

# Text 2 Stop It!™

**IT WORKS...**

**BECAUSE STUDENTS LIKE IT AND USE IT!**

Visit [www.text2stopit.org](http://www.text2stopit.org) for details



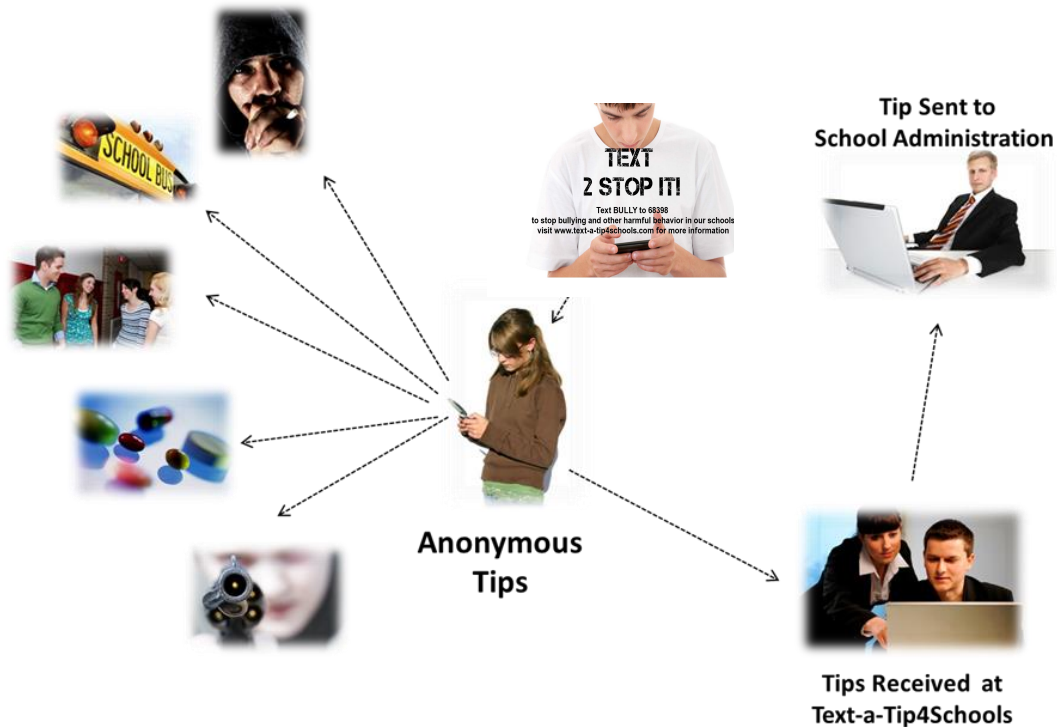
Studies have shown Text-a-Tip programs to be a very effective method of reducing, assaults, bullying, violence and drugs in schools. It is discreet and effective because it allows students to report suspicious or unsafe activities using the method they are most comfortable with...texting.

## **Text 2 Stop it!™**

Our program takes this already proven successful program, that allows students to leave tip messages, and enhanced it to include:

- Two-way text chat to obtain critical information and follow-up from students
- Ability to send pictures and video of the incident
- Effective marketing program and posters to encourage student use

# How it Works?



## Step to Reporting Incidences:

1. Posters, cards and other materials will be distributed to the school to promote the Text 2 Stop it! program.
2. When a student witnesses unsafe or suspicious activities the student sends an anonymous text message using school's unique KEYWORD to 68398.
3. Student receives auto response that their message has been received and further information will be obtained (names of witnesses, time, date, location of the incident, etc.). This information is obtained through two-way text chat.
4. If a student has pictures or video they will receive instructions for sending it to Text 2 Stop It!
5. An email will be sent to the designated school administrator, providing a recap of the actual conversation we have had with the student. A picture/video will be sent if available.
6. If this is a life threatening emergency situation, a text messages will also be sent to the administrator's cell phone urging them to check their email for the full message.
7. School administrator will follow-up as appropriate.