, opening ceremonies sponsors, travel scholarships and youth participation.

**PRIMARY AUDIENCE:** Indigenous educators, International Indigenous education associations and authorities, First Nation Chief and Councils, First Nation educators, post-secondary institutions, Indigenous youth, educational associations, Corporate Canada, federal and provincial governments interested in Indigenous education.

**ESTIMATED NUMBER OF ATTENDEES:** 4,000 plus

**Programming:** There is a stimulating line of events and educational sessions providing delegates a range of international traditional and contemporary cultural programming over a 6 day period. WIPCE opens with a traditional opening hosted by the Six Nations of the Grand River leading to a spectacular Parade of Nations and cultural exchange.

**Elite Sponsor: \$750,000 Plus**

- Advertising: path level print advertising on escalator well runner or pillar wraps (10) at the Metro Toronto Convention Centre venue (provided by sponsor);
- Speaking opportunity at both the opening and closing ceremonies;
- Host sponsor recognition luncheon;
- Elite location for complimentary booth at conference;
- Opportunity to provide one workshop at WIPCE;
- Full page ad on conference website and in conference program (outside back cover)
- Full page post conference ad on Six Nations Polytechnic's website for one year as an Elite Sponsor;
- Printed recognition as an Elite Sponsor in all print material and conference website;
- Continuous logo recognition in the electronic conference walk-in slides as Elite Sponsor;
- Welcome Message with photo and logo in the conference program;
- Opportunity to include company information/branded conference item into conference kits;
- Fifteen (15) complimentary conference registrations;
- Ten (10) complimentary registrations to all social engagements;
- Five (5) invitations to the Sponsor Thank You function;
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Lead Sponsor: \$500,000 plus**

- A full page ad on the conference website;
- A full page ad in the conference program (inside front cover or inside back cover);
- A full page post-conference ad on the Six Nations Polytechnic website for one academic year as a Lead Sponsor to WIPCE
- Printed recognition as a Lead Sponsor in all printed material and conference website;
- Logo recognition on Six Nations Polytechnic website with link to Lead Sponsor website for one academic year as the lead sponsor to WIPCE;
- Continuous logo recognition in the electronic conference walk in slides as the Lead Sponsor;
- Speaking Opportunity at the Opening or Closing Ceremonies
- Welcome Message with photo and logo in the event program;
- Opportunity to include company information/branded conference item into conference kits;
- Six (6) glass decals for display in a prominent location at MTCC, to be provided by sponsor
- Fifteen (15) complimentary conference registrations;
- Ten (10) complimentary registrations to all social engagements;
- Five (5) invitations to the Sponsor Thank You function;
- A complimentary booth in a prime location at conference;
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Official Sponsor: \$250,000 plus**

- Printed recognition as an Official Sponsor in all printed material;
- Speaking Opportunity during a plenary session;
- A half page ad in the conference program;
- A half page ad on the conference website;
- A half page post-conference ad on the Six Nations Polytechnic website for one academic year as an Official Sponsor to WIPCE
- Continuous logo recognition in the electronic conference walk in slides as an Official Sponsor;
- Four (4) hanging Banners as an Official Sponsor, to be provided by sponsor
- Prominent recognition as an Official Sponsor in all promotional advertising and press releases;
- A complimentary booth on the tradeshow floor;
- Opportunity to place a branded conference item into conference kit;
- Ten (10) complimentary conference registrations;
- Five (5) complimentary registrations to all social engagements;
- Three (3) invitations to the Sponsor Thank You function;
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Premier Sponsor: \$100,000 plus**

- Printed recognition as a Premier Sponsor in printed material;
- Prominent recognition as a Premier Sponsor in all promotional advertising;
- Exclusive opportunity to introduce talent/dignitaries;
- A quarter page ad in the conference program;
- A quarter page ad on the conference website;
- A quarter page post-conference ad on the Six Nations Polytechnic website for one academic year as a Premier sponsor to WIPCE
- Continuous logo recognition in the electronic conference walk in slides as a Premier Sponsor;
- Five (5) complimentary conference registrations;
- Three (3) tickets to all social engagements;
- Two (2) invitations to the Sponsor Thank You function;
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Distinguished Sponsor: \$50,000 plus**

- Printed recognition as a Distinguished Sponsor in printed material;
- Prominent logo recognition as the Distinguished Sponsor in all promotional advertising;
- Logo recognition on the website(s) promoting the events and reciprocal hotlink to sponsor site;
- Logo recognition as a Distinguished Sponsor in the conference program;
- Continuous logo recognition in the electronic conference walk in slides as a Distinguished Sponsor;
- Two (2) complimentary conference registrations;
- Invitation to the Sponsor Thank You function.
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Executive Circle: \$25,000**

- Printed logo recognition in the Executive Circle category in the conference program;
- Logo recognition in the Executive Circle category in the conference walk in slides;
- Logo recognition on the conference website;
- One (1) complimentary conference registration
- Invitation to the Sponsor Thank You function.
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Friendship Circle: \$10,000**

- Printed logo recognition in the Friendship Circle sponsor category in the conference program;
- Logo recognition as a Friendship Circle sponsor in the conference walk in slides;
- Logo recognition on website in the Friendship Circle category;
- Invitation to the Sponsor Thank You Luncheon.
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Patron: \$5,000**

- Printed name recognition as a Patron in the conference program;
- Name recognition in the conference walk in slides;
- Name recognition in the Patron category on website;
- Invitation to the Sponsor Thank You Luncheon.
- Charitable tax receipt (in accordance with Canada Revenue Agency Income Tax Act)

**Host Committee Sponsorship Contact:**

The sponsorship team is committed to supporting you with the activation of your selected sponsorship level.

For information regarding Becoming a Sponsor for WIPCE 2017, please contact Tuesday Johnson-MacDonald for more details:

Tuesday Johnson-MacDonald  
Director of Sponsorship WIPCE 2017  
519-445-1794  
WIPCE2017@bellnet.ca

*Note: Benefits may be tailored. It is important your corporate goals are met and we will be glad to discuss customizing benefits if required.*