



PTA COMMUNITY: BACKING A BETTER FUTURE

OUR FOUNDATION

We are the state's largest grassroots association with over 500,000 members – parents, teachers and others with a special interest in children, youth, families and schools. Our mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children. Our members are leaders and advocates for the children of Texas, with access to valuable programs, resources and a voice at the Texas Capitol.

OUR FUTURE

With advocacy at our core, we are committed to building education and taking a comprehensive approach to community success.

With back-to-school upon us, the door is reopened for conversations about what PTA stands for and how families, teachers, students and others can be involved. It's an exciting time, and we are taking the opportunity to rally the community with a brand-new campaign.

We will make this time of year about more than new backpacks and new classrooms, rather by inspiring and inviting community members and leaders to ***back the future.***

Successful students are everyone's business, and successful schools build successful communities. And we know there is no **commYOU** without YOU, so to speak – "YOU" being our members, our future members, community leaders and communities at large.

back the future
 **CommYOU**

Texas PTA is inviting not only families, teachers and students, but community members of all walks of life to "Back The Future" by becoming a PTA member and joining in the celebration of the start of the 2014-2015 school year.

HOW WILL YOU BACK THE FUTURE?

A series of "Back The Future Days" will take place at Texas schools – hosted on the first day of school, when excitement is high and families are present, to celebrate education, involve the community and inspire participation. Every school is encouraged to host an event of their own design, and every community member is invited: how will **you** Back The Future?

For more information, tools and ways to get involved, please visit <http://www.txpta.org/backthefuture> or contact the state office at 800-TALK-PTA.