

PROFESSIONAL

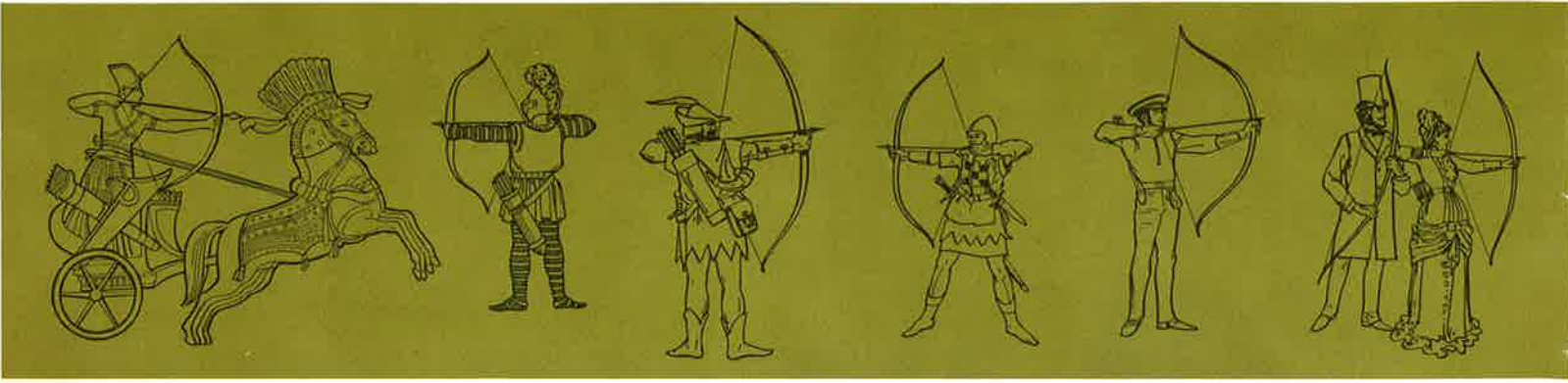
PERFORMANCE



# Sovereign

ARCHERY EQUIPMENT BY BEN PEARSON 1967





King Amenophis, great Egyptian lion hunter, 1375 B.C.

King Arthur's gallant knights of 540 A.D.

Robin Hood of Nottinghamshire, 1189

King Edward's victorious archers at Crecy, 1346

United Bowmen of Philadelphia, 1828

Ladies Day, Royal Toxophilite Society, 1893

# Sovereign

**Gives archery the smoothest shooting bows in 3300 years**

More archers and bow hunters rely on Ben Pearson designed bows than any other bows in the world. The reason is PROFESSIONAL PERFORMANCE... and Ben Pearson's brand name for professional-performance is SOVEREIGN. Now, four Sovereign bows are available with twin, built-in mercury recoil cushions, and eight models are tapped for a new mercury tip/gyro-action stabilizer rod. Another exclusive performance innovation from Ben Pearson.

## PROFESSIONAL PERFORMANCE GUARANTEE

Sovereign backs four models with a new professional-performance, 30 day, money-back guarantee. The Lord Mercury and Lady Mercury tournament bows with new mercury stabilizer rods... or the new Mercury Hunter with built-in mercury cushions. It's the strongest manufacturer guarantee in the history of the archery business. All Sovereign bows bear the Sovereign product guarantee. (See page 19.)



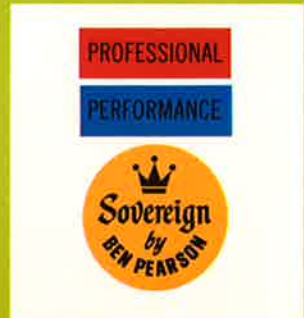
**Modern Science Overcomes Bow Torque and Recoil with Capsules of Mercury**



PATENT PENDING

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BUILT-IN  
MERCURY  
RECOIL CUSHION

LEVELED  
TIPS FOR  
BOW SIGHT

BI-RADIAL  
ARROW SHELF

**No other  
bow has  
all these  
features**

ADJUSTABLE  
MERCURY  
TORQUE  
STABILIZER

BUILT-IN  
MERCURY  
RECOIL CUSHION

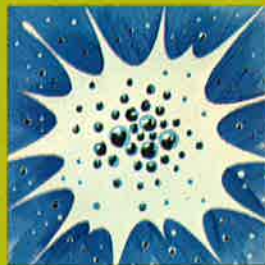
### Adjustable Mercury Torque Stabilizer

New gyro-action stability and accuracy are achieved with 5-ounce "barrel of mercury" tipped on a 7/16" rod of aircraft structural aluminum. On release impact, the fluid mercury actually explodes within the barrel. This absorbs lateral torque, controls rod vibration, and corrects archer's release inconsistencies more effectively than any heavy, rigid, conventional type stabilizer. The rod is adjustable from 24" down to 16 3/4" for personal precision-tuning. It quickly disconnects from bow.



### Built-in Mercury Recoil Cushions

Sovereign's silky-smooth shooting is made possible by mercury cushion capsules built into the upper and lower handle sections, aligned with the arrow. Upon string release, the mercury explodes into thousands of particles, absorbing recoil and vibration before it reaches your hand. This greatly reduces muscle fatigue, and you can continue getting good shots off, even after becoming tense or tired.



### Multiple-wood Core Laminates

The durable power and even draw action of Sovereign limbs are developed by a core of two wood strips with their grains running in opposite directions, laminated between facing and backing strips of high-tensile Fiberglas. Laboratory and field tests have demonstrated there is no better construction technique to assure smooth draw, arrow launching power, distance-accuracy, limb self-alignment . . . professional performance.



### Bi-Radial "Clean-Flight" Arrow Shelf

The Sovereign sight window is cut beyond the center of the bow; the clean-flight shelf is designed with a bi-radial curve; the built-in arrow rest is adjustable. Arrows are shot lower, center-aligned . . . vanes clear the bow without accuracy-robbing launch-kick. Professional performance accuracy is the result.



### Leveled Tips for Preferred Bow Sight

Sovereign's stabilizer tips are squared off for attaching the bowsight preferred securely on the face of the bow. You make sight adjustments easily without turning the bow. The Sovereign design also permits sight attachment on the bow back. Professional performance, either way.



### Tip Ends Doubly Reinforced

Fiberglas overlays on front and back add strength to Sovereign tip ends, and protection against damage. This feature is on all Sovereign bows priced \$34.50 and up. Many other professional-performance features are described on the following pages.



King Arthur and his 6th Century Knights of the Round Table battled the Saxons and Scots with bow and sword . . . and made a profound impression on Lady Guinevere. What a sensation his majesty (and Gallahad and Lancelot) could have created with the Lord Mercury bow's professional performance.



## Lord and Lady Mercury

With New Mercury Tip Gyro-action Stabilizer and Professional Performance Guarantee



Many beautiful bows are advertised as "the smoothest"; "the steadiest"; "the finest." Lord Mercury, with optional stabilizer, is one bow whose manufacturer will back all such claims with a 30-day, money-back guarantee. (Read it on page 19.) Sound basic bow design and construction, plus built-in mercury cushions, have overcome recoil and vibration. The adjustable mercury tip gyro-action stabilizer completely controls torque; corrects release inconsistencies; and gives the archer personal-balance, precision bow tuning. One pro says, "The Mercury bow has the perfect balance between cast and stability." Check the specs:

**HANDLE:** Hand-finished Rosewood with contrasting laminates. Mercury cushion capsules built into stabilization points. Bi-radial, beveled-edge, clean-flight arrow shelf. Center shot alignment sight window. Built-in adjustable arrow rest. Squared off face tips for preferred bow sight. Comfort-and-control designed semi-pistol grip and thumb rest. Tapped for No. 1869 or No. 1868 Stabilizer Rod.

**LIMBS:** Full working recurved design. White epoxy Fiberglas, high speed, anti-twist, limb power. Even-draw, uniform strength, multiple wood core laminates. Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched, pre-waxed.

**CASE:** Padded vinyl zipper case with sight pocket. Recommended brace height, 8" to 8 3/4". Specify draw weight; right or left-handed.

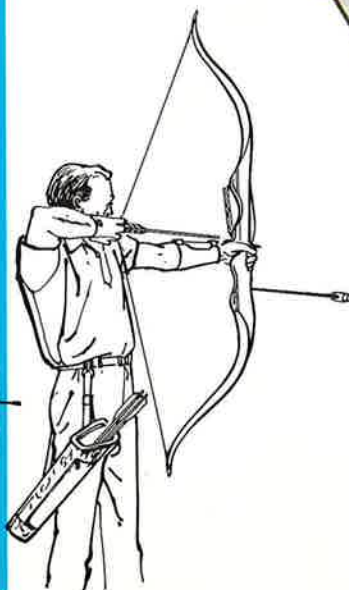
**No. 1099 Lord Mercury 5'10". Weights 25 to 55 lbs. \$160.00**

**No. 1098 Lord Mercury 5'6". Weights 25 to 55 lbs. \$160.00**

No. 1869 Optional Stabilizer, 5-ounce Mercury tip, gold anodized aircraft structural aluminum, 7/16" rod, adjustable length 16 3/4" to 24" . \$19.50

**No. 1097 Lady Mercury 5'. Weights 20 to 40 lbs. \$160.00**  
Specifications same as Lord Mercury. Semi-pistol grip and thumb rest designed for smaller hand. Performance guarantee same as Lord Mercury.

No. 1868 Optional Stabilizer, 3-ounce mercury tip, 3/8" rod, adjustable 16 3/4" to 20" . \$19.50



Lord Mercury

Lady Mercury





King Amenophis, distinguished Egyptian bow hunter, shot 102 lions and many wild elephants before he died at 35 in 1375 B.C. Most Egyptian bows had been made of Acacia wood for thousands of years. He would have given his kingdom for a bow with the striking power, distance, accuracy and smoothness of the Sovereign Mercury Hunter.



## Mercury Hunter

**With Built-in Mercury Recoil Cushions and Professional Performance Guarantee**

"It's loaded with hard-hitting power and velvety, stackless draw," writes an expert bowhunter, "and gives a terrific cast to a heavy arrow. It has the length necessary for deadly penetration at longest big game yardage, and is short enough to handle in the brush." With the magic of capsuled mercury recoil and vibration absorbers built into the handle, shooting is so smooth, easy, untiring and quiet that Sovereign backs the new Mercury Hunter with a 30-day, money-back guarantee. (See Page 19.)

*Exploding at release-impact, 800 grains of pure mercury "heavy fluid" in upper and lower sections of handle, absorb recoil and limb vibration, reducing muscle fatigue.*



**HANDLE:** Hand-finished Freijo.  
 Built-in mercury fluid cushions.  
 Beveled arrow shelf.  
 Center shot alignment sight window.  
 Comfort-and-control design semi-pistol grip and thumb rest.

**LIMBS:** Full working recurve design.  
 Epoxy Fiberglas, high-speed, anti-twist, woods-blending brown.  
 Multiple wood core laminates, even-draw, uniform strength.  
 Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched, pre-waxed, silencer included.  
 Recommended brace height 7½" to 8".  
 Specify draw weight; right or left-handed.

**No. 1096 Mercury Hunter 5'. Weights 35 to 65 lbs. . . \$100.00**





King Edward's bowmen pierced the French Knights' armor at the battle of Crecy in 1346 and ended the era of Chivalry. In 1415, French archers dressed like this were again defeated by the English under Henry V at Agincourt. The French could have won with 1967 model SOVEREIGN bows... and different helmets.

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## Lord Sovereign

**Three Royal Tournament Champions . . .  
Tapped for New Mercury Tip  
Gyro-action Stabilizers**

Already a famous point winner, the Lord Sovereign for 1967 has two major design changes which further step up its professional performance. New multiple wood laminates between the glass face and back assure a velvety-even draw, thunder-bolt launching power, and rugged anti-twist strength. Personal precision-tuning with the new optional mercury tip gyro-action stabilizer will add many more tournament points.

**HANDLE:** Hand-finished Freijo with contrasting laminates. Bi-radial, beveled-edge, clean-flight arrow shelf. Center shot alignment sight window. Built-in adjustable arrow rest. Squared off face tips for preferred bow sight. Comfort-and-control designed semi-pistol grip and thumb rest. Tapped for No. 1869 or No. 1868 Stabilizer Rod.

**LIMBS:** Full working recurved. White epoxy Fiberglas, high-speed, anti-twist, limb power. Even draw, uniform strength, multiple wood core laminates. Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched, pre-waxed.  
**Case:** Padded vinyl zipper case with sight pocket.  
Recommended brace height: 8" to 8 3/4".  
Specify bow weight, right or left-handed.



**No. 1095 Lord Sovereign 5'10". Weights 25 to 55 lbs. \$115.00**

**No. 1094 Lord Sovereign 5'6". Weights 25 to 55 lbs. \$115.00**

**No. 1093 Lord Sovereign 5'4". Weights 25 to 55 lbs. \$115.00**

No. 1869 Optional Stabilizer, 5-ounce mercury tip, gold anodized aircraft structural aluminum, 7/16" rod, adjustable length 16 3/4" to 24" . . . . . \$19.50

No. 1868 Optional Stabilizer, 3-ounce mercury tip, 3/8" rod, adjustable length 16 3/4" to 20" . . . . . \$19.50







For over two centuries, English archers gave the French armies a bad time. In 1356, Edward, Prince of Wales, again defeated them with an ambush of bowmen. If Ed's men had been equipped with Sovereign bows they might have been more interested in a spirited, more friendly tournament.

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## The Prince

Completely Redesigned for 1967 . . .  
and Tapped for New Mercury Tip  
Gyro-action Stabilizer

New stability, beef and beauty have been built into this popular professional bow from tip to tip. New improved handle design with stabilizers . . . stabilizer tips squared-off for bow sight . . . new multiple wood laminates strengthening the limbs . . . tapped to take the great new mercury tip gyro-action stabilizer rod . . . bi-radial arrow shelf. Check all these features:

**HANDLE:** Hand-finished Freijo, Bubinga, and White Holly laminates. Bi-radial, beveled-edge, clean-flight arrow shelf. Center shot alignment sight window. Squared-off stabilizer tips for preferred bow sight. Comfort-and-control designed semi-pistol grip. Tapped for No. 1869 or 1868 Stabilizer Rod.

**LIMBS:** Full working recurved. White epoxy Fiberglas, high-speed, anti-twist, limb power. Even-draw, uniform strength, multiple wood core laminates. Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched and waxed. Recommended brace height 8" to 8 3/4". Specify bow weight, right or left-handed.

**No. 1091 Prince 5'8", Bow weights 25 to 55 lbs. . . . \$79.50**

**No. 1090 Prince 5'4", Bow weights 25 to 55 lbs. . . . \$79.50**

No. 1869 Optional Stabilizer, 5-ounce mercury tip, gold anodized aircraft structural aluminum, 7/16" rod, adjustable length 16 3/4" to 24" . . . . . \$19.50

No. 1868 Optional Stabilizer, 3-ounce mercury tip, 3/8" rod, adjustable length 16 3/4" to 20" . . . . . \$19.50





Robin Hood of the 12th Century, and his "hundred gentlemanly outlaw yeoman" of Nottinghamshire, shot the King's deer with 6-foot longbows which they made of yew. Now the hunter has his choice of exotic hardwoods from Brazil and Asia... plus fiberglass power... plus Sovereign professional performance design and craftsmanship.



## Three deadly accurate hunters

### Knight

This hard-hitting, smooth-draw hunter has been made still more effective for 1967 with multiple wood core laminates between epoxy Fiberglas on the limbs. It is popular with expert hunters who want a bow that is fast, powerful, light and easy to handle in the brush.

**HANDLE:** Hand-finished Freijo. Beveled-edge arrow shelf. Center shot alignment sight window. Comfort-and-control design semi-pistol grip and thumb rest.

**LIMBS:** Full working recurved. Epoxy Fiberglas, high-speed, anti-twist, woods blending brown. Multiple wood core laminates, even draw, uniform strength. Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched and waxed. Recommended brace height 7½" to 8¼". Specify draw weight, right or left-handed.

**No. 1047 Knight 5', Draw weights 35 to 65 lbs. . . \$65.00**

### Falcon

A brand new bow developed by Sovereign bowyers for the hunter who wants a short bow for quick and quiet maneuvering in the blind and brush... but long enough for accuracy and effective penetration at long yardage... with Sovereign professional performance features... and at a limited-budget price.

**HANDLE:** Hand-finished Bubinga, White Holly and Rosewood laminates. Beveled-edge arrow shelf. Center shot alignment sight window. Comfort-and-control design semi-pistol grip and thumb rest.

**LIMBS:** Full working recurved. Fiberglas: Woods blending brown, face and back. Multiple wood core laminates, even draw, uniform strength. Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched and waxed. Recommended brace height 7¾" to 8½". Specify draw weight; right or left-handed.

**No. 1088 Falcon 4'10", Draw weights 35 to 65 lbs. . . \$47.50**

### Mace

This light, wolverine-type hunter has been a great success ever since it was introduced in 1966. Its draw is even smoother in 1967, and its limbs have even greater strength and faster cast due to the new multiple wood core laminates and increased recurve. The Mace brings many of the most important Sovereign performance features within the low price range.

**HANDLE:** Hand-finished Imbuia with Bubinga and Holly laminates. Beveled-edge arrow shelf. Center shot alignment sight window. Comfort-and-control design semi-pistol grip and thumb rest.

**LIMBS:** Full working recurved. Woods blending brown Fiberglas. Multiple wood core laminates, even-draw, uniform strength. Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched and waxed. Recommended brace height 7½" to 8½". Specify draw weight, right or left-handed.

**No. 1059 Mace 4'10". Draw weights 35 to 65 lbs. . . \$34.50**



ght

Falcon

Mace





**LADIES DAY AT THE TOXOPHILITE SOCIETY, 1893**

In the late 1700's, after firearms had replaced arrows in warfare, Sir Ashton Lever organized "The Royal Tox" to promote archery as a sport. The society still exists. Now archery is a popular sport with the entire family, and there is a Sovereign bow for everybody.



**Scot**



## All-purpose bows

For Hunting, Target and Field Shooting, Beginners and Future Archers

### Scot

A handsome target or field companion with many Sovereign features... plus important functional design changes for 1967. The handle features upper and lower integral stabilizers like the higher-priced bows. Multiple wood core laminates add new strength and speed to the limbs.

**HANDLE:** Hand-finished walnut with contrasting Zebrawood window. Beveled-edge arrow shelf.

Center shot alignment sight window.

Comfort-and-control design semi-pistol grip and thumb rest.

**LIMBS:** Recurved white Fiberglas face and back.

Multiple wood core laminates, even draw, uniform strength, Double reinforced end tips.

**STRING:** Custom Dacron, pre-stretched and waxed. Recommended brace height 7¾" to 8½".

Specify draw weight; right or left-handed.

**No. 1086 SCOT 5' 2"**  
weights 25 to 50 lbs. . . \$42.50

### Baron

This is the popular bow for hunting or all-around family fun... but with Sovereign beauty, quality materials and craftsmanship at a surprisingly low price. For 1967 it has been constructed with multiple wood core laminates for additional strength, draw-smoothness, and arrow-launching power.

**HANDLE:** Hand-finished Bubinga and Imbuia with Holly laminates. Comfort-and-control design semi-pistol grip and thumb rest. "Pararest" arrow rest.

**LIMBS:** Recurved design. White Fiberglas face and back. Multiple wood core laminates, even draw, uniform strength.

**STRING:** Custom Dacron, pre-stretched and waxed. Recommended brace height 7¼" to 8".

Specify draw weight; right or left-handed.

**No. 1061 Baron 5'2"**  
25 to 55 lbs. . . . . \$27.50

### Duke

Sovereign has built a lot of quality into this lowest-price bow so that beginners, teenagers, schools and camp youngsters can learn archery with confidence and pride. Even the semi-pistol grip and thumb rest are designed like the professional-performance bows, but scaled down to fit smaller hands.

**HANDLE:** Assorted exotic hardwoods. Comfort-and-control design semi-pistol grip and thumb rest.

**LIMBS:** Recurved design. White Fiberglas face and back. Multiple wood core laminates, even draw, uniform strength.

**STRING:** Custom Dacron, pre-stretched and waxed. Recommended brace height 7" to 7¾".

Specify draw weight; right or left-handed.

**No. 1038 Duke 4'6"**  
20 to 35 lbs. . . . . \$19.95





**Baron**



**Duke**

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# Sovereign Matched Arrows

Like Sovereign bows, Sovereign designed arrows are crafted for professional performance; have won tournaments indoors and outdoors, have killed record grizzly and Polar bears, are used by experts with great success on deer, puma, Russian Boar, turkeys and other game. Matched sets are in beautiful Sovereign gift cartons.



No. 1100 Aluminum, with Target Point

No. 1119 Fiberglas, with Target Point

No. 1114 Cedar, with Parallel Target Point

No. 1116 Cedar, with Field Point

No. 1151 Fiberglas, with Hunting Point Adapter

No. 1158 Cedar, with #776 Broadhead

No. 1165 Cedar, Full Length, No Point

No. 1118 Cedar Flu-flu, with Field Point



Target Point

Parallel Target Point

Field Point

Hunting Point Adapter



### BEAR RAZORHEAD FOUR BLADE KITS

One dozen Bear single-blade broadheads, with separate pocket pack of one dozen razor insert blades, with slot cleaning tool.

No. 1920 Doz. Kits ..... \$5.95



### SMALL GAME SHOCKER HEAD

Lightweight with a solid punch, lethal on small game. Penetrates less than 1/2 inch. Precision steel, heat treated. 115 gr. Standard 5° taper.

No. 1927 1/2 doz. .... \$2.00



## TARGET AND FIELD ARROWS

### ALUMINUM

Sovereign uses Easton's three best grades of tubing...precision machined, consistently uniform in spine, weight and balance...satin polished with handsome multi-color crestring and pin-striping...tournament length, select clear dyed feathers, helical fletched for true flight.

Specify bow weight at desired draw length.

**No. 1100**...24SRT aluminum, target point, white or dyed white feathers, index nock with feel-it raised edge at cock feather. Doz. ....\$29.50

**No. 1102**...XX75 aluminum. ....\$34.50 Doz.

**No. 1113**...X7 aluminum. Doz. \$39.50

**No. 1105**...24SRT aluminum, full length, points included separate with carton. Doz. ....\$28.50

**No. 1106**...X75 aluminum, full length, points included separate in the carton. Doz. ....\$33.50

### FIBERGLAS

Sovereign professional-performance target and field Micro-Flite shafts are practically indestructible, lightweight, not affected by temperature or moisture. Distinctive multi-color crestring and pinstriping...tournament length, select clear dyed feathers with colored cock feather and matching nock...true flight helical fletching.

**No. 1119** Micro-Flight, Target point. Doz. ....\$27.50

**No. 1152** Fiberglas, with No. 776 Broadhead point attached. Doz. ....\$32.50

**No. 1153** Fiberglas, with No. 777 Broadhead point attached. Doz. ....\$32.50

### CEDAR

Sovereign wood arrows are selected Port Orford sun-dried Cedar...spine matched to  $\pm 2$  pounds, weight matched to 5 grains. Handsome multi-color crestring with pinstripes...selected clear dyed feathers, true-flight, helical fletched. Specify bow weight at desired draw length.

**No. 1114** Cedar target, parallel target point, white feathers, colored cock feather and nock. Doz. ....\$14.50

**No. 1116** Cedar field, non-skid field point, selected barred feathers, colored cock feather and nock. Doz. ....\$14.50

## HUNTING ARROWS

### FIBERGLAS

Sovereign Micro-Flite hunting arrows are great favorites with expert hunters because they can take a beating in all kinds of brush and weather. Yellow shaft has distinctive multi-color crestring with pinstripes. Selected dyed barred feathers. Colored cock feather and nock. True-flight helical fletching.

Specify bow weight at desired draw length.

**No. 1151** Fiberglas, with Broadhead adapter installed, less point. Doz. ....\$27.50

### WOOD

Sovereign wood hunting arrows are selected sun-dried Port Orford cedar...spine matched to  $\pm 2$  pounds, weight matched to 5 grains. Distinctive multi-color crestring blended with pinstripes...selected dyed barred feathers, colored cock feather and nock. True-flight helical fletching.

Specify bow weight and desired draw length.

**No. 1158** Cedar, with No. 776 Broadhead point attached. Doz. ....\$18.95

**No. 1159** Cedar, with No. 777 Broadhead point attached. Doz. ....\$18.95

**No. 1165** Cedar, full length without point, olive drab or white shaft, 40 to 49 lbs., 50 to 59 lbs. One color and one weight per  $\frac{1}{2}$  gross carton. ....\$37.50

**No. 1118** Cedar Flu-flu, with field point. Box of four arrows. ....\$ 7.00

## SPINE CHART FOR MICRO-FLITE HUNTING ARROWS

BOW WEIGHT AT DRAW LENGTH	Draw Length									
	23"	24"	25"	26"	27"	28"	29"	30"	31"	
20-24	0	1	1	2	2	3				
25-29	1	1	2	2	3	4				
30-34	1	2	2	3	4	5	6			
35-39	2	2	3	4	5	6	7	7		
40-44		3	4	5	6	7	7	8		
45-49		4	5	6	7	7	8	8	8	8
50-54		5	6	7	7	8	8	8	8	8
55-59		6	7	7	8	8	8	9	9	
60-64			7	8	8	8	9	9	9	
65-69			8	8	8	9	9	9	10	
70-74			8	8	9	9	9	10	10	
75-79			8	9	9	9	10	10	10	
80-84			9	9	9	10	10	10		
85-89			9	9	10	10	10			

## FOR MICRO-FLITE TARGET ARROWS

BOW WEIGHT AT DRAW LENGTH	Draw Length									
	23"	24"	25"	26"	27"	28"	29"	30"	31"	
20-24	0	0	0	1	1	2				
25-29	0	0	1	1	2	2				
30-34	0	1	1	2	2	3	4			
35-39	1	1	2	2	3	4	5	6		
40-44		2	2	3	4	5	6	7		
45-49		2	3	4	5	6	7	7	8	
50-54		3	4	5	6	7	7	8	8	
55-59		4	5	6	7	7	8	8	8	
60-64			6	7	7	8	8	8	9	
65-69			7	7	8	8	8	9	9	
70-74			7	8	8	8	9	9	9	
75-79			8	8	8	9	9	9	10	
80-84			8	8	9	9	9	10	10	
85-89			8	9	9	9	10	10		

## FOR EASTON ALUMINUM ARROWS

BOW WEIGHT AT DRAW LENGTH	Draw Length											
	22"	23"	24"	25"	26"	27"	28"	29"	30"	31"	32"	
20-24	1416	1416	1416	1416	1516	1516	1516	1616				
25-29	1416	1416	1416	1516	1518	1616	1616	1616	1716			
30-34	1416	1416	1516	1518	1616	1618	1716	1716	1816			
35-39		1516	1518	1616	1618	1716	1718	1816	1818	1818		
40-44			1616	1618	1716	1718	1816	1816	1820	1916		
45-49			1618	1716	1718	1816	1818	1820	2016	2016	2018	
50-54				1718	1816	1818	1916	1918	2016	2018	2020	
55-59				1816	1818	1820	1918	1920	2018	2020	2020	2020
60-64					1820	1918	1920	2018	2020	2020	2020	
65-69					1918	1920	2018	2020	2020			
70-74					1920	2020	2020	2020				

The two selections in each bracket (40 to 45 lbs.) offer you a light or heavy weight, light or heavy spine depending on your bow efficiency. Check them against the weight and spine chart.

### DEADHEAD BROADHEAD POINTS

The famous bear killers designed by Sovereign, to fly on a flat trajectory without wind-planing, and to penetrate! High grade cutlery steel, light but massive and strong.

**No. 777** Wide 2-Blade. 150 gr.  $1\frac{1}{2}$ " x  $2\frac{1}{2}$ ". Standard 5° taper.  $\frac{1}{2}$  Doz. \$3.00

**No. 776** Narrow 2-Blade 130 gr.  $1\frac{1}{2}$ " x  $2\frac{1}{8}$ ". Standard 5° taper.  $\frac{1}{2}$  Doz. \$3.00



### MA-3 DELUXE THREE-BLADE POINTS

Copper brazed, solid construction, non-glare rust-resistant finish. Precision ground blades concentric to shaft. Points precision balanced for true flight. Large size 125 gr. Small size 100 gr. Standard 5° taper.

**No. 1926**  $\frac{1}{2}$  doz. ....\$2.50





No. 1847



No. 1838



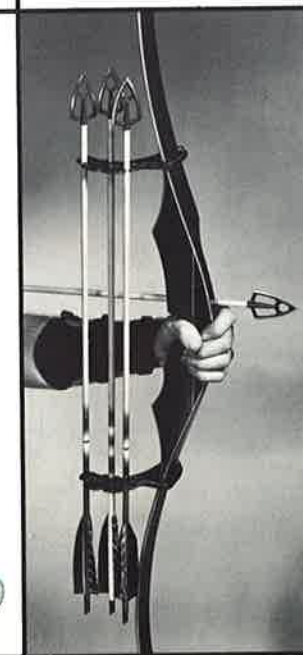
No. 1837



No. 1834



No. 1835



No. 1900



No. 1821



## SOVEREIGN QUIVERS

### No. 1847 Deluxe Hunting Quiver

Designed by an expert for experts. Roomy but rugged light weight soft brown vinyl, with adjustable leather straps, for right or left handed hunters. Vinyl lining allows broadheads to drop easily and quietly into quiver. Puncture proof bottom, two leather arrow dividers, large zipper pocket for accessories, holster for knife, slot for file, and D-rings for rain coat or jacket. . . . . \$10.95

### No. 1838 Lancer Side Quiver

Popular with field and target archers. Handsomely finished Cheyenne rawhide in golden brown or black leather. Adjustable straps to be worn separately or attached to ring and worn on one snap. Can be adjusted to desired height and angle. Large accessory pocket, arrow divider strap, plastic case for cigarettes or bow strings, and clip for scorecard . . . . . \$9.50

### No. 1837 Lancerette Side Quiver

A field and target quiver. Same basic design as the Lancer, but smaller. Cheyenne rawhide with fashionable decorative fringe trim. Large accessory pocket. Black, blue or white. . . . . \$8.50

### No. 1834 Side Quiver

Designed for field archers and tournament shooters. Fits on belt at a comfortable angle where arrows are never in the way. Two snaps to fit any belt regardless of where a belt loop may be. Large, easily accessible pocket plus pencil pocket and separate holder for bad arrows. Cheyenne rawhide in brown and black belt leather. . . . . \$9.50

### No. 1835 Ladies Target Quiver

Lightweight, neat and trim! Fashioned from beautiful white leather with belt clip. Easily accommodates six target arrows. . . . . \$3.95

### No. 1900 Deluxe Kwiikee Kwiiver

Popular with bow hunters. Holds four arrows ready for instant use . . . never in the way. No tape or screws necessary . . . merely snap into place on bow limb . . . holds firmly in place. Will not mar bow limbs or arrows . . . . . \$3.50 pair

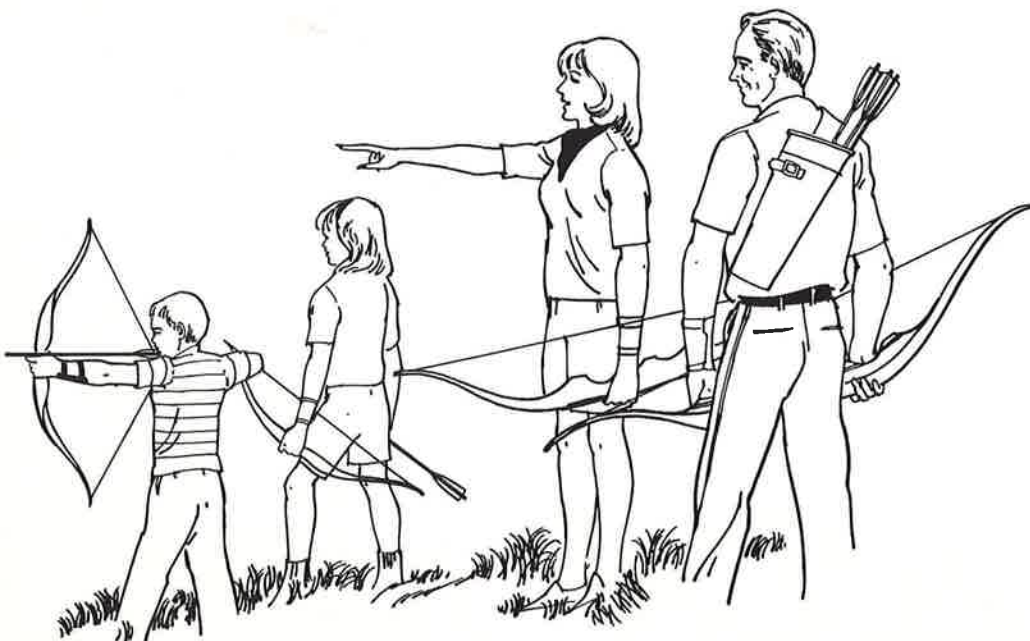
No. 1901 Standard . . . . . \$2.95 pair

## SOVEREIGN BOW CASES

Complete protection for your bow. Smartly fashioned of tan vinyl, with double padded insulation and soft flannel lining. Equipped with carrying handle, heavy duty zipper and inside pocket.

No. 1821 for all bows up to 5'4" . . . . . \$9.95

No. 1824 for all bows 5'6" to 5'10" . . . . . \$9.95



## SOVEREIGN GLOVES AND TABS

### No. 1800 Shooting Glove

Made of top grain cowhide with soft, closed-end finger stalls. Special "V" slit eliminates binding. Elastic web backing with adjustable wrist strap. Available in four sizes—small, medium, large and extra large . . . . . \$2.50

### No. 1801 Deluxe Shooting Glove

Made of the finest Cheyenne rawhide leather. Features cordovan finger stalls and elastic web backing with adjustable wrist strap. Available in four sizes—small, medium, large and extra large \$2.75

### No. 1949 Wilson Shooting Tab

Made of top belt cordovan. Form fitting . . . gives perfect release. Used by top archers for years. Available in small, medium, large, and extra large . . . right hand and left hand models . . . . . \$1.50

## SOVEREIGN ARM GUARDS

### No. 1811 Men's Armguard

Finest cordovan leather with suede-like backing. Fits snugly to the forearm. Full-length, double strength metal insert stay prevents either end of the armguard from curling. Two adjustable elastic arm straps. Each . . . . . \$1.75

### No. 1813 Men's Armguard

A full-bodied armguard especially preferred by bowhunters. Cut to conform to wrist. Made of the finest latigo leather with full-length steel center stay and three adjustable elastic arm straps. Each . . . . . \$1.95

### No. 1936 Men's Armguard

Long-time protection at a low price. Features pressure-sensitive straps. Made from rugged black vinyl, designed to avoid fray or rollup at edges. Available in black, small for target and field use; large to fit over heavy hunting clothes. Each \$2.25

### No. 1812 Ladies Armguard

Smart looking white leather with full-length steel center stay and adjustable elastic arm straps. A perfect match for Ladies' Target Quiver No. 1835. Each . . . . . \$1.25

### No. 1935 Ladies Armguard

Lightweight but practically indestructible. Cut from fashionable white vinyl, contoured for a comfortable fit. Features durable, pressure-sensitive straps . . . attach with only one finger! Available in white, small size only. Each . . . . . \$1.95

No. 1800



No. 1801



No. 1949



No. 1811



No. 1813



No. 1936



No. 1812



No. 1935



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No. 1949



No. 1811



No. 1813



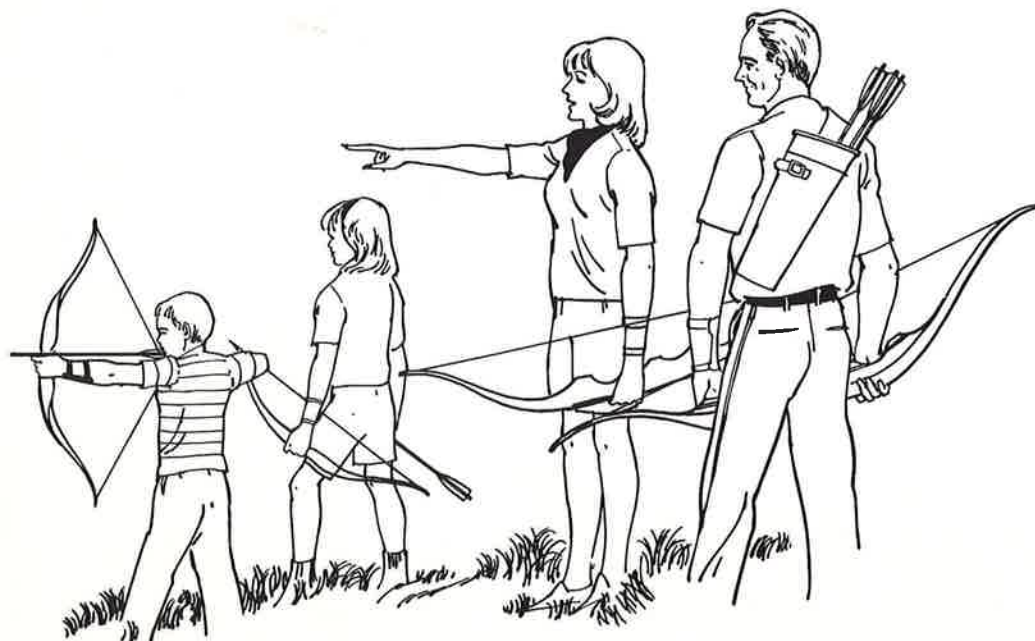
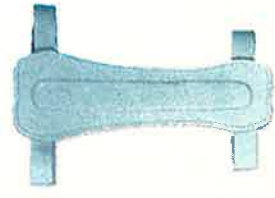
No. 1936



No. 1812



No. 1935



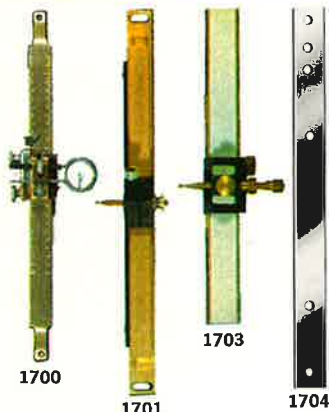


PROFESSIONAL

PERFORMANCE



BOW SIGHTS



No. 1700 Bow Sight

Precision aiming device of gold anodized aluminum with screw-type settings for windage and elevation. Sight post fluorescent dot...sight ring hood for protection against glare and damage...\$9.20

No. 1701 Pro Bow Sight

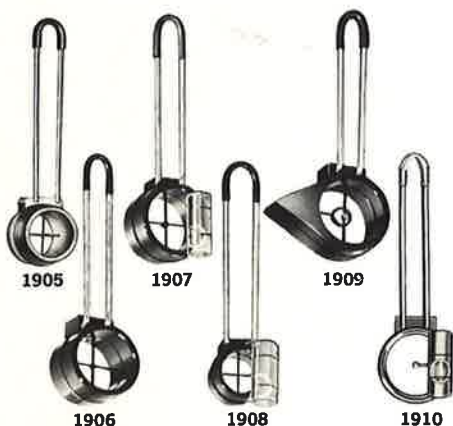
Off-center mounting inserts...sight can be aligned perfectly with the bow string. Along the side (where tape markings are made) are adjustments for possible yardage differences. The tape itself does not have to be moved...\$12.95

No. 1703 Reynolds Bow Sight

Double adjustable. Second adjustment can be made so the tape does not have to be moved. Easily mounted with the short base mount; 1/2" adhesive tape used for calibration...easily and accurately marked. No vibrations...\$8.75

No. 1704 Sight Bar Attachment

Bridges stabilizers on face side of bow. Attachment to bow sight No. 1703...\$1.50



Reynolds Attachments:

Small sights in 3/8" hood; large sights in 5/8" hood. Drop pin sight has orange fluorescent dot. All wires permanently attached...sight will not rotate.

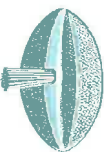
- No. 1905 Small Cross Hair...\$1.50
No. 1906 Large Cross Hair...\$1.50
No. 1907 Large Cross Hair With Level...\$2.50
No. 1908 Small Cross Hair With Level...\$2.50
No. 1909 Ring Pendulum...\$3.95
No. 1910 Large Drop Pin (up) with Level...\$2.95

ARROW RESTS



No. 1941 Teflon Arrow Rest

Fits any bow...even with adjustable arrow plate...holds up under heaviest use: Adhesive peel-back...easy installation...\$0.50



No. 1860 Herox Arrow Rest

Reduces arrow drag...protects fletching. A bristle rest made of Du Pont Nylon with adhesive backing...easy to install and remove. Bristle may be cut back for Plasti-Fletch if necessary.

Display card of 12...\$9.00



No. 1913 Para-Rest, Standard

Nylon brush type, mounts in seconds on any center shot bow. Assures noiseless arrow flight, protects arrows from crest damage...\$0.75

No. 1914 Para-Rest without center hole...\$0.75



No. 1912 Adjustable Arrow Plate Assembly

Eliminates arrow deflection and provides resistance-free arrow take-off. Instructions included. \$2.75



No. 1932 Flex Rest

Assures smooth, quiet release. Permanently inserted in leather tab with adhesive peel-away backing for instant application...\$0.50



No. 1930 Pro Rest

Perfect design increases accuracy through positive arrow clearance...prevents arrow fall-off from rest. Self-adhesive backing for easy mounting...\$1.00



No. 1866 Arrowrest

Feather type shelf rest with pressure-sensitive self-adhesive backing for easy application to bow. Right or left handed. Display card of 12...\$9.00

ARROW MATERIAL AND TOOLS



No. 11011 - Shafts - 24 SRT full length - points separate...\$20.80 doz.



No. 11033 - Shafts - XX75 full length - points separate...\$25.80 doz.



No. 11044 - Shafts - X7 full length - points separate...\$30.80 doz.



No. 11022 - Easton insert target point (two-piece) for 24SRT and XX75 shafts...\$3.80 doz.

PLASTIC VANES

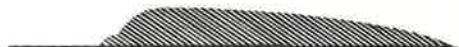


Fletch-ette

One-piece, soft plastic vane on a tube. Weighs no more than feathers. Requires no glue. Dip in hot water, slide them on. Fletch a dozen arrows in 10 minutes. Helix or angle. Colors: orange, pink, green, black and white.

No. 1947 3", 2 1/2"...\$2.95 doz.

No. 1973 4"...\$3.50 doz.



No. 1937 Deer Flite Vanes

Weather-resistant plastic...fast, accurate, flexible. Shoots like a feather. May be fletched with either straight or helical clamp. No special arrow rest required. 2 1/4" and 3 3/4" lengths. Colors: White, fluorescent orange and fluorescent green. Box of 100...\$6.00

No. 1939 Deer Flite Hunting Vanes

One length 4 1/4", and colors brown and green. Box of 100...\$6.00

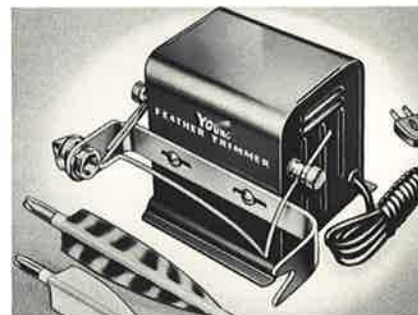
No. 1938 Vane Channels

Replace vanes instantly. Slip out, slip in. Change colors to suit conditions. Lengths 2 1/4", 3 3/4", and 4 1/4". Clear colored. Box of 100...\$5.00

No. 1864 Vane Cement

Waterproof, will not crack or peel off. Permanently adheres to glass, rubber, metal, wood, paper, fabrics, leather and composition materials. 1/2 dozen pack only...\$4.75

TOOLS



No. 1924 Young Feather Trimmer

Deluxe burner produces professional results every time. Exclusive "Kleen-Cut" resistance ribbon gives a precision trim to feathers up to 6 1/4" in length. Enclosed heavy-duty transformer...\$19.95



DIAL-O-FLETCHMASTER

New concept of fletching jig. Die cast...perfect balance. Clamp holding device canted 45° to allow clear view. Dials adjust angle of fletching. Specify clamp desired.

No. 1925 with straight clamp...\$18.50

No. 1972 with left or right helical clamp...\$19.95

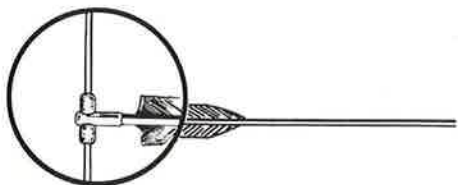
**ACCESSORIES**



**No. 1862 Klicker**

Improves shooting technique. Spring clicks at full draw, eliminates "freezing." Made of long-lasting spring steel mounted on leather tab.

Display Card of 12.....\$15.00



**No. 1863 Arrow Nok-Loks**

Holds arrow firmly on bow string at any tension desired. You're always ready to shoot. Liberates your shooting hand yet keeps your arrow in the same position for every shot. Simple to install... made of durable rubber.

Display Card of 12.....\$6.00



**No. 1942 String Gauge**

Unbreakable nylon. Checks nocking point and measures fistmele. Easy to read... positive alignment. Folds to fit pocket or quiver, or may be clipped to belt. A precise instrument devised for tournament shooters.....\$2.50



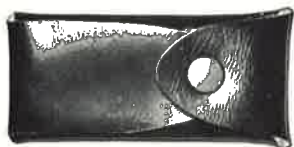
**No. 1929 Predator Call**

Call foxes, wolves, cats within range of your bow. Effective, simple to operate... permanently tuned. Handsome hardwood with metal reed. Instructions.....\$3.00



**No. 1945 No-Kant Level**

Installs on face side of bow... indicates bow is canted in same position for every shot. Improves flight of arrow... promotes accuracy.....\$ .85



**No. 1948 String Pouch**

Keeps extra string clean and protected from weather. Pressure-sensitive adhesive on back sticks anywhere. Assorted colors.....\$1.00



**No. 1928 Arrow Straightener**

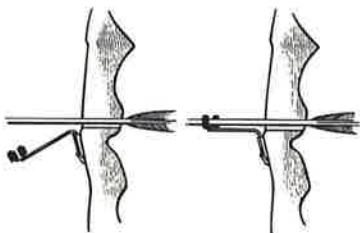
The practical tool for locating and removing short bends and kinks in all size shafts. High-strength, lightweight aluminum. To carry, ready for instant use. Instructions. Guaranteed for one year...\$7.50



**No. 1861 Bow String Silencer**

Easily attached. Cuts down all string noise. A must for bowhunters.

12 pair on a display card \$4.75



**No. 1904 Arrow Holder**

Holds arrow in place ready for instant use... releases as you draw. Popular with bowhunters. Easy to install.....\$2.00



**No. 1859 Bow Sling**

Ideal for improving shooting form. Prevents gripping of the bow. Made of cowhide with adhesive backing for quick and easy installation. No screws or tape necessary. Adjustable. Complete with instructions.

Display card of 12.....\$15.00



**No. 1858 Bow Saddle**

Prevents bow from slipping and turning in the hand. Made of soft, pliable glove leather with adhesive backing for easy application.

Display card of 12.....\$12.00



**No. 1857 String Keeper**

Keeps string securely in place when in unstrung position. Does not interfere when stringing bow. Pressure-sensitive backing adheres to upper bow limb without harming finish. Takes only seconds to apply.

Display Card of 12.....\$6.00



**No. 1856 Footstrap Bow Stringer**

Adjustable leather strap fits securely over shoe. Leather cup holds bow tip securely while stringing. Prevents damaging bow tip or limb twist. Makes heavy bows easy to string. Each...\$1.25



**No. 1915 Bow Stringer (Bow Pal)**

Makes it easy for anyone to string his bow without danger of twisting its limbs. Fits any bow. Handles bows up to 75 pounds.....\$2.40



**No. 1855 Bow Tip Protector**

Protects bow while stringing...holds string in place... keeps bow tip in new condition. Soft pliable rubber. Fits all bows.

Display card of 12.....\$6.00



**No. 1940 Bow Fishing Reel**

Sturdy metal construction. 6 3/4" diameter permits fast spinning release and easy reeling of line. Includes mounting bar with locking wing nut...special offset flanges for easy taping to bow...rubber string lock. 50 feet of 75-pound test line.....\$3.25

**No. 1923 Canteen**

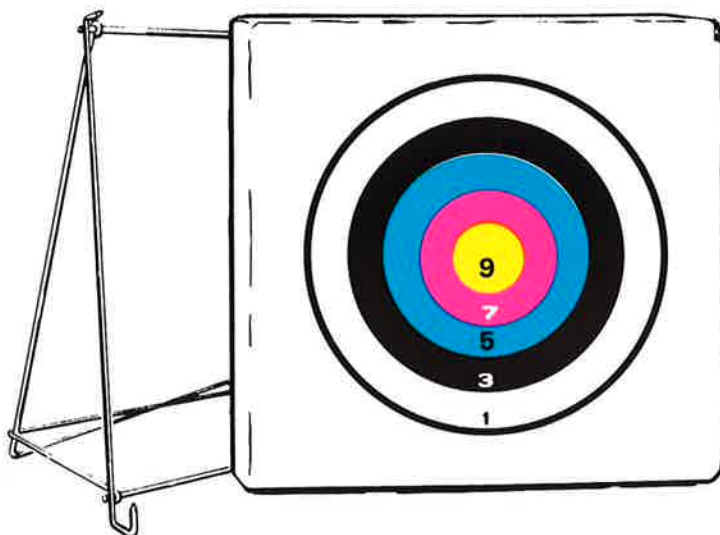
Designed for tournament shooters or bowhunters. Stows in hunting jacket or clips to belt. Exceptionally lightweight. Quart capacity. All plastic with aluminum band...light green color.

\$2.25





TARGETS, STANDS, FACES



**No. 1916 Excelsior Target**

Takes plenty of shooting... sturdy yet maneuverable. Weighs 21 lbs.; 24" square, 4" thick. Covered with white oilcloth. (Sold in lots of 2 only.) **\$12.95 each**

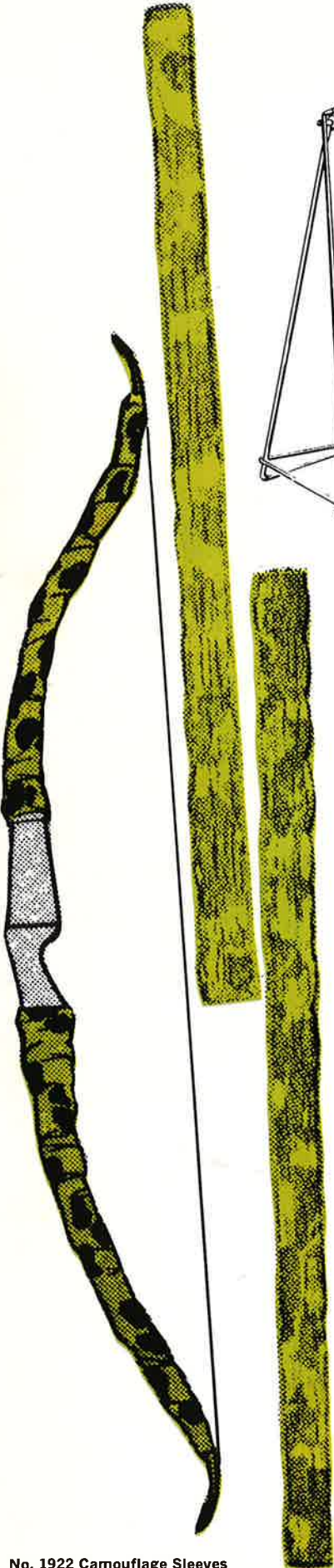
**No. 1917 Metal Stand**

Made for No. 1916 Excelsior Target. Folds for transporting. Each .....**\$3.00**



**Official NFAA Animal Round Faces On Heavy Tag Stock**

No.	Size	Description	Ea. Face	Asstd. Pcs. Set	Set
1955	40"x28"	Bear, Deer or Moose	\$.70	3	\$2.10
1956	28"x22"	Antelope, Ram or Mountain Lion	.40	3	1.20
1957	22"x14"	Coon, Javelina, Goose or Coyote	.30	4	1.20
1958	14"x11"	Pheasant, Prairie Dog, Jack Rabbit or Duck	.15	8	1.20
1959	Set of 18	asst. faces and sizes		18	5.95



**No. 1922 Camouflage Sleeves**

Conceals the bow from wary game, without restricting bow action. Easily fitted on limbs, and held in place by elastic webbing. Pair .....**\$1.50**



**Official NFAA Black and White Field Faces on "Tough-Hide" Corrugated**

No.	Size	Each	Set Inc.	Set
1950	24"	\$.40	4	\$1.60
1951	18"	.25	5	1.25
1952	12"	.15	8	1.20
1953	6"	.08	6	.48
1954	Set of 23		23	4.50



**Standard Dealer Pack**

No.	Size	Quantity	Price
1960	24"	10 per SDP	\$4.00 list
1961	18"	20 per SDP	\$5.00 list
1962	12"	30 per SDP	\$4.50 list
1963	6"	50 per SDP	\$4.00 list

**Official NFAA Black Hunter On "Tough-Hide" Corrugated Stock**

No.	Size	Scoring		Set Inc.
		Area	Each	
1964	25"	24"	\$.60	3
1965	25"	18"	.60	5
1966	25"	12"	.60	1
1967	13"	12"	.20	4
1968	7"	6"	.10	5
1969	Set of 18		6.70	18



**Official PAA Indoor Round On Heavy Tag Round**

No.	Size	Each
1970	16"	\$.15

## SOVEREIGN BOW STRINGS



### No. 1638 Custom Bow String

Made for laminated bows from finest DACRON® "Type B" bonded. Practically no stretch during the long life of the string. Each strand pre-waxed, pre-stretched, Extra large, double loops fit wide limbs. Individually packaged in protective, transparent container. For bow lengths 58", 60", 62", 64", 66", 68", 70", in weights 25-34, 35-44, 45-54, 55-64 pounds. Each ..... \$1.50

No. 1639 Camouflaged-string. Olive drab. Same weights and lengths, Each ..... \$1.50

**NOTE:** Bow strings exceeding 64 pounds on special order—25¢ extra.

Tie-off ends of serving at loops and string center are SERV-WELD★ fused to prevent unraveling.

Each strand of Dacron® custom string is pre-waxed and pre-stretched, assuring great strength and durability.



★ Pat. No. 3297013

®—DuPont trademark for Polyester Fiber. \*\*—Originated 7-18-57 by Brownell & Company, Inc. Moodus, Conn., U.S.A.

### No. 1974 Display Assortment

48 No. 1638 Custom Bow Strings in colorful counter display merchandiser. Assorted as follows:

58" 2/45-54	64" 2/25-34
2/55-64	2/35-44
60" 4/45-54	66" 6/25-34
4/55-64	6/35-44
62" 4/25-34	68" 2/25-34
2/35-44	2/35-44
2/45-54	70" 2/25-34
2/55-64	4/35-44

### No. 1867 Display Assortment

48 No. 1639 Camouflaged-strings.

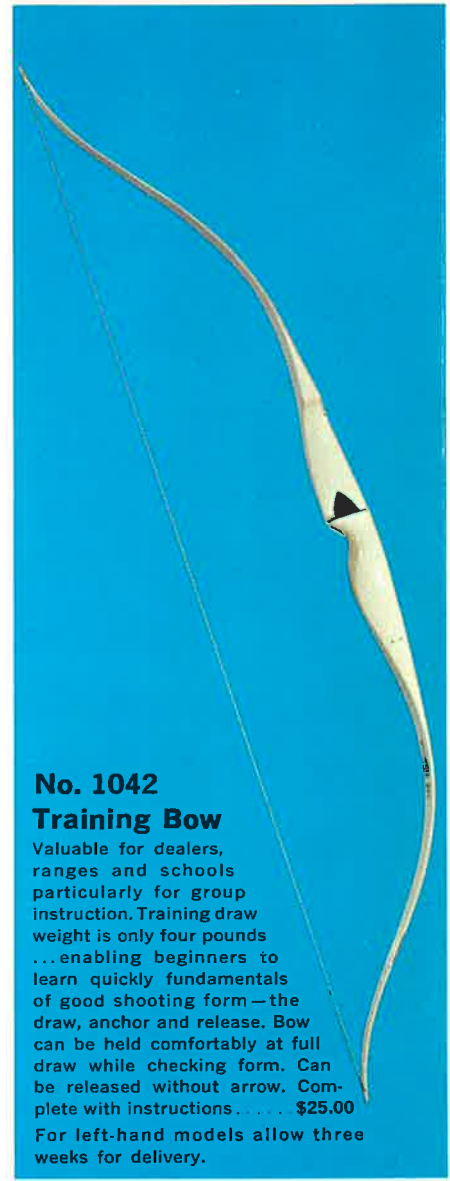
TOTAL 48 STRINGS. \$1.50 each  
TOTAL \$72.00



## No. 1042 Training Bow

Valuable for dealers, ranges and schools particularly for group instruction. Training draw weight is only four pounds... enabling beginners to learn quickly fundamentals of good shooting form—the draw, anchor and release. Bow can be held comfortably at full draw while checking form. Can be released without arrow. Complete with instructions..... \$25.00

For left-hand models allow three weeks for delivery.



## Sovereign Guarantee

Each Sovereign bow is numbered and accompanied by an owner's registration card. This card must be filled out and mailed by the purchaser to Ben Pearson, Inc., Pine Bluff, Arkansas, WITHIN TEN (10) DAYS AFTER PURCHASE. If failure occurs in this registered bow due to faulty material or workmanship, Ben Pearson, Inc. will repair or replace as per schedule listed below, providing the bow does not show any evidence of misuse or improper handling.

UNDER NO CIRCUMSTANCES WILL ADJUSTMENTS BE MADE WHEN THE BOW LIMBS ARE TWISTED OR DAMAGED DUE TO IMPROPER STRINGING.

Otherwise, should failure occur, first write to Ben Pearson, Inc. Please explain nature of the failure and include bow name, serial number, weight and date of bow's purchase. Upon receipt of this information, we will forward shipping instructions and a special return form authorizing your shipment. We will not be responsible for unauthorized shipments.

First 6 months from date of purchase	After 6 months up to one year	After 1 year and up to 1½-yr.	After 1½-yr. and up to 2	After 2 yr. and up to 3
No Charge Replacement	25% of list price	50% of list price	70% of list price	80% of list price

The Sovereign guarantee is transferable, provided the original owner registered the bow within 10 days, as stipulated above.

## Professional Performance Guarantee

This performance guarantee covers 1967 model Lord Mercury, Lady Mercury, and Mercury Hunter bows. It also covers the mercury tipped stabilizer rod, purchased at the same time, for added tournament stability.

If original owner has registered the bow within 10 days after purchase and finds its performance is unsatisfactory within 30 days of purchase, he may return it to the Sovereign dealer for full refund of investment to date.





## 9th Annual International Indoor Archery Tournament Sponsored by Ben Pearson

For the past eight years, Ben Pearson, Inc. has sponsored the world's largest indoor archery tournament. The 1967 event will be held April 1 and 2 at Cobo Hall, Detroit's \$55,000,000 convention center. Nearly 1200 archers participated in 1966 for \$12,000 in prizes. Many more are expected this year to shoot for over \$15,000, making it the richest tournament sanctioned by the Professional Archers' Association.

With open and amateur divisions, individual and team competition, and both men and women shooting, the challenge is exciting to archers from all over the U.S. and Canada. Hailed as the "world's largest participating sports event," the 1967 tournament will be widely covered by newspapers, magazines and television. Ben Pearson, Inc. is pardonably proud of this continuing responsibility and opportunity to help the sport of archery grow greater each year.

Deadline for registration is March 10, 1967. For details write Tournament Director, Ben Pearson, Inc., Pine Bluff, Arkansas. Tournament results available after April 15.

### ARCHERY BOOKLETS

Ben Pearson, Inc. supports archery as a year 'round sport . . . for (1) the beginner anxious to learn properly; (2) the family looking for marvelous fun together; (3) the field and tournament professional; and, (4) the hunter and bow fisherman. Colorful, illustrated booklets are available for each group. Archery programs for schools are also available.

### ARCHERY COLOR FILMS

These 16mm sound/color films are available free upon request. Send requests directly to Ben Pearson, Inc., Pine Bluff, Arkansas. Order by title and allow at least two weeks for delivery. Films should be returned immediately after viewing, postage prepaid.

"ARCHER IN THE ARCTIC"—Ben Pearson bags two world record bears in Alaska. (18 mins.)

"RINGNECK HUNT IN KENTUCKY"—Pheasant hunting with Ben Pearson on a preserve in Kentucky. (10 mins.)

"THE ARROW IS FOR LIONS"—Ben Pearson and companions kill three mountain lions in Arizona. (20 mins.)

"HUNTING WITH THE LONG BOW"—Ben Pearson and Howard Hill bowhunt for wild boar, wild goats, jackrabbits and alligator gar. (30 mins.)

"JAVELINA HUNT"—Ben Pearson and companions bag Javelina in Arizona. (13½ mins.)

"SHOOTING DUCKS WITH BOW AND ARROW"—Ben Pearson shoots ducks above treetop level. (7½ mins.)

"SHOOTING TECHNIQUES"—An instructive film, showing archery champions in action. (22 mins.)



### NEW PROFESSIONAL PERFORMANCE PACKAGING

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