Staff Memo



They are finally figuring out what we have known for years!

"Well, it seems like the cat is finally out of the bag..... With the new ammo supplied by the <u>Gavin Mann article</u> <u>in TV Technology</u>, I think we will now have undeniable proof of the timeliness, importance and scalability of our venture, as well as real evidence that the broadcast industry will whole-heartedly embrace and subscribe to

the Newslink.news system, thus providing <u>immediate cash flow</u> and <u>profits</u> for the NCNworld.com investors.

It certainly is right on the money..... I'm glad he wrote this, because it shows the huge need for our program of <u>harnessing the 2 billion cell phones world-wide</u> and giving the TV industry a <u>single source</u> for all the breaking news. And it also makes clear the *urgency* of getting this thing funded and rolling. It further shows that this must be started on a wide scale -- thus the 10M needed to bring in the rest of the necessary people to launch the operation on nation-wide scale. That 10M would fund the operation for only the 1st 18 months, which is <u>all we would need</u> to have cash flow sufficient to make a gross profit of 18M. and then launch round B for funds to finance the international operation. A 10M investment for 10% of the company would result in an 890% ROI in the value of their ownership in just 5 years, to 89M.

The Broadcast community is finally aware of the future, but they don't quite know how to handle it. The obvious solution is something WE have been working on for five years:

We simply PAY those "Billions of Broadcasters" to send their breaking news stories direct from the scene to Newslink.news, so that we can then SELL all those billions of news stories directly to all those worried TV, Radio, and Print news-media members.

<u>Problem Solved!</u> And at the same time we have made all those "on the scene" people a little, or perhaps a lot richer.... along with all of the NCNworld.com investors and employees. I was really glad to see that write up! Nice timing for all concerned.

Cheers!

CD