



We would like to invite you to participate as a Sponsor of the 6th Annual Riley's Run for Aortic Health. This event will raise money to provide research and awareness for the John Ritter Foundation for Aortic Health.

Riley, whom the race is named for, is a 16 year old girl who was born with a bicuspid aortic valve and has developed several heart problems, including an aortic aneurysm. She needs daily medication, constant monitoring, and she recently had her first open heart surgery (she has the same condition that actor, John Ritter, died of). In spite of all this, Riley is a very active young lady that you would not suspect has anything wrong...**this is the main problem with Aortic medical conditions; people are unaware they have them until it is too late.** This race will raise money for research and public awareness of aortic health.

The event is set to take place on March 7th, 2020. All participants will receive goody bags, t-shirts, medals, and more! We are expecting entrants of all varieties, including avid runners, cross country clubs and teams, families, 100 Mile Club kids, walkers, even strollers and wheel chairs.

Your sponsorship will help defray the costs of the event (such as t-shirts, timing, drinks and snacks, porta-potties, etc). All additional funds raised after costs will be donated to the John Ritter Foundation. We have been able to donate nearly \$10,000 so far to the John Ritter Foundation!

Here are our Sponsorship Levels:

THE Race Sponsor--we are looking for one or two individuals or businesses to be our primary sponsor! This would involve a donation of \$2500 or more. THE race sponsor will have their name/logo on ALL race material (including the bibs), will receive 10 free entries to the race, and receive significant recognition during the event (both print and audio).

Platinum Level, \$1000 or more

- Listed as a Platinum Sponsor on website with link
- Prominent display of logo (or name) on all race T-shirts
- Promotional Materials in goody bag
- Special PA announcement mentioning sponsor
- 6 Complimentary race entries

Gold Level, \$500-\$999

- Listed as a Gold Sponsor on website with link
- Display of logo (or name) on all race T-shirts
- Promotional Materials in Goody Bag
- Special PA announcement mentioning sponsor
- 4 complimentary race entries

Silver Level, \$101-\$499

- Listed as a Silver Sponsor on website with link
- Display of logo (or name) on all race T-shirts
- Promotional Materials in Goody Bag
- 2 Complimentary Race Entries

Bronze Level, \$100

- Display of logo (or name) on all race T-shirts
- 1 Complimentary Race Entry

If you decide to become a sponsor the following is the information you will need for your taxes:

Riley's Run for Aortic Health

2111 Applegate Dr

Corona, CA 92882

Tax ID # 47-2188249

Thank you in advance for your consideration of becoming a race sponsor! Attached you will find the sponsorship form that can be completed and submitted by mail, in person, or email. If you have any questions please call, text, or email Tracy Espinosa (race director).

Thank you again!!

Sincerely,

Tracy Espinosa

Race Director

951-258-1710

jamaica4460@aol.com

www.RileysRun.org



Sponsorship Form

Organization/Person Name: _____

Address: _____

Contact Person: _____

Contact Email and/or Phone: _____

Website Address (for link): _____

Sponsorship Level (please circle):

Platinum Gold Silver Bronze

Do you plan to send materials/giveaways for the participant bags: YES NO If yes, what item(s) would you like us to include:

Your company artwork and logo can be submitted to jamaica4460@aol.com. Vector files are preferred (if you have only JPEG or similar, please send and we will work with it). T-shirt logos will be printed only in one color.

Checks can be made payable to Riley's Run or visit www.RileysRun.org and click on the Want to Make a Donation? Link on the Home Page to submit funds electronically.

Thank you VERY much for your sponsorship!!