



The Artisan Writer

Producer of compelling, hand-crafted writing, in small and large batches for progressive clients. :: Jeff@TheArtisanWriter.com

Jeff Creer/The Artisan Writer

COPY DECK

CLIENT: Modera, Inc.

ADVERTISER: Victorville Motors

PROJECT: November “Big Finish” Sales Event/Radio :60

TITLE: “The Best Time”

DATE: 10/22/14

COPY:

Looking for the best time to reward yourself with that new car or truck AND finish the year with huge savings? Then make your move because right now at the Victorville Motors dot com Big Finish Sales Event we’re celebrating a banner year by offering HUGE savings on our entire inventory of Dodge, Chrysler, Jeep, and RAM vehicles! Save BIG on Jeep SUV’s, the most awarded SUV lineup ever! If it’s a new Chrysler that’s on your list, we have it, including the all-new Chrysler 200, with special pricing starting at just **[200 pricing offer here]**! Looking for that RAM 1500, Motor Trend’s Truck of the Year? Then look to Victorville Motors dot com for BIG savings! In a hurry? Just log on to Victorville Motors dot com and let US find your ride with our CarFinder tool! And don’t forget, Victorville Motors dot com will meet OR beat the competition’s price on ANY new vehicle we sell with our low price guarantee! Log on to Victorville Motors dot com or come see us at Victorville Motors on Civic Drive, but hurry before the Big Finish Sales Event is history!