

Chesapeake Section AWWA Strategic Plan

Vision

Leading the Chesapeake Region through promoting better water.

Mission

Providing our members with resources, opportunities, and support to effectively manage water, the world's most vital resource.



GOAL: Member Engagement & Development

CSAWWA will be the association of choice for water professionals in Delaware, DC and Maryland

Objectives:

- Enhance the value experience for members
- Increase attendance and geographical reach at Chesapeake Section events and programs
- Foster member engagement through committees
- Retain and increase the size, diversity, and engagement of Section membership



GOAL: Organizational Stewardship

CSAWWA will effectively and efficiently manage its resources to serve its members and the water community

Objectives:

- Assure the long-term viability of CSAWWA by exercising financial prudence
- Multiply resource impact by conducting events jointly with CWEA and WWOA, e.g., Tri-Association Conference
- Strategically use resources to support involvement from underrepresented groups
- Communicate the resources available and value of membership to members and the community



GOAL: Knowledge Exchange

CSAWWA will be a premier regional forum for exchange of knowledge about water

Objectives:

- Assure that Section programming and events address the membership's areas of interest and need
- Develop programs that support the full range of water resource stewardship, including drinking water, water reuse and source water management
- Increase use of technology to create, enhance and share knowledge resources



GOAL: Water Policy & Leadership

CSAWWA will be a valued, influential and credible voice for water in the Chesapeake Region

Objectives:

- Increase our awareness of state level water related legislation and regulations, and engage where appropriate to support our mission
- Enhance CSAWWA's credibility with decision makers
- Strengthen public trust through increasing the public's understanding of the value of water



American Water Works
Association

Dedicated to the World's Most Important Resource