**Press Release**

# Press Contact:

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**FOR IMMEDIATE RELEASE – June 2, 2025**

**WEBSITE**: <https://www.reaf-sf.org>

**PRESS MATERIALS & HI-RES PHOTOS**: <https://www.reaf-sf.org/help-xxxi-press-page.html>

**FACEBOOK:** <https://www.facebook.com/events/2052288362207586>

# Event Overview

The Richmond/Ermet Aid Foundation (REAF) presents…

## HELP IS ON THE WAY: BROADWAY & BEYOND

31st Anniversary Concert & Gala

📅 **Sunday, July 20, 2025 – 7:30 pm**

📍 **Marines’ Memorial Theatre**, 609 Sutter St. (at Mason), San Francisco, CA 94102

🎟 BENEFITING: Project Open Hand & REAF’s Small Emergency Grants Program

# Schedule

6:30 pm – Silent Auction (Theatre Lobby)

7:30 pm – Performance

9:45 pm – VIP After Party with the Cast

📍 at the **Beacon Grand Hotel**, 450 Powell St. (formerly Sir Francis Drake)

# Featured Performers (Scheduled to appear as of 5/30/25)

**- Leanne Borghesi** – Grammy Award-winning vocalist

- **Jason Brock** – X-Factor Top 10 / Cabaret Star

- **Garrett Clayton** – TV/Film Star (Hairspray Live, King Cobra)

- **Julie Garnye** – Broadway (Wicked, Light in the Piazza)

- **Sam Harris** – Star Search Champion / Broadway Star

- **Bruce Vilanch** – Comedian / Broadway & TV Star

- **Lisa Vroman** – Broadway (Phantom of the Opera, Les Misérables)

**- Paula West** – Jazz & Cabaret Star

**- Cast Members from the Broadway Touring Cast of “& Juliet”**

\*(Note: Songs from “& Juliet” will not be performed.)\*

🎶 Musical Director: Cesar Cancino, 🎭 Produced by: Ken Henderson & Joe Seiler

# Ticket Information

- $45 – Reserved Balcony (Performance Only)

- $65 – Reserved Dress Circle (Performance Only)

- $150 – Orchestra + VIP After Party

- $350 up– VIP Sponsor (Premium Seating + After Party + Recognition)

🎟 **TICKETS:** [**https://Help31Gala.eventbrite.com**](https://Help31Gala.eventbrite.com)

**MORE INFO**: <https://www.reaf-sf.org>

# About REAF

Founded in 1995 by Barbara Richmond and Peggy Ermet in memory of their sons, REAF has raised over $4.5 million to support HIV/AIDS services, hunger relief, and programs for homeless and disenfranchised youth and seniors. All performers and volunteers donate their time, and 100% of ticket proceeds go directly to beneficiaries.

# Media Inquiries

To arrange interviews with performers or REAF Executive Director Ken Henderson, contact:

Lawrence Helman – heytheresells@gmail.com | 415-336-8220

# Accessibility

The Marines’ Memorial Theatre is wheelchair accessible.

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