

Garnett Tourism Advisory Committee  
Meeting Minutes  
December 20, 2021

The Garnett Tourism Advisory Committee met on Tuesday, December 20, 2021 at City Hall. The meeting was called to order at 4:30 p.m. with the following members present: Tom Emerson, Jr., Chairman, Paula Wallace, Vice-Chair, Nicole Stevenson, Krystal Baugher, and Helen Norman, committee members. Absent: Laurel Ladewig. Also, present: Susan Wettstein, Director of Community Development and Tourism, Kris Hix, Administrative Assistant.

#### Approval of Minutes

A motion was made by Chairman Tom Emerson, Jr. to approve the minutes from November 2, 2021, as written. The motion was seconded by Vice-Chair Paula Wallace. The motion passed unanimously (5-0).

#### Financial Report

The financials were reviewed. There is \$5,361.00 in In-House Marketing available, and \$2,500 for programs. Cash balance is \$68,526.33.

#### Old Business

##### New Event Contest Winners-TGT Requests:

Discussion of the new event contest winners began with TGT requests that were submitted. Director Susan Wettstein stated that they had received requests from Growing Garnett, Garnett BPW, and Walker Art Committee for new events coming in 2022. The committee discussed the financial aspects, and the \$5,000 that would be distributed to the contest winners. Chairman Tom Emerson, Jr. stated that the decision to award \$5,000 total was rooted in the funds being available in the 2021 budget. Since those funds will not be disbursed until the 2022 budget year, one of two actions must be taken: Either encumber \$5,000 from the 2021 budget or amend the 2022 budget to add \$5,000 for this purpose. Otherwise, with the return of Cornstock and the normal anticipated allocations, we would fall short of our support goals in 2022. Chairman Tom Emerson, Jr. made a motion to table all three submissions for TGT funds until the January meeting, giving the committee a chance to represent at the December 28, 2021 City Commission meeting to discuss with commissioners on how the committee could budget these expenditures. Nicole Stevenson seconded the motion. The motion passed unanimously (5-0)

#### New Business

##### Board Vacancy:

The committee briefly discussed the board vacancy, and that it would be advertised.

#### Staff Report:

Director Susan Wettstein shared her report with the committee, stating that currently she was working on Town Talk, social media, and website and brochure updates. Director Wettstein also shared information about LGGPR's marketing video, which highlighted Garnett's North Lake Park and a bit of history on the races that were held there, and the updates with the Special events calendar that she has created for the upcoming year.

#### Adjournment

With no other business to come before the committee, a motion was made by Chairman Tom Emerson, Jr. to adjourn the meeting. Paula Wallace seconded the motion. The motion passed unanimously (5-0). Meeting was adjourned at 4:55 p.m. The next meeting will be held on January 4<sup>th</sup>, 2022.

Minutes respectfully submitted by Kris Hix, Administrative Assistant.