

DISPOSITION FORM

For use of this form, see AR 340-15; the proponent agency is The Adjutant General's Office.

REFERENCE OR OFFICE SYMBOL

SUBJECT

MACOI-A

AFVN Sports Programming

TO

FROM

DATE

CMT 1

MACOI

OIC, AFVN

19 Nov 71

1. During the past two years AFRTS has provided AFVN with approximately 11 to 12 hours of TV sports per week. Programming included one ball game on film (worldwide distribution) and one extra ball game on Video Tape (AFVN, Korea, and Okinawa only). With the start of the football season, sports materials were as follows:

(TPB) Pro or college football game (film)	2:20
(TPB) Pro football game (VTR)	2:20
(TPB) Grambling Highlights	:45
(TPB) This week in Pro Football	:45
(AF Special) AF Game of the Week	:15
(TW) NFL Action	:30
(TW) Roller Game of the Week	:60
(TW) Pro Boxing	1:15
(TW) AAU International Champions	1:30
(TW) American Sportsman	:30
(TW) Bowling (Pinpoint)	:30
	<hr/>
	11:40

2. Complete football games were aired weekend afternoons and repeated Tuesday and Thursday evenings during prime hours (1930-2200). The balance of TPB&TW sports program were programmed during suitable times of the week. Roller Game of the Week was discontinued 20 September as well as Bowling at the end of September because of increased football time on the two evenings. These deletions would provide a mix of sports, drama, comedy, etc. most accord to the Audience Survey.

3. Because of large audience interest in football, especially professional games, 1AF was asked to provide AFVN one additional pro game per week preferably on film. This one additional game would eliminate one repeated game and/or provide a repeat during non-prime time on another day. All other TPW & TW sports would continue except Roller Game of the Week and Bowling.

4. During Secretary of Defense Laird's visit to Vietnam, AFVN received the message that we would be getting seven additional hours of sports on film and that video tape would be discontinued. In effect this would mean a total of three to four games per week. Following Mr. Laird's departure AFVN was notified that plans were changed and we would be receiving a total of ten professional games each week. The Secretary of Defense message of 17 November confirmed that this service would be initiated from AFRTS-LA beginning the week of 14 November. As of 18 November four games had been received by AFVN, and an unknown number (possibly 3) games were being held in GVN Customs awaiting release. Programming schedules based on the number of games: one TPB regular and ten additional required total revisioning to accommodate the total of 26 hours of football games aired:

1-TPB (standard college or pro)	2:20
10-TPB (add pro games)	23:30

MACOI-A

19 November 1971

SUBJECT: AFVN Sports Programming

5. It was determined that two games would be aired on weekend afternoons, one game at sign-on and another at sign-off each Monday and Friday, one game early on Tuesday and Thursday during prime hours and one game Wednesday night following the late news.

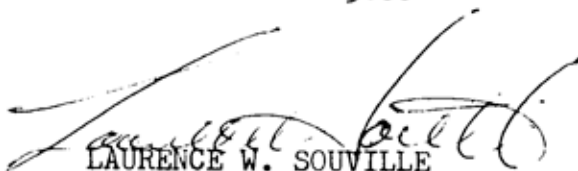
Sat 1130 - 1630	Two games
Sun 1130 - 1630	Two games
Mon 1205-1430, 2230-0100	Two games
Tues 1935 - 2200	One game
Wed 2230-- 0100	One game
Thurs 1935 - 2200	One game
Fri 1205 - 1430, 2230 - 0100	Two games

Also to be aired during the week would be special and TW sports as follows:

(Special)	AF Game	00:15
TW	NFL Action	00:30
TW	Pro Boxing	01:15
TW	American Sportsman	<u>00:30</u>
		02:30

6. If all games plus all special and TW sports were aired, AFVN would carry a weekly total of 30-35 hours of sports or approximately 40% of total TV broadcasting. AFVN decided to eliminate those programs that required large time blocks or duplicated programming. It was decided to eliminate the following regular programs:

(TPB)	Grambling Highlights	00:45
(TPB)	This Week in Pro Football	00:45
(TW)	AAU Championship	<u>1:30</u>
		3:00


LAURENCE W. SOUVILLE
LTC, USA
Officer in Charge