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Greetings Bridal Professionals!

*Black Events & Advertising Inc offers the only nationally accredited, local bridal show in SD! We invite you to participate in the Winter GonnaGetWed Bridal Showcase to be held at the Sioux Falls Convention Center, Sunday, January 21, 2018. You definitely get what you pay for when it comes to our shows! We put your booth rent to work for you by advertising in a BIG WAY! **Space is LIMITED; apply today!***

- WHERE:** Sioux Falls Convention Center  
1201 N. West Ave, Sioux Falls, SD 57104
- SHOW HOURS:** **Sunday, January 21, 2018 @ 12pm-3pm**
- SET-UP:** Sunday, January 21, 2018 @ 7am-11:30am \* **Must Check-In by 11:00am**
- DEADLINE:** **November 25, 2017.** Late entries will only be accepted if space is available. Applicants will be notified by email 1 month prior to event to confirm reservation.
- BRIDES LIST:** We may provide a list of brides that attended the event upon request. (Vendors who do not attend the event may contact Black Inc Events for details on how to purchase the brides list.)
- PAYMENT:** Applications without payment will not be considered and your space will not be reserved until full payment is received. Event placement is determined in the order your application is received.
- SHARING:** Vendors can share a Single 8'x10' Booth ONLY. Larger spaces MAY NOT BE SHARED. In addition, we require an application from each company in the booth. Half booths are not available individually.
- TAX RATE:** The tax rate is 6.5% (state + tourism, no city tax).
- CARD FEE:** We charge a 4% service fee for debit/ credit card payments.
- REFUNDS:** None after acceptance. Any applications that are not accepted will be returned with payments.
- QUESTIONS:** Call (605) 332-6000 or Email [info@blackincevents.com](mailto:info@blackincevents.com)

# January 21, 2018

<b>OFFICE USE ONLY:</b> App. # _____ Date App Rec: _____ Date Payment Rec: _____			
Amount Paid \$ _____	CK# _____	MO # _____	CC# xxxxxxxx- _____
Booth Amount \$ _____	Ret CK# _____	<input type="checkbox"/> ACT	<input type="checkbox"/> Org Sheet <input type="checkbox"/> Confirmation Letter

Company:		Name:	
Address:		City/State/Zip:	
Phone:		Cell Phone:	
Email (required if you have one):			
Website:		Fax #:	
Description of wedding supplies and/or services:			
<b>SPECIAL REQUESTS</b> (these are not guaranteed):  <input type="checkbox"/> Check this box if you wish to substitute your 8' table(s) for 6' tables(s). You will NOT be able to switch tables at the show.  <input type="checkbox"/> Check this box if you do not need any linens or skirting for your table(s).  <input type="checkbox"/> Check this box if you do not need any tables or linens in your booth.	<b>Booth Space Options &amp; Fees</b>  Booths are assigned based on time application/ payment is received. Each 8' x 10' booths receives an 8' black & white-skirted table and black-draped backdrop. (TAX is now included)		
	Single Booth Area (10'w x 8'd) + 1 Table - \$595		
	1.5 Booth Area (15'w x 8'd) + 2 Tables - \$720		
	Double Booth Area (20'w x 8'd) + 2 Tables - \$845		
	2.5 Booth Area (25'w x 8'd) + 3 Tables - \$970		
	Triple Booth Area (30'w x 8'd) + 3 Tables - \$1095		
	Single Limo/ Vehicle Area (15'w x 8'd) + 1 Table - \$625		
	Double Limo/ Vehicle Area (15'w x 8'd) qty 2 + 2 Tables - \$875		
<b>PAY BY CHECK</b> Please make all checks payable to: Black Inc Events  Mail Application/ Payment to:  Black Inc Events ATTN: GonnaGetWed Bridal Showcase 3313 S. Western Ave Sioux Falls, SD 57105  <b>PAY BY DEBIT/ CREDIT CARD</b> All vendors will be charged a service fee of 4% of your subtotal due. All vendors choosing to pay with a debit/ credit card can provide that information below:	Corner/ End Booth - \$50		
	Electricity (\$65 day of the show) - \$45		
	Cocktail Table(s), Each (limited qty) - \$12		
	Additional 8' Table w/ Linens & Skirting, Each - \$22		
	Additional 6' Table w/ Linens & Skirting, Each - \$22		
	Additional 8' Round w/ Linens & Skirting, Each - \$22		
	SUBTOTAL DUE		=
	Both Show Discount (Signed up for Oct 2017 & Jan 2018) - Minus \$50		-
	SUBTOTAL DUE		=
	15% Discount for GonnaGetWed.com Members (**Discount applies only if vendor is a member at date of the show and are a Bronze or higher**)		-
Debit/ Credit Card Fee (if applicable) - 4%		+	
Show Program Final Total (from next page)		+	
<b>TOTAL BALANCE DUE</b>		=	
<b>DEBIT/ CREDIT CARD DETAILS:</b> Exp. Date: _____ Sec. Code: _____ Zip Code: _____ CC # : _____ Total Balance Due: \$ _____ Signature: _____ Name on Card (Print): _____			
<b>APPLICATION CHECKLIST</b> <input type="checkbox"/> Completed Application & Signed Liability Waiver <input type="checkbox"/> Payment by Check or Debit/ Credit Card # <input type="checkbox"/> Door Prize Certificate(s) or Item(s)		Are you providing gift certificate(s) or item(s) for <b>DOOR PRIZES?</b> YES <input type="checkbox"/> NO <input type="checkbox"/> Please describe and include the certificates or items with your application:	

**OFFICE USE ONLY:** App. # \_\_\_\_\_ Company: \_\_\_\_\_

☐ Listing ☐ Ad ☐ We Design ☐ They Design Date: \_\_\_\_\_

**January 21, 2018**

## Show Program & Vendor Directory

Vendor Directory: Companies attending the show will be listed one time in the vendor directory of the show program. CHECK the category you wish to be listed under. **If you want to have your company listed more than once, each additional listing will cost \$5.** Please mark the additions below:

\*\*\* Provide your information for the show program vendor directory: (This will be printed exactly how you provide it.)

**Company Name:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

☐ I do NOT wish to be listed in the show program

- ☐ Accessories
- ☐ Alterations
- ☐ Bachelor & Bachelorette
- ☐ Parties
- ☐ Band
- ☐ Bath & Body
- ☐ Beverages
- ☐ Body Contouring
- ☐ Bridal Fashions
- ☐ Bridal Showers
- ☐ Cakes & Desserts
- ☐ Candles
- ☐ Candy & Fudge
- ☐ Catering
- ☐ Cell Phones
- ☐ Ceremony Sites
- ☐ Chair Covers
- ☐ China & Cookware
- ☐ Chiropractor

- ☐ Decorations & Designs
- ☐ Dental Care
- ☐ Destination Weddings
- ☐ Dish TV
- ☐ DJ
- ☐ Embroidery
- ☐ Engraving
- ☐ Financial Services
- ☐ Floral Designs
- ☐ Floral Preservation
- ☐ Framing
- ☐ Furniture
- ☐ Gift Registry
- ☐ Gifts
- ☐ Guest Accommodations
- ☐ Fitness Center
- ☐ Hair Design
- ☐ Hair Removal
- ☐ Healthcare

- ☐ Home Meal Prep
- ☐ Honeymoon & Travel
- ☐ Insurance
- ☐ Invitations & Stationery
- ☐ Jewelry
- ☐ Landscaping
- ☐ Limousines & Transportation
- ☐ Luggage
- ☐ Makeup
- ☐ Makeup Artist
- ☐ Massage Therapy
- ☐ Men's Attire
- ☐ Mortgage
- ☐ Nutrition
- ☐ Officiant
- ☐ Party Favors
- ☐ Photo Booth
- ☐ Photography
- ☐ Plastic Surgery

- ☐ Pre-Marital Counseling
- ☐ Purses
- ☐ Real Estate & Realtors
- ☐ Reception/Banquet Facility
- ☐ Rehearsal Dinners
- ☐ Scrapbooking
- ☐ Silk Floral
- ☐ Skincare
- ☐ Spa & Relaxation
- ☐ Specialties
- ☐ Specialty Music
- ☐ Tanning
- ☐ Tent Rentals
- ☐ Tupperware
- ☐ Undergarments
- ☐ Uplighting
- ☐ Videographers
- ☐ Wedding Coordinating
- ☐ Wedding Rentals
- ☐ Weight Loss

## Bridal Program Ads: Due November 15, 2017

You DO NOT have to have a booth in order to purchase an advertisement in the show program. Any vendor who reserves advertising space but fail to remit their advertisement or the proper information by the due date forfeits their space and will not receive a refund.

☐ I do NOT wish to display advertisement(s) in the show program

### Bridal Ad Options & Fees (Second Ad 35% Off)

☐ \$25 – Design Fee.

We will design your ad for you.

1/4 Page (Color, 2 1/2" wide x 4" tall) - \$65

1/2 Page (Color, 5" wide x 4" tall or 2 1/2" wide x 8" tall) - \$95

☐ \$10 – Redesign/ resize an ad from a previous GonnaGetWed Designed Planner ad

Full Page (Color, 5 " wide x 8" tall) - \$165

Planner Year: \_\_\_\_\_

SECOND 1/4 Page - \$42

☐ Use same ad from a previous show program

SECOND 1/2 Page - \$62

Show Date: \_\_\_\_\_

SECOND Full Page - \$107

☐ I will be emailing my ad THIS WEEK. Please send a high resolution PDF file of your ad to info@blackincevents.com.

Inside Cover (Call for Availability) - \$50

Design Fee Option (on left) - \$10 OR \$25

+

Additional Directory Listings, Each - \$5

+

**SHOW PROGRAM FINAL TOTAL**

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## Liability Waiver & Release Form (Must be returned with application form)

### January 21, 2018 GonnaGetWed Bridal Showcase

1. PAYMENT BY DEBIT/ CREDIT CARD will be charged a service fee of 4%.
2. VENDOR MUST LEAVE if asked for any reason, and to remove any item(s) that do not meet show standards, or that were not disclosed on the application. We reserve the right.
3. SETUP TIMES are strictly enforced. Vendors are not allowed to setup beyond designated times and will not be permitted to setup once the show begins. Vendors that show up late without prior arrangements with us will forfeit their space and are not eligible for a refund. Setup times are subject to change and you will be notified in advance of such changes.
4. BRIDES LIST Black Inc. will provide a list of brides with complete contact information for any company or person who purchases a booth at the GonnaGetWed Bridal Showcase. This list may be used to contact those brides to sell your products and/or services. You may not send materials that appear to be in conjunction with our show, sponsors, GonnaGetWed.com or any branch of our company. However, you may reference that you received the list from us. This list may not be shared with other companies who were not in attendance at this event and is not to be duplicated or distributed in any way. It is the property of Black Inc. and GonnaGetWed Bridal Showcase. This list may not be used to promote any competing bride show, bridal print publication or bridal website. **Any person choosing to violate this agreement and the confidentiality of the list will be responsible for liquidated damages in the amount of \$5000.00 per incidence. Upon providing proof of this violation your company will be billed immediately for the \$5000.00.**
5. STORAGE OF MATERIALS during the GonnaGetWed Bridal Showcase must be confined within the area assigned to you. Plan for storage within your area when designing the configuration of your booth area. Booth space will be limited to the designation that you pay for.
6. MUSIC can be provided by GonnaGetWed only. Exhibitors are not allowed to play music in their booths. This is distracting for brides and exhibitors. If you have to be asked more than once to turn off such music, we reserve the right to ask you to leave.
7. VENDORS ARE RESPONSIBLE for transporting and placing their own booths. Labor to erect booths will not be provided.
8. NO VENDORS OR THEIR REPRESENTATIVES shall conduct themselves in a manner offensive to general standards of decency or good taste. GonnaGetWed reserves the right to screen all booths and exclude inappropriate items. In the event of inappropriate behavior, the booth will be forced to close and all fees will be forfeited.
9. CORKAGE FEE Any exhibitor serving samples of alcohol will be responsible for paying a corkage fee and/ or purchasing a special one-day
10. WHEN VACATED, booth space must be left clear of paper, packing materials and other refuse. Do not discard cartons or packing materials anywhere in the show area. These items must be stored in your vehicle and taken with you upon departure. Vendors are responsible for providing their own garbage receptacles.
11. POWER is available at an additional \$40 per standard outlet or \$65 day of the show. All vendors must provide their own 12-gauge, heavy-duty, extension cords for hook-up.
12. PROOF OF INSURANCE It is hereby agreed to and understood that all exhibitors will carry the necessary insurance covering pictures, objects and any and all other property and items displayed by the exhibitor, all persons working for the exhibitor in the Sioux Falls Convention Center or anywhere on that property during the GonnaGetWed Bridal Showcase on **January 21, 2018**, and hereby exonerates Black Events & Advertising, Inc., the GonnaGetWed Bridal Showcase sponsors, workers, volunteers, models or any other helpers from any injuries, damages or losses while setting up, attending, transporting to or from the event, or anytime during or in conjunction with the GonnaGetWed Bridal Showcase.
13. TAX-EXEMPT vendors must provide a copy of your certificate of exemption with your application in order to not be charged the taxes on this application.
14. ADVERTISING DISTRIBUTION: We reserve the right to distribute our advertising publications such as the GonnaGetWed Wedding Planner and the GonnaGetWed show program. All other bridal print publications such as *Sioux Empire Bridal Planner* and *Sioux Falls Brides* may not be distributed at our events, as they are a conflict in interest for our company.
15. NON-SUFFICIENT FUND PAYMENTS will be charged to the vendor, an additional \$40 fee plus any other fees incurred by GonnaGetWed or Black Inc Events from the bank. Vendor is also responsible for any fees incurred by means of collecting, including third party collection agencies.
16. NO REFUNDS will be processed once your application and payment has been received. In the event of bad weather, an act of God, or any unforeseen occurrences that could cause a postponement, rescheduling or cancellation of the event, vendors are not entitled to a refund. Vendors unable to setup during a rescheduled date forfeits their booth rent. Our general policy is that the event will occur, rain or shine. We do reserve the right to assess this on a case-by-case basis.
17. FAILURE TO COMPLY to these terms and conditions by any vendor will not be allowed to set up or will be shut down for the duration of the show and will forfeit all associated permits and show fees. AGREEMENT BY signing this form, the applicant acknowledges having received and fully read the application and agrees to abide by all rules, terms and conditions surrounding GonnaGetWed.

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By signing this form, the applicant acknowledges having received and has fully read the application and agrees to abide by all rules and regulations pertaining to this event.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_