

# Mid Valley Cowbelles

## Upcoming Events

### February

- 21: Ripon Mounted Parade
- 22: Mid Valley Cowbelles General Meeting (Oakdale)
- 25: Steer Show Food Booth

### March

- 2: John Muir School Read-In (Modesto - need volunteers)
- 3: Lodi Ag Ventures
- 12: Merced Farm Bureau Annual Meeting
- 13: Henry Miller Ag Day (LB)
- 13-15: CCW Spring Meeting (Harris Ranch)
- 18: Ag Day at the Capitol
- 21: Murphy Parade
- 29: La Grange Rodeo Booth

## Executive Officers

2015-2016

### President

Candace Cook Peterson  
cookranch@hughes.net

### Vice President

Millie Krause  
mkrause1@live.com

### Secretary

Breanne Ramos  
brenramos85@yahoo.com

### Treasurer

Judy Elam  
RanchTravel4U@aol.com

### Directors

Pat Shephard  
shepherdnrch@gmail.com  
Judy Scheppmann  
RJComm@prodigy.net

## Standing Committee Beef Promotion/Education

Pat Shepard

### Budget & Audit

Tammy Flood

### Cheers/Hospitality

Doreen Dumlao

### Legislative & Bylaws

Breanne Ramos

### Ways & Means

Vickie Thompson

### Scholarship

Lana Casey

### Publicity

Judy Scheppmann

### Scrapbook

Colette Wright

### Website/Social Media

Tori Brussow

### Facebook

Colette Wright

## Stockton Ag Ventures *By Kristle Borba*

On January 23, 2015, Judy Elam, Judy Scheppman, Pat Shephard, Doreen Dumlao, Candy Peterson, and myself setup beef cattle displays at the Stockton Fairgrounds. Each display had seven to nine different groups, for ten minute intervals. Each group consisted of approximately twenty-eight third grade students, along with the teacher and several parent helpers.

The display I was part of focused on cattle processing, vaccination, transportation, cattle drives, animal identification, ranch branding, and impact of the 20013 RIM Fire. Interesting facts presented such as; 720 hamburgers come from one cow, one cowhide will make 12 footballs, how a cheeseburger covers every food group on the food pyramid, and so on. At the end of each presentation children had the opportunity to ask questions. As this being my first Ag Day presentation I was rather surprised by some of the questions asked or responses given. For example I asked the question "Who knows where beef comes from?" One student replied with "McDonalds" and another said "The grocery store." Another question that was asked was "Do cows eat all the food that's for people to eat?" These were not "stupid" nor "inappropriate" responses or questions, just lack of knowledge or inaccurate information they have heard. Being part of the cattle industry I feel it is important to share factual accurate information and the Mid Valley

Cowbelles has done a great job with their presentations.



## 2015 California State Beef Ambassador Applications Due March 28, 2015

Contestant Rules:

Junior Division (12-16 years old) and Senior Division (17-20 years old)

Contest Details:

Contestants are asked to participate in three activities: Media Interview, Consumer Promotion, and Issues Responses

Incentive Prizes:

Senior Division: 1st place - \$400; 2nd place - \$300

Junior Division: 1st place - \$200; 2nd \$100

All Contestants will receive \$50

The contest will be held on April 25, 2015 at the Emma Prusch Farm Park in San Jose. Please contact Candy Peterson for application.

## General Meeting Announcements for February

Pleased to announce that Adam Kathrein will be attending our February meeting and enlighten us on the extremely large cattle project in Bryansk, Russia during 2014. He will be speaking about his experience and will be happy to answer questions.

With 12,000 acres, they were calving out 4,000 first calf heifers. Some the stories that he can tell will truly amaze you.

**Next meeting is at Vickie Thompson's home in Oakdale.**

MVC Board will meet at 1pm with the MVC General Meeting starting at 2pm. Vickie Thompson - 991 S. Stearns, Oakdale.

## Pending Positions

**Audrey Seymore**

Director

**Andrea Reynolds**

State Delegate

**Rebecca Kins**

State Delegate - Alternate

(To be voted on by membership at the February MVC Meeting)

Like Mid Valley Cowbelles on Facebook!  
Send working ranch photos to Judy Elam  
to share on the group page.

**Website under  
construction**

To add an item to the agenda, please  
contact Mid Valley Cowbelles  
President Candy Peterson