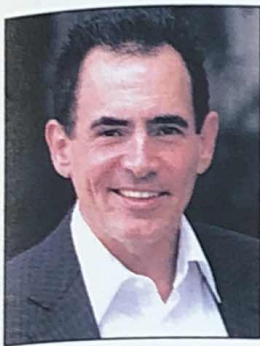


Plastic Surgery



Hollywood Glamour Looking Good Longer

Dr. George Boris



For more than 25 years, Dr. George Boris has steered his medical practice into one of the most successful in the country. He sits on staff at several of Los Angeles' leading hospitals including: Centinela, Brotman and Daniel Freeman. Certified by The American Board of Otolaryngology, American Academy of Cosmetic Surgery

and as a Fellow of the American College of Surgeons, Boris is well-known for his rhinoplasty techniques (reconstructive and revision); and breast augmentation, where he places implants through the bellybutton — a procedure that has been met with overwhelming success from his patients because there are no visible scars left behind.

All About Facial Fillers

LATEST TECHNIQUES...BEST RESULTS...

There are several "filler" products that have come on the market in the last few years. *Radiance* is very popular and so is *Restylane*. A new product that has been introduced recently and is now FDA approved to restore volume is *Sculptra*. This product has been very effective for patients with facial lipo-atrophy or loss of fat and is being used to increase the volume in many areas of the face.

Sculptra is not quite considered a "filling agent" in that it does not work immediately, but its effect gradually increases the thickness of the skin. This occurs as the body creates new tissue in reaction to the injectable poly-lactic acid — which is *Sculptra*. Usually, three to four treatments are required to ultimately get the volume and the most effective results. *Sculptra* is excellent for marionette lines, the nasolabial fold area (lines along side of nose to mouth area) and also for the malar area (cheek) where loss of fat occurs as we age.

In addition, there are now other areas where *Sculptra* is proving effective such as in patients suffering with acne scars, and it is also working beautifully for patients who have thin atrophic skin on their hands and want a more youthful look.

Another area in which philosophy has evolved over the years is in facelift surgery. Patients are coming in for facial cosmetic surgery, especially facelifts, at a much earlier age. And, the results in younger people appear to be spectacular, in as much as the philosophy regarding facelift technique now used leaves patients with a more natural look.

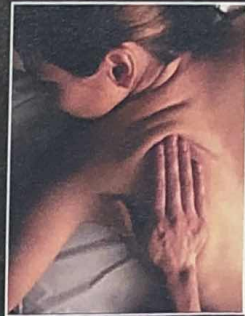
In conjunction with facelift surgery, we are using injections of fat or *Sculptra* to augment and add volume, rather than merely stretching the tissues of the face to smooth out lines, wrinkles and sagging areas to give a natural appearance. Also, in our medi-spa we use an intense pulse light laser that in itself obviates the need for deep peels and surgery using these non-surgical techniques.



INNOVATIVE Med Spa

Dr. Boris has also added to his practice a luxurious Med-Spa, which is located adjacent to his office. This full-service medical spa's relaxing atmosphere offers state-of-the-art technology with individualized skin and body programs:

- European face, neck and de-col-lage peels.
- Anti-aging hand treatments.
- Oxygen therapy.
- Microderm facials.
- Age intervention resurfacing.
- Halassotherapy, Thermage, Endermologie and detox treatment body wraps.
- Deep tissue body massages.
- Foot reflexology.
- Permanent hair removal.
- Laser procedures for the face and body.
- Intense pulse light treatments.
- *Botox*, *Restylane*, *Radiance*, *Sculptra* are available.



The Med-Spa offers specialized care for pre-and post-surgical recovery. There is also a nutritionist on the premises who has proven to be especially helpful for pre-and post liposuction and tummy tuck patients who are interested in losing weight and achieving a better diet plan.

"Our patients are like family and we want to help them before, during and after their experience with us to achieve their dreams." — Dr. George Boris

Dr. George Boris
9708 Venice Blvd, Culver City, CA.
310-202-0393 Spa (310) 204-2914
www.drborismedspa.com