



Rodeo Committee

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February 17, 2017

Dear Potential Sponsor,

This year the Spring Creek Association is changin' things up! For 31 years we held the **Annual Spring Creek Ranch Rodeo**. We love the history and tradition of ranch style events; but times they are a changin' and Spring Creek is changin' with 'em!

This year's event will be our **1st Annual Spring Creek Family Rodeo** which will take place at the Spring Creek Horse Palace on April 29th, 2017.

The mission of the Annual Spring Creek Family Rodeo is to unite individuals and families from all over Elko County and other outlying communities to join together in celebrating the time honored tradition of the Wild West Rodeo which provides lasting entertainment as well as an educational opportunity for all!

This action packed event includes Pee Wee events for the lil' uns, Jr. Events for the older kids and of course the Open events for the grown ups! There are cash payouts for the winners, and Buckles for the Champions of each event! The cafe and bar will be open, and we will have a Dance after the Rodeo too!

Our goal is to continue to grow family oriented events in our community, and to become one of the biggest Family Rodeos in the West!

Posters advertising the event will be displayed throughout Spring Creek, Elko and surrounding areas by the last week of March. The deadline for those wanting to be advertised on the poster will be March 17, 2017. On the back of this form, you will find sponsorship packages and opportunities

We would like to thank you for your time and consideration, your support is greatly appreciated. Without your sponsorship this event would not be possible.

Sincerely,

SCA Rodeo Committee

1st Annual SPRING CREEK FAMILY RODEO - SATURDAY APRIL 29TH, 2017

HIGH ROLLER SPONSORSHIP - \$1,000.00 or more

- 4x8 banner hung in the Horse Palace for one (1) year (April 28 – April 27)
- Four (4) Complimentary Rodeo tickets
- **Full 8"x5"** advertisement in the Rodeo Program
- Social Media Recognition (Facebook, SCA Website)
- Your business logo and name in print media (Rodeo Poster, etc.)
- Your business name announced on the radio
- Public acknowledgment throughout YOUR event of choice at the Rodeo
- Business name on the back of the buckle for the event of your choice

BUCKLE SPONSORSHIP - \$600.00

- Four (4) Complimentary Rodeo tickets
- **1/2 page (4"x5")** advertisement in the Rodeo Program
- Social Media Recognition (Facebook, SCA Website)
- Your business logo and name in print media (Rodeo Poster, etc.)
- Your business name announced on the radio
- Public acknowledgment throughout YOUR event of choice at the Rodeo
- Business name on the back of the buckle for the event of your choice

OUTLAW SPONSORSHIP - \$250.00

- Two (2) complimentary rodeo tickets
- Recognition in the Rodeo Program
- Social Media Recognition (Facebook, SCA Website)
- Your business logo and name in print media (Rodeo Poster, etc.)
- Your business name announced throughout the Rodeo
- Exclusive sponsor for the Pee Wee event of your choice and business name on trophy

ROUGH STOCK SPONSORSHIP - \$ _____

- Recognition in the Rodeo Program
- Social Media Recognition (Facebook, SCA Website)
- Your business logo in print media (Rodeo Poster, etc.)
- Your business name announced throughout the Rodeo

SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Cell Ph: _____ Office Ph: _____

Sponsorship Level: High Roller Buckle Outlaw Roughstock - \$ _____

Notes: _____

Payment: Check Enclosed Chk # _____ Invoice Me Credit Card (Visa/Master Card/Discover)

CC#: _____ Exp Date: ____/____/____ Zip: _____

Name on Card: _____

Send Completed form to:
Spring Creek Association
Attn: Rodeo Committee
451 Spring Creek Parkway
Spring Creek, NV 89815