

Barnstable Comedy Club

P.O. Box 361 3171 Route 6A Barnstable, MA 02630 Box Office Telephone 508-362-6333 www.barnstablecomedyclub.org

Dear Business Owner:

The Barnstable Comedy Club is pleased to present our 97th season.

The Barnstable Comedy Club is a non-profit, 501© self supporting community theater. Now, don't let our name fool you. We are a local community theater that strives to put on the best possible Broadway style shows right here on Cape Cod.

Our annual Playbill is a valuable tool that we use to inform our audiences of our history and our plans for the future. Through our Playbill, we are able to inform our audiences, who our business sponsors are, as well as our patrons and benefactors. The Playbill is printed at the beginning of each season, and with a total of 40 performances each season, our business sponsors will have ample opportunity to have their ads viewed for one low price. Our theater seats 200, so our Playbill has the potential of being viewed by up to 8000 audience members.

Our season opens on November 1st with teens in love, gum-snappin' gals, too-cool-for-school boys, malt shops and rock n' roll music of the 50's in the musical **GREASE** by Jim Jacobs and Warren Casey. The New Year brings the comedic satire by Peter Shaffer, **LETTICE AND LOVAGE**, which depicts a flamboyant tour guide who loves to embellish the history behind an English country house and butts heads with the fact-conscious official of that house. In March we present Walton Jones' **THE 1940'S RADIO HOUR**, a play featuring many hits of the era. You'll be taken back to a time before TV's and long before the beloved technology we couldn't exist without in today's society. We close our season in May with Tim Firth's **CALENDAR GIRLS**, based on the popular movie and telling the true story of eleven WI members who pose nude for a calendar to raise money for the Leukemia Research Fund.

Attached below is the form you will need to place an ad in our Playbill. Please state the size of your ad and note the price for each size available. Also, please note that we now offer color ads for a small increase in price over black & white.

Please return this form along with your ad copy (electronic JPEG or PDF preferable) and payment to the Post Office Box listed below. No ads will be printed if payment is not received with your copy.

Please support your local community and the Barnstable Comedy Club, and the Arts on Cape Cod by advertising in our Playbill.

Thank you for your consideration.

Ann Ring, Business Manager

2018-2019

PLEASE CHECK THE SIZE AD YOU ARE ORDERING		$B \circ W$	Color
☐ BACK COVER	5" X 8"	\$275.00	\$300.00
☐ INSIDE FRONT or BACK COVER	5" X 8"	\$225.00	\$240.00
☐ FULL PAGE	5" X 8"	\$200.00	\$225.00
HALF PAGE VERTICAL	2 5/16" X 8"	\$140.00	\$165.00
☐ HALF PAGE HORIZONTAL	5" X 3 7/8"	\$140.00	\$165.00
QUARTER PAGE VERTICAL	2 5/16" X 3 7/8"	\$110.00	\$135.00
QUARTER PAGE HORIZONTAL	5" X 1 7/8"	\$110.00	\$135.00
☐ BUSINESS BOOSTER	Business Card Ad.	\$ 60.00	\$ 75.00

Playbill Advertising Rates

Mechanical Requirements: For reproduction of company logos, trademarks, and other materials, a JPEG of PDF electronic file is required.

Trim Size: 5 1/2" x 8 1/2"

Closing Date: Space reservations must be placed no later than October 13, 2018.

Terms: Payment due at time of order.

Please check the appropriate box below:

☐ My 2017	- 2018 ad is correct as shown and I would like it repeated.
	like a new ad - e-mail a pdf or jpeg to y2kittie@comcast.net.

I would like more information - please contact me