

FEEDBACK FOR HALF-LIFE EXERCISE

After your partner gives their elevator speech, answer these questions. Share this feedback with your partner before the next step of the half-life exercise.

- (1) What was your partner's main message?
- (2) What did they do that you found helpful? Did they use helpful examples or analogies?
- (3) Were there parts you found unclear? Did your partner use jargon?
- (4) Do you want to hear more about any part(s)? If so, which, and why?

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