**2020 Application for Business Members**

Corporations, partnerships, and other organizations involved in the tourism industry and which are interested in and supportive of the objectives and purposes of Rocky Mountain Guides Association.

(Please Print Clearly)

BUSINESS NAME \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PRIMARY REP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

SECONDARY REP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ STATE: \_\_\_\_\_\_\_\_\_\_ ZIP: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ FAX: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(Only the business phone number will be listed in the membership directory)

BUSINESS E-MAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BUSINESS WEBSITE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Membership Category**

(Please check 🗹 one.)

**🞎 SINGLE LISTING** (Business Only) **$72.00**

**🞎 MULTIPLE LISTING** (Business and Professional) **$102.00**

\*Each Business Membership is entitled to two (2) persons who may represent the business at RMGA meetings and events. Only one person may represent the membership at any one time or event. If both representatives of a Business Membership wish to attend a meeting or event, the second representative shall be considered a Non-Member. Each Business Membership has only one vote.

**RMGA Committees**

(Please check 🗹 the committee on which are willing to serve.)

🞎 Program

Plans and carries out the program for the monthly Regular Meetings of Members.

🞎 Education

Plans and carries out familiarization trips and seminars for Members.

🞎 Membership

Recruits and retains Members.

🞎 Newsletter

Publishes a digital newsletter for Members.

Public Relations

Liaises with tour-related organizations.

🞎 Website

Maintains the RMGA Website

🞎 Email Distribution

Disseminates email notices to Members

**Contact Information**

Each Member is responsible for the accuracy of their information presented on the RMGA Website (“Find A Guide” profile; Membership Roster). Report changes to: [rmgawebsite@rockymountaintourguides.com](mailto:rmgawebsite@rockymountaintourguides.com)

**RMGA Code of Ethics and Standards**

*Rocky Mountain Guides Association, as a member of the National Association of Tourist Guides Associations-USA (NFTGA-USA), shares the goal of promoting the highest degree of professionalism for tour guides and adopts the NFTGA-USA Code of Ethics and Standards:*

* A professional tourist guide provides a skilled, knowledgeable presentation; informs, interprets and highlights the surroundings; maintains objectivity and enthusiasm in a courteous and polite manner.
* A professional tourist guide ensures that all information presented is factual and makes a clear distinction between what is true and what are stories, legends and opinions.
* A professional tourist guide keeps current on changes throughout the area s/he works, including but not limited to seasonal events, new exhibits, traffic laws and facilities, and follows the rules and regulations at all sites where tours will be conducted.
* A professional tourist guide is prepared for each tour when the itinerary is furnished in advance; reports on time and is responsible for facilitating the smooth, safe, efficient and timely movement of the tour.
* A professional tourist guide is sensitive to the interests and values of the tour group and does not share his/her personal views on controversial subjects such as religion, politics or lifestyles.
* A professional tourist guide knows and follows the policies of the company that contracts him/her and does not solicit a job from that company’s client without the consent of the company; maintains loyalty to the company and protects the confidentiality of proprietary information. Also, s/he strives to establish a friendly and helpful rapport with the client and uses discretion in the conduct of the personal business while on tour.
* A professional tourist guide dresses appropriately for the type of tour being conducted.
* A professional tourist guide extends professional respect and a spirit of cooperation to fellow guides, and strives to establish a good working relationship with all service providers on the tour route.
* A professional tourist guide accepts each tour as a serious commitment and cancels only when absolutely necessary, providing as much advance notice as possible.
* A professional tourist guide declines any illegal requests.
* A professional tourist guide does not practice discrimination on the basis of race, gender, age, national origin, religion, sexual orientation or gender identity.

**RMGA Added Standard:**

* A professional tourist guide does his/her best to fulfill the technical itinerary and advises the group leader or responsible party and the company when major adjustments are needed due to circumstances beyond the guide’s control.

**Professional Agreement**

I agree to abide by the RMGA Code of Ethics and Standards:

SIGNED: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please complete and sign this form. Make check payable to RMGA. Mail form and check to:

Mike Pearl 303.868.0023

RMGA Membership Chairman [rmgamembership@rockymountaintourguides.com](mailto:rmgamembership@rockymountaintourguides.com)

19291 E Rice Dr

Aurora, CO 80015

**Business Member Questionnaire**

(Please Print Clearly)

Have you ever been a member of Rocky Mountain Guides Association? 🞎 No 🞎 Yes

When were you a member? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

At what membership level(s)? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Why did you cease your membership? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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How many years of experience do you have in the Tour Industry? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Describe your tour activity: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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List your Tour Industry affiliations: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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List the Tour-Related schools you have attended and the certifications you received: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Your name as you want it to appear on the membership badge:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Should your membership badge attach with a (check 🗹 one) 🞎 Pin Clasp 🞎 Magnetic Clasp?

**RMGA “Find a Guide” Opportunity**

Members may post their résumé and a menu of the tour industry services that they offer on the “Find a Guide” page of the RMGA website. Prospective employers use the “Find a Guide” page as a convenient means to locate potential providers. RMGA Members enjoy the ease with which they can advertise to potential employers.

As a member, you will be sent the “Member Profile Information Request” to complete. This will be used to create your profile on the RMGA website, rockymountaintourguides.com/find-a-guide.html.