

Mayor Samuel G.S. Bennett
Carmen M. Spelorzi, Town Clerk
Christian C Waugh, Town Attorney

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COUNCIL MEMBERS

Robert F. Greenlund, Vice Mayor
Sergia Cardenas
D. Gray Leonhard



12th ANNUAL JULY 4TH FAMILY FUN CELEBRATION 2022

Ready for some celebration?! This is your invitation to join the Town of Pierson for its
12th Annual July 4th Family Fun Celebration!
Mark your calendars for **MONDAY JULY 4, 2022, at 4:00 p.m.**

We are starting to make plans and it is our intent to showcase the many businesses and organizations once again around town that have been doing their part to make this community the best ever. We look forward to having Hannah the Clown, Inflatables and the Choo Choo train the kids all love back again! And as usual, we look forward to everyone enjoying the festivities and of course the fireworks display!

Through the perseverance of our last Mayor, James Sowell, the Town Council unanimously agreed to have the first annual Fourth of July fireworks celebration in 2011. This year we are blessed to hold our 12th annual fireworks celebration. This event is made possible foremost, by the taxpayers of the Town of Pierson. We not only owe a debt of gratitude to them, but also to the many sponsors who so generously contributed to this grand endeavor.

To help make this 12th Annual Family Fun Celebration the best yet, we are asking for your support. There are many ways for you to help us meet our goal—as a sponsor, arts crafts vendor, service/ product vendor, or in a volunteer role. We will not have outside food vendors, but we will once again have the Town of Pierson Food Concession at the Pavilion run by your dedicated Mayor, Councilmembers, staff, and wonderful volunteers.

Enclosed with this letter is a sponsorship/ vendor registration form that explains the various sponsorship categories and booth area rental.

We thank you for your past support and hope that we can count on you once again this year. May God Bless you and your family. If you should have any questions, call our Town Clerk Carmen Spelorzi or Yvonne Braddock our Utility/ Deputy Clerk at 386-749-2661, or myself, your Mayor, Samuel G.S. Bennett at 386-747-3220.

Best regards,

Samuel G.S. Bennett

Samuel G.S. Bennett
Mayor, Town of Pierson

"Fern Capital of the World"





**TOWN OF PIERSON
12th Annual Family Fun Celebration
MONDAY, JULY 4TH 2022**



SPONSOR/VENDOR REGISTRATION FORM

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

√ LEVEL	TYPE	SPACE	PRICE
	PATRIOT SPONSOR		= \$ 500 +
	STARS SPONSOR		= \$ 250
	STRIPES SPONSOR		= \$ 100
	CONTRIBUTING SPONSOR		= Up to \$ 99
	SPONSOR EXTRAODINARE (whatever you can)		\$
	ARTS & CRAFTS VENDOR	10' X 10'	= \$ 25
	SERVICES/PRODUCT VENDOR	10' X 10'	= \$ 25
		TOTAL DUE	\$

VENDORS – PLEASE LIST ALL ITEMS FOR SALE OR WHAT YOU WILL SHOWCASE:

I have read and agree to the Terms and Conditions on the back of this form and do hereby release and forever discharge the Town of Pierson, its representatives, and successors from all manner of action, suits, sums of money, damages, controversies, claims and demands from any loss or damages to the undersigned's property. I further grant the Town of Pierson permission to use any photograph, video, recording or any other record of my participation in the event for any legitimate reasons. I understand that it is the Town of Pierson's right to deny any applicant.

Signature: _____ Date: _____

Town of Pierson SPONSORSHIP BENEFITS Monday July 4, 2022



PATRIOT SPONSOR:

Sponsor logo and name featured on Town of Pierson event web site.
Sponsor mention in all media releases, newspaper advertising, publicity posters, flyers, and follow-up public relation materials (with exception of highway banner).
Inclusion in all promotional mentions at event and verbal recognition during event.
Prominent category identification at event
Free 10'x10' booth space area to showcase products/services at event.
Sponsor acknowledgement during opening ceremonies and at Council meeting.

STARS SPONSORSHIP:

Sponsor mention in all media releases, newspaper advertising, publicity posters, flyers, and follow-up public relation materials (with exception of highway banner).
Inclusion in all promotional mentions at event and verbal recognition during event.
Prominent category identification at event.
Free 10'x10' booth space area to showcase products/services at event.
Sponsor acknowledgement during opening ceremonies and at Council meeting.

STRIPES SPONSORSHIP:

Prominent category identification at event.
Inclusion in all promotional mentions at event and verbal recognition during event.
Sponsor acknowledgement during opening ceremonies and at Council meeting.

CONTRIBUTING SPONSORSHIP:

Sponsor acknowledgement at opening ceremonies and at Council meeting.

SPONSOR EXTRAODINARE (whatever you can)

Sponsor acknowledgement during opening ceremonies and at council meeting



TERMS AND CONDITIONS:

Registration deadline is Friday, June 17, 2022, to ensure representation in proposed media programs.

- Non-profit organizations are fee exempt; **one per organization.**
- Booth space is offered on a first come, first served basis. All reservations are final.
- **This is a rain or shine event.**
- Booth area vendors are to provide own canopy, displays, set up and take down.
- Booths required to **be open on Monday, July 4, 2022, from 4:00 pm until 8:30 pm**
- Booth area vendors may set up after 12:00 pm on day of event and take down after the fireworks or by 12:00 pm Tuesday, July 5, 2022. **(The Town is not responsible for overnight protection)**
- Booth space is provided to the company/organization named on the application; no sharing allowed.
- Vehicles will not be allowed inside the designated event activity area on day of event from 4:00 pm until after the fireworks display.
- Any violent or illegal activity is grounds for closure of the vendor's booth space, expulsion from the event and possible legal action. There will be no refunds given to any violators.
- **Booth Area Vendors are responsible for and will be charged for any needed clean up or disposal of vendor trash.**
- Applicable vendors are responsible for collecting and forwarding Florida sales tax to the Department of Revenue.
- Vendor will not display or sell any items other than those listed on registration form, nor show or sell items bought or consigned for resale or flea market or farmer's market items.
- **Alcoholic beverages may not be sold or publicly consumed on premises.** This will be duly enforced.
- Coolers will be inspected and if contents include alcoholic beverages, contents will be confiscated by the authorities.

