



Dear Potential Sponsor,

Life Adult Day Academy is a non-profit Day Program for adults with intellectual/physical disabilities. We would like to inform you that we are organizing our Annual Dance-A-Thon fundraiser to take place February 24, 2024. Our goal is to help the fundraising committee raise funds to support our classrooms and programs throughout the year.

We need your sponsorship for this Dance-A-Thon. Sponsoring our Dance-A-thon will provide your company an opportunity to market your brand, reach new customers, improve public perception, and increase sales. In partnering with Life Adult Day Academy through business sponsorship, you can provide our students and families with a unique experience that fosters trust and credibility.

Being a sponsor in this Dance-A-Thon, we'll advertise your company to the media and the audience.

We look forward to talking with you. If you have any questions, please do not hesitate to contact us.

Thank you for your consideration.

Warm regards,

Lloyd Jones, BA-CTRS
CEO/Executive Director
75815 Westfield Dr.
260-436-5232
lloyd@ladafw.com
www.ladafw.com

Benefits	Platinum	Host	Gold	Silver	Bronze	Contributor
<i>Sponsor name will be part of the official Dane-A-Thon name</i>	X	X				
<i>Most prominent name and logo placement on all printed materials related to the Dance-A-Thon (i.e. Invitation, Save the Date email/card)</i>	X					
<i>Prominent ad in Official Dance-A-Thon Poster</i>	X	X	X	X		
<i>Prominent Sponsor name recognition in all press releases related to Dance-A-Thons</i>	X	X	X	X	X	
<i>Name recognition in all press releases related to the Dance-A-Thon</i>	X	X	X	X	X	X
<i>Logo placement on Life Adult Day Academy website</i>	X	X	X	X	X	X

- **Platinum Sponsor:** Exclusive sponsorship of Life Adult Day Academy Dance-A-Thon including tabletop display, \$5,000.
- **Gold Sponsor (up to four available):** \$2,500
- **Silver Sponsor (up to eight available):** \$1,500
- **Bronze Sponsor (up to six available):** \$1,000
- **Contributor:** \$500