

Immediate Release
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In-Store Clinical Facilities Poised to Ease the Pain of Medical Visits

New York, November 6, 2007/PR Newswire — While the costs of receiving medical care continue to burden or elude many patients, residents across the country are starting to discover the convenient and relatively affordable services offered by in-store clinics, a growing new trend, according to ***Retail Clinics: The Emerging Market for Convenience Clinics and In-Store Healthcare***, a new report by **Kalorama Information**.

Still in its early stages, the market for retail clinics has already taken great strides to mend fractured relationships between patients and traditional medical practices. Offering significant discounts over similar services performed by doctors and hospitals—sometimes at prices at or below insurance co-pay amounts—and more convenient locations and hours, retail clinics are catering to the financially over-burdened, the physically underserved, and the 90 million under- and uninsured and striking a nerve.

In 2006, Americans spent more than \$2.1 trillion on healthcare services, and the Centers for Medicare and Medicaid Services (CMS) expects these costs to increase to \$2.7 trillion by 2011. Even as overall health care costs rise, however, quality remains inconsistent. Consumers in the best health care plans continue to receive excellent care, but those in less comprehensive plans often do not: 54,000 Americans die each year due to unexplained variations in the medical care they receive.

“Since their inception in 2000, sales—and the number of locations—for convenience clinics have risen dramatically, with sales expected to rise by 105.9% per year to reach more than \$4.4 billion by 2011,” said Steven Heffner, publisher of **Kalorama Information**. “With this competitive threat on the horizon, many in the medical community are now watching the retail sector closely and reacting with extended office hours, greater accommodation of walk-in patients with immediate needs, and partnering relationships with the clinics.”

Retail Clinics focuses on the market for clinical facilities in drug stores, supermarkets, mass merchandisers, and other outlets. The report analyzes services in development and on the market, leading competitors, and current issues and trends. This report can be purchased directly from **Kalorama Information** by visiting <https://www.kaloramainformation.com/Retail-Clinics-Emerging-1489914/>. It is also available at MarketResearch.com.

About Kalorama Information

Kalorama Information, a division of MarketResearch.com, supplies the latest in independent market research on medical markets. For more information, contact Tom Ehart at 240-747-3014 or tehart@marketresearch.com, or visit www.KaloramaInformation.com.