

Color, Beauty and Vitality at the Hollywood Carnival



By Anthony Phillips

Welcome to the Digital Lowdown.

My name is Anthony Phillips, your go-to guy for all things digital. On this page I'll bring you information on the new digital future opening up before us today. I will keep you up to speed on the latest gadgets, the evolution of the digital home, the advent of intelligent cars, the miniaturization and expansion of computers, the growth of mobile platforms and the other innovations that will change our lives.

As a technology consultant I have been assisting celebrities for over 10 years with their tech needs. In doing so I have been exposed to some amazing stuff, from essential machines to beautiful toys. Since technology moves so fast you'll want to know whether to get what's hot now, or wait for things to get cool. That's where I come in. I'll get you the 411 to make the right decision for you. E-mail me at DigitalLowdown@Phillips.com with your questions, I'll give you the digital lowdown.

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I'm pleased to present a FREE app on the iPad (<http://tinyurl.com/caricomm-apple>) and Android (<http://tinyurl.com/caricomm-android>) tablets with a collection of photos which captured the color, beauty and vitality of the 2013 Los Angeles, Hollywood Carnival held on June 22. The carnival route was between Vermont and Cherokee on Hollywood Blvd, with attendees ending up at the Carnival Village. Once there, attendees could feast on cultural foods and jump up to music from the Caribbean.

Where's my key?

CalypsoKey and Case



Never lose your keys again. Leave them behind and unlock doors just with a tap of a CalypsoKey, hidden in your Calypso-Case. Each transmitter has its own unique secured ID. This ID is used by the access points when they look up in their database if this ID is permitted to access and enter. **Info:** calypsocrystal.com/blog/calypsokey

Your smoke alarm just got smarter

Sense+ dock includes a built-in photoelectric smoke detector and carbon monoxide gas detector.



If the Sense+ dock (iPhone 5 only) detects smoke or carbon monoxide, it sounds an alert and opens the companion Sense+ app on the connected iPhone. If there's no response, the app can call preset numbers. The app can also auto-dial or prompt you to call emergency services. **Info:** www.studio-tonic.com

THE Futurist

Mark B. Barron



Photo by: Jean-Louis Husson • <http://www.photobyj.com>

It is a warm summer afternoon in Beverly Hills, California and I'm sitting on the patio having drinks with Futurist Mark B. Barron. You might know Mark for his inventions S-1 GARD and MDZ Shield which have saved many lives. But today, we are talking about Consumeron™ - Your Personal Assistant On Demand™.

You might have heard that Amazon has a new service called Amazon Prime. Amazon has been working on this system for years. There's no need to go shopping anymore, only they forgot one thing - to talk to the Futurist. They would have known about Mark's August 14, 2012, patented solution, "method for remote acquisition and delivery of goods."

How does it work? (Consumer Facing)

Let me paint you the picture. You are at home, on top of the hill - let's say Beverly Circle. You're getting ready for a special event (The Oscars) and you're putting on your Louis Vuitton shoes and you just aren't happy with the look. You can either put on another pair from your closet or turn on your "Consumeron" application and talk with your Personal Assistant (Grabber) who is right near the Louis Vuitton store on Rodeo Drive.

You ask her to pass by the store to pick you up another pair of shoes that will go better with your dress. Through the Consumeron system you can see the exact shoe you want and pay for it right away within the application. The Assistant (Grabber) can then bring it to your residence, office or hotel.

The great thing about Consumeron is that it can be plugged into any service. For example, it can be part of Amazon's VIP service. According to Amazon their Prime service is two days but now they can offer consumers the ability to have anything from anywhere delivered anytime.

The Pebble Smartwatch

Retail debut at Best
Buy stores now.



Pebble got its start on Kickstarter and raised more than \$10 million making it the most successful Kickstarter project to date. I'm presently getting ready to develop an application for the Pebble. **Info:** www.getpebble.com

iOS 7 Announced

But not all devices will get all features but they will get the look.

This fall iOS 7 will be taking over your apple devices but only the iPhone 5 and iPod touch will get all the features announced at WWDC. The iPhone 3GS and older will stay at iOS 6 forever. iPhone 4 and 4S will only get a few features along with the look.