

STRATEGY Global Business Development



Fast-Tracking Your Success

PLAN | PROMOTE | PROFIT

BP: 25 Ways to DOUBLE Your Odds

- Business Model Development
- Product/Service Concept Assessment
- Viability
- Analyzing the Competitive Landscape
- Positioning Against the Competition
- Funding
- Marketability
- Branding
- Timing
- Targets
- Demand
- Pricing
- Team, Leadership, Expertise
- Promotion & Reach
- Sales System, Process, Training
- Operational Structure
- Operational Teams, Systems & Training
- Administration & Support
- Budget
- Expenses – Fixed & Variable, Conditions
- Forecasts & Projections
- Customer Acquisition Model
- Customer Retention Model
- Contingencies
- Exit Strategy (Maintain, IPO, M & A, etc.)



Catapult Profitability with Proven Expertise:

T Buckman, MBA
US Based, International Reach



Executive Consultant: Specialized Generalist
Australia, Europe, GCC, Indonesia, Japan, Peru, Singapore



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Time is the one resource we cannot manufacture or reproduce.