

BRITT DEL BARBA

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PROFESSIONAL EXPERIENCE:

BCSN – Buckeye Cable Sports Network | Toledo, OH | September 2020 – Present

Anchor, Reporter, and Producer

Anchors and produces BCSN's half hour show *Sports Nightly*. Effectively and efficiently edits packages, VOSOTS, highlights, and additional content for broadcasts and social media. Writes scripts. Serves as on-air personality in the field and in studio. Conducts interviews with athletes and coaches throughout the area. Provides inside information for viewers throughout Northwest Ohio and Southeast Michigan.

Duke University Athletics – Blue Devil Network | Durham, NC | Aug. 2016 – September 2020

Reporter and Producer

Served as a reporter and producer for ACC Network Extra. Also served as the digital reporter for a variety of sports at Duke University. Coordinated and edited creative content. Managed social media strategy, production, and branding. Appeared on-camera and conducted interviews with coaches and student athletes. Produced exclusive feature stories about Duke student athletes, teams, and coaches for both linear and digital consumption. Edited game day packages including previews and recaps and handled post-production responsibilities.

High Point Rockers Professional Baseball | High Point, NC | Summer 2019

In-Game Host and Team Reporter

Served as the face of the High Point Rockers by hosting on-field promotions and contests throughout the game while engaging and interacting with fans to enhance their experience. Wrote, edited, and shot game day previews and recaps. Hosted a variety of events at the ballpark. Conducted on-camera postgame interviews with players and coaches.

Sinclair Broadcast Group *Friday Night Rivals* | Greensboro, NC | Fall 2018 - 2019

High School Football Sideline Reporter

Appeared on-camera as the sideline reporter for *Friday Night Rivals*. Conducted pregame and postgame interviews as well as in-game commentary. Hosted the Omega Sports Halftime Report featuring players and highlights from across the country and interviews of high school personnel.

Kentucky Speedway – NASCAR | Sparta, KY | Summer 2014 - 2019

Media Relations Assistant

Assisted with media relations for the NASCAR Quaker State 400. Handled video production for the website and social media. Coordinated media appearances and event coverage. Involved in production of live streaming post race shows. Continue to return to the track to assist with race weekend responsibilities.

EDUCATION:**Western Kentucky University | Bowling Green, KY | Graduated May 2015***Bachelor of Arts*

Completed a dual major in Broadcasting and Sport Management. Served as on-camera anchor and reporter for the weekly newscast on WKYU-TV News Channel 12. Produced and anchored *The Extra Point*, a half-hour sports show featuring Western Kentucky University athletics and local high school sports. Shot, wrote, edited, and conducted interviews for exclusive stories.

SKILLS:

- On Camera: Sideline Reporter, Anchor, In Game Host
- Editing: Adobe Creative Suite, Final Cut Pro, Avid
- Cameras: DSLR/ENG cameras
- Production: Cameras, Lightning, Teleprompter, Audio, and iNews
- Writing: Creative, Script, and AP style
- Social Media: Twitter, Instagram, Snapchat, Facebook, and YouTube
- Control Room: Xpression and Grass Valley K2 Dyno Replay System
- Website development and social media strategy