

NEWS RELEASE

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Meeting Coordinators' Bruttell Named 2017 Smart Women in Meetings Industry Leader

TROY, MICH. – March 22, 2017 – Meeting Coordinators, Inc. today announced that Ann K. Bruttell, president and founder, has been named one of *Smart Meetings* 2017 Smart Women in Meetings Industry Leaders.

"It's truly an honor to be recognized by my industry with this award," said Bruttell. "When starting my own firm and throughout my career I, alongside my team, have strived to maintain close client relationships and provide them with exceptional service based on our vast experience and best practices."

Since founding the firm in 1988, Bruttell has led Meeting Coordinators to be a top association and meeting management firm in Southeast Michigan, assisting companies and organizations with professional meeting planning and execution, from site selection, contract negotiation and attendee registration to onsite execution and logistics of the event. In addition, the firm provides association management services for volunteer-led organizations. In her role, Bruttell ensures the day-to-day operations of the company run smoothly.

Bruttell is currently on the board of the Michigan Council on Economic Education and a member of the Michigan Society of Association Executives. In 2015, she received the Most Valuable Professional Award from *Corp!* magazine.

According to *Smart Meetings*, the Smart Women in Meetings Awards honor talented, dedicated women who are making an impact on the meetings industry by elevating and inspiring female meeting ambassadors worldwide. Award winners will be recognized on April 28 at the Smart Women in Meetings Awards luncheon at the 2017 Smart Women Summit in Denver.

The second annual Smart Women in Meetings Awards recognizes the industry's top female meeting professionals in five categories, including Industry Leaders, Innovators, Entrepreneurs, Doers and Rising Stars. For more information, visit: [Top 50 Smart Women in Meetings 2017](#).

About Meeting Coordinators, Inc.

Since 1988, Meeting Coordinators, Inc. has been the leading association and meeting management firm in Southeast Michigan. The firm organizes and executes corporate meetings, conferences and events from five to 30,000 participants on a local, national and international basis. Additionally, it provides association management services for volunteer-led organizations. Current clients include Autoline, Detroit Association for Talent Development, Detroit Society for Human Resource Management, Marketing & Sales Executives of Detroit, Michigan Council of the Society for Human Resource Management, State of Michigan Department of Agriculture-Michigan Grape & Wine Industry Council, Project Management Institute-GLC, SAE International, SAE Foundation, Wings & Wine Society, and Women in Defense-Michigan. For more information, visit www.meeting-coordinators.com.

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