



# Starry Night Out

## NONPROFIT MISSION

Broomfield Council on the Arts & Humanities (BCAH) is a nonprofit, membership-based organization, dedicated to the advancement of the arts and humanities. We strive for quality programs by nurturing creative ideas, fostering community participation, facilitating professional excellence in member offerings, and ensuring inclusive access for residents of Broomfield and surrounding communities. This organization was founded in 1973 by local leaders and approved by the City Council as Broomfield's official nonprofit arts organization.

## PURPOSE OF EVENT

- Deliver message that creativity is essential to a healthy, well-balanced life
- Raise funds to support nonprofit growth and programs

## THEME/DRESS

Creative - Casual - Fancy - You choose! (e.g. high fashion from any time period, suits, creative accents, costumes, or come as you are!)

## EVENT DETAILS

- Friday, April 17, from 6-9 p.m.
- The Establishment, 11885 Bradburn Blvd., Westminster, CO 80031
- Maximum attendance: 200
- Interactive space science stations
- Dazzling performances
- Signature Creative Immersion Room
- Telescope Lounge
- Silent auction and live auction
- Cocktails, heavy hors d'oeuvres, and Dessert Discovery; signature drinks, beer, mocktails, and wine
- Tickets: [OneCause.com/StarryNightOut](https://OneCause.com/StarryNightOut)



# SPONSORSHIP PACKAGES



## All Sponsors

- 2 drink tickets per guest
- 1 ticket voucher for two complimentary tickets to a future performance per guest
- One year BCAH membership

## ***Presenting Sponsor - "The Cosmic Luminary" - \$15,000***

- **Up to 12 tickets available with reserved tables**
- Listed as presenting sponsor for one year, including at the October 2026 Night Sky Journey event and at least three Summer events
- Featured on static video screen in main ball room
- Verbal mention during speech
- Full two-page ad in program or on back cover
- Logo on BCAH website homepage for one year plus event vouchers for three ticketed events
- Logo published for one year in BCAH "Spotlight on the Arts" magazine with free ads 4x per year

## ***Galaxy Sponsor - \$6,500***

- **Reserved table - up to 8 tickets**
- Private tour of event during cocktail hour
- Logo displayed throughout event
- Mention in video slideshow
- Full page ad in program
- Logo on BCAH website homepage for one year
- Logo published for one year in BCAH "Spotlight on the Arts" magazine with feature ad options

## ***Constellation Sponsor- \$3,500***

- **Up to 6 tickets**
- Reserved seating
- Logo displayed throughout event
- Mention in video slideshow
- Half page ad in program
- Logo on BCAH website homepage for one year
- Logo published for one year in BCAH "Spotlight on the Arts" magazine

## ***Moonlight Sponsor - \$1,900***

- **Up to 4 tickets**
- Reserved seating
- Company logo displayed throughout event
- Mention in video slideshow
- Quarter page ad in program
- Company logo on BCAH website homepage for one year
- Company logo published for one year in BCAH "Spotlight on the Arts" magazine

## ***Twilight Sponsor - \$950***

- **Up to 3 tickets**
- Listed in program
- Company logo in video slideshow
- Company logo on BCAH website homepage for one year
- Company logo published for one year in BCAH "Spotlight on the Arts" magazine

# PROGRAM ADS & AUCTION ITEMS

## Program Ads

- \$100 business card size
- \$200 half-page
- \$400 full-page
- \$675 two full pages

## Silent Auction Donation

- Any item, package or basket with a value of \$100+ is greatly appreciated
- Items due to BCAH by March 15, 2026
- Listing in program as a donor
- Scan QR code to add your donation to the inventory



## Contact Information

### Broomfield Council on the Arts & Humanities

EIN: 84-6118997

Registered 501c3 organization

Mailing: P.O. Box 681, Broomfield, CO 80038-0681

Physical: 640 Main St., Broomfield, CO 80020

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Website: ArtsInBroomfield.org



# Broomfield Council on the Arts & Humanities

## ANNUAL IMPACT SHEET

### MISSION

*Broomfield Council on the Arts & Humanities (BCAH) is a nonprofit, membership-based organization, dedicated to the advancement of the arts and humanities. We strive for quality programs by nurturing creative ideas, fostering community participation, facilitating professional excellence in member offerings, and ensuring inclusive access for residents of Broomfield and surrounding communities. This organization was founded in 1973 by local leaders and approved by the City Council as Broomfield's official nonprofit arts organization.*

### DATA

- 2025: Served over 41,000 - 15,000 seniors and families and 26,000 students
- 100% of creative events created by BCAH staff are free
- Events and participatory opportunities created by BCAH program directors are priced to be attainable or by free will donation
- 80%+ of program attendees are Broomfield residents
- Each age group, from babies up to senior citizens, is served by one or more of BCAH's programs
- BCAH staff presents 13-15 free annual events
- BCAH program directors present 40+ events, sessions, and workshops per year
- BCAH supports an additional 40+ programs and events through marketing and technological services
- BCAH staff provides financial management services, liability insurance, grant services, marketing, and its nonprofit umbrella structure to its programs and fiscal sponsor groups



### FUNDING NEEDS

#### 2026-2027

General operating and capacity building to meet the increasing needs of the community for additional culturally diverse events and innovative opportunities

- Expansion of administrative resources to manage the current growth phase with the hiring of staff to focus on program and nonprofit development

#### Program funding

- Science+Art Experiences: Free events focusing on space science, regional ecosystem, and more!
- Community Enrichment: Incubator program for new events, annual holiday-themed events, mobile creation stations, and much more!



## BCAH STAFF PRESENTED EVENTS & PROGRAMS

- **Broomfield Days Poster Contest** -- Artists participate in this annual event for their chance to become a part of Broomfield history
- **Children's & Outreach Events** -- Includes hiring of performers for select events; free mobile "creation stations" at City events and partner organization events geared towards children and families; part of BCAH's incubator program for new events
- **Science+Art Experiences** -- 1-2 educational events per year that explore the intersection of science and art through performances, productions, and innovative activities; past events combined art, and music with educational activities in space science and learning opportunities about the Colorado ecosystem with live animals
- **Summer Sundays Festivals** -- Three free festivals presented each year at the Brunner Farmhouse providing live performances, hands-on activities, and interactive booths

## BCAH PROGRAMS - PROGRAM DIRECTOR-LED

- **ASTER Women's Chamber Choir** by Dr. Tina Lynn-Craig
  - All-female choir presenting live concerts with culturally diverse repertoire
- **Broomfield Community Players** by Russ & Jo Ramsey, Beth Lierart, Max Cabot, Kirsten Mundorff
  - Adult theatre program presenting annual, full-length productions
- **Broomfield Spellbinders** by Sheila Brush & Wynn Montgomery
  - Volunteers storytellers go into classrooms and share the art of storytelling with Broomfield students
- **Broomfield Project** by Heather Doran
- **Brunner Farmhouse & Gardens** by Diann Eason & Mark Brunner advisory committee, & CSU Extension
  - Focuses on horticultural education, the property's gardens, and overall preservation of the historical property
- **The Broomshticks** by Les Seabolt & Dayna Scott
  - Comedy improv troupe providing free impro experiences



## FISCAL SPONSOR GROUPS - FINANCIAL MANAGEMENT & SERVICES

- **Broomfield Civic Chorus** by Bob Pearson & Sue McKnight
  - 30-member chorus presenting repertoire that celebrates veterans, holidays, and the Broomfield spirit
- **Chadash Contemporary Dance Movement** by Kelly Archer
  - Dance, film, and musical productions with dancers and creatives from across the United States

**Additional partner events & activities:** Annual Student Art Show (45 years), Annual Broomfield Piano Festival (Senior Division Award), holiday-themed events (Annual Halloween Event & Holly Jolly Character Breakfast)

