



Ag Business and Management

Mrs. Kori Dorsey

Room: 5008 Phone: 480-497-0177 ext 8705536

Kori.dorsey@gilbertschools.net

Google Classroom: 1st Hour gac53zb

Course Overview:

This course will emphasize the principles of marketing, profit maximizing, business management, personal finance, investing, stocks, computer utilization and record keeping. Students will apply agricultural and personal business concepts using word processing, spreadsheets, graphics, databases, presentation and publishing software.

Class Fee: \$15

This course will meet District graduation requirements for Economics and ½ an elective credit upon completion of the entire year.

Course Goals:

The purpose of this course is to give students a head start in the world of business and agriculture. Students will have the opportunity to learn how to be successful in their future careers by learning how to get a job, important communication skills, managing money and learning about economics.

Topics of Instruction *(subject to change):*

1. Identify careers and demonstrate job seeking, keeping and advancement skills
2. Demonstrate an ability to succeed in a job interview
3. Demonstrate an understanding for agriculture issues
4. Exercise public speaking skills
5. Understand the components of and build marketing/ advertising strategies
6. Demonstrate knowledge in applications/ scholarships and college preparation
7. Exhibit knowledge in agriculture sales
8. Identify financing skills and demonstrate finance management
9. Demonstrate an understanding of the Stock Market
10. Demonstrate an understanding of economics
11. Identify and understand the process of different agriculture commodities
12. Develop personal skills and communication ability

Grading: Students will earn points by written assignments, quizzes, tests, projects and hands-on activities in the laboratory. Approximate point values are as follows:

Assignment Weight	1st Semester	2nd Semester
Class/Outside Assinments 60%	Written assignments, quizzes, tests (20%) Leadership points (10%) Supv Experience Project (10%) Interactive Notebook (15%) Employability Skills (5%)	Written assignments, quizzes, tests (20%) Leadership points (10%) Supv Experience Project (10%) Interactive Notebook (15%) Employability Skills (5%)
Major Projects 30%	Laboratory projects	Laboratory projects
Final Exam 10%	Final Exam	Final Exam

-Participation in this course will be a part of the student's final grade.

-The final exam at the end of each semester will count as 10% toward the student's final grade.

Course Requirements:

FFA leadership activities will be emphasized.

An approved supervised agricultural experience will be developed and conducted by each student.

Gilbert FFA Website:

Go to gilbertffa.com for information on upcoming events, teacher contact info and newsletter.