



OCTOBER  
16-18



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2022





CHATTANOOGA MOTORCAR FESTIVAL  
OCTOBER 16-18, 2020  
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## TABLE OF CONTENTS

1. EVENT OVERVIEW
2. CELEBRITY GUESTS
3. ABOUT CHATTANOOGA
4. CORE EVENTS
5. HOTEL ACCOMMODATIONS
6. CONTACT US







# CHATTANOOGA MOTORCAR FESTIVAL

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### Event Overview

Hundreds of classic cars and thousands of automotive enthusiasts will converge in Chattanooga for the second annual Chattanooga Motorcar Festival on October 16 -18. Festival highlights during the three-day, family-friendly event include Time Trials, High Jinks Rallye, Concours d'Elegance and Cars and Coffee. Our 2019 event had an estimated 12,000 attendees and we are expecting to host 30,000 this year in 2020.

The inaugural 2019 Chattanooga Motorcar Festival borrowed the style of its European counterparts by incorporating unique classic car events tailored to the vintage collector and racer with the welcoming hospitality that is the trademark of the American South. The 2019 festival attendees were able to see hundreds of specialty and vintage cars and meet celebrity guests. Among the special guests were NASCAR legend Bill Elliot, automotive historian and former "Jay Leno's Garage" host Donald Osborne, professional race driver and television host Tanner Faust, British race legends Brian Redman and David Hobbs, award-winning motorsports journalist Burt Levy, and Dalton, Georgia, native Linda Vaughn, known as "The First Lady of Motorsports" as well as for her appearances in classic car-racing movies "The Gumball Rally" and "Stroker Ace."

### Event Beneficiary

Proceeds from the Chattanooga Motorcar Festival support neuroscience research through Fifty Plus Racing Foundation, Inc. Fifty Plus Racing Foundation, Inc. has been raising funds since 2011 through a racing team called Highway to Help. This team was started by Byron DeFoor and Brian Johnson of AC/DC; they formed this team to participate in the Rolex 24 at Daytona and to raise money for Alzheimer's research. Brian and Byron shared the passion for a cure for this disease because Malcolm Young of AC/DC, who started the band, was diagnosed with Alzheimer's. Malcolm passed away in 2017, and the two continued to raise money together through Fifty Plus Racing Foundation, Inc.



Approaching 10 years in Alzheimer's and neuroscience support, Fifty Plus Racing Foundation, Inc. partners with Chattanooga Motorcar Festival to bring that support to a local level and back research that will help find a cure.

### What People Are Saying

"This is my first time in Chattanooga. It will not be my last," he said. "The people here are absolutely amazing. They are passionate about cars, they are passionate about this event. They're so happy that it's happening. I think community support is really the most important part of any event."

*Donald Osborne TV host*

"There's lots of great spectators and lots of wonderful collectors from all over the country," he said. "I think it's been a huge success for an event, and it's been a great thing for Volkswagen. Chattanooga is an important town for us, and we've been privileged to be sponsors of this event and are very grateful to be included."

*David Geanacopoulos, Senior Executive Vice President, Volkswagen*



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OCTOBER 16-18, 2020  
#GETINANDGO

## Friday, October 16

- Time Trials - Practice Runs
- Antique and Classic Wooden Boat Show
- High Jinks Rallye
- Cars and Coffee
- Gala benefiting neuroscience research



## Saturday, October 17

- Time Trials
- High Jinks Rallye
- Cars and Coffee
- Antique and Classic Wooden Boat Show

## Sunday, October 18

- Concours d'Elegance
- Time Trials
- Antique and Classic Wooden Boat Show
- Awards Ceremony





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OCTOBER 16-18, 2020  
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# CELEBRITY GUESTS



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## Keith Martin

Keith started the *Alfa Romeo Market Letter* in 1988 and by 1993 it had expanded dramatically into *Keith Martin's Sports Car Market* to become "the monthly magazine for the collector car hobby". As a successful writer, editor, publisher, television commentator, and event emcee, Keith still finds time to actually drive some of the cars he owns or easily manages to borrow. His breadth of enthusiasm among those at the top of their game in the epicenter of the collector car world - is wide and reflects his eclectic background as a history scholar and major in dance at the Julliard School in New York City which brought him to his founding of the professional Ballet Oregon. His reputation as an entertaining event host precedes him.

## Wayne Carini

Wayne Carini was born in Portland, Oregon and his interest in classic cars began at an early age with an influence from his father. Carini is a renowned figure in the classic car industry. He is best known as the presenter of the television documentary *Chasing Classic Cars*. There he instructs to hunt vintage cars and restores them to their original splendor. Wayne is the owner and operator of three companies; *F40 Motorsport* that buys and sells vintage and classic automobiles, *Continental Auto Ltd.* a collision shop specializing in high end and exotic automobiles, and *Carini Carazzeria* is the restoration shop where he spends most of his time.





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#GETINANDGO



## Alain De Cadenet

London-born Alain de Cadenet, one of today's most qualified motorsports raconteurs, will be sharing this event's daily commentary. The son of a WW2 Free French Air Force officer and an English mother, he soon sought fame as a rock band photographer only to be diverted into becoming a more famous "privateer" race car driver, and then constructor. He won two World Endurance races with Desire Wilson in 1980 in a car with his own name on the hood. Later he became a television host with Speed, ESPN and Velocity, most noted for his Legends of Motorsport, Victory by Design and Renaissance Man series. Today, he is in demand as an event host and "fast but safe" vintage race car pilot. We are excited to welcome him back to Chattanooga Motorcar Festival in 2020.



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#GETINANDGO



## Linda Vaughn

Linda is an American motor racing personality who has been described as “The First Lady of Motorsports” and the “preeminent beauty queen of stock car racing.” She has entertained fans and has been a premier marketer of automotive goods for more than 56 years. Linda was born in Dalton, Georgia, as Linda Faye Vaughn. Vaughn grew up interested in cars and was introduced to auto racing as a teenage girl when she rode her bicycle to Grady Pickens’ garage. Linda entered and won a local beauty contest, and was crowned Miss Atlanta Raceway in 1961. Linda entered and won a local beauty contest, and was crowned Miss Atlanta Raceway in 1961.

As a beauty queen, her basic job was to

kiss the winning driver, hand out trophies, and look good doing it. Towards the late 1960s, to fill in for Linda at various racing events across the USA, Hurst had to hire additional blonde beauties since Vaughn’s services became in such demand.

She also earned her SCCA competition license at the Bob Bondurant School of High-Performance Driving and then got behind the wheel and raced. In 2019, Linda was inducted into the Motorsports Hall of Fame of America.





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#GETINANDGO

## Brian Redman

Brian Redman, a Lancastrian, was on his way in the mid-1960s to an international motorsport career after being noticed in the iconic Red Rose Motors' Jaguar E-Type. After a competitive Formula 1 career, he took to endurance racing like a bee to pollen winning nine World Championship races in the 1970s, plus the 1981 IMSA GT Championship. His sports car versatility was enormous Porsche, Ferrari, Jaguar, BMW and Alfa Romeo all loved him - and he finished a magnificent career in 1989 with Aston Martin; he is still vintage racing today. And like Jackie Stewart he was a track safety advocate. His recent autobiography, *Brian Redman, Daring Drivers, Deadly Tracks* is as equally entertaining as is his event commentary.





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## Ken Gross

“Choose a job you love, and you will never have to work a day in your life.” That ancient Chinese proverb could have been based on the life of Ken Gross. His *l’affaire de l’automobile* began while he grew up in Swampscott, Massachusetts. Two local enthusiasts, one with an MG-TC and another with a home-built Formula Libre “special recognized his enthusiasm, giving him rides and answering questions. When 13-year-old Ken bought the May 1954 issue of *Road & Track*, his interest in automotive journalism began.

With a BA Literature from St. Lawrence University and an MS in Marketing from the University of Illinois, a marketing career was in his future, but his interest in automobiles led to a freelance writing assignment for *Special-Interest Autos* magazine. In time he left a promising career in brand management to pursue his passion for the automobile – by writing full time.

Over 48 years, Ken has written for more than 50 publications, authored 24 books and museum catalogs, and wrote a 12-episode, historic car series for Speed-TV, called “Behind the Headlights.” Ken’s a member of ICJAG, the International Chief Judge Advisory Group. He’s a respected judge at Concours events worldwide, including over 30 years at Pebble Beach.

Taking a break from full time writing for four years, he became the Executive Director of the Petersen Automotive Museum in Los Angeles. Ken served as the Guest Curator for thirteen highly acclaimed exhibitions of extraordinary automobiles in fine art museums nationwide.

Along the way, he’s received the Automotive Hall of Fame Distinguished Service Citation, the Lorin Tryon Trophy at the Pebble Beach Concours d’Elegance, the Ken W. Purdy Award from the International Motor Press Association, the Dean Bachelor Lifetime Achievement Award, from the Motor Press Guild in Los Angeles, and the Lee Iacocca Award.

An admitted “Italophile,” he’s owned three Ducati’s, two Ferraris and a Lamborghini. Fulfilling his high school wish list, he has an award-winning ’32 Ford highboy roadster, a ’39 Ford Convertible Coupe (with a Chrysler Hemi V-8) and a ’40 Ford coupe (with a supercharged flathead). Ken lives in Hamilton, VA with his wife, Trish Serratore, Senior Vice-President at ASE, the National Institute for Automotive Service Excellence.



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## OCTOBER 16-18, 2020

#GETINANDGO



## Corky Coker

Joseph "Corky" Coker delights in seeing people happy. He is passionate about his family, friends and businesses. He is energetic and ambitious, compassionate and caring. And he was born to be in the automotive specialty-equipment industry.

His father Harold opened the Coker Tire Company in 1958, and Coker remembers sweeping floors and cleaning wide whitewalls as his earliest jobs. But even though he was nicknamed after a character in the old "Gasoline Alley" comic strip, he was not enthralled about working at a tire company.

He discovered that he actually enjoyed working at the tire store when he returned there and split his time between the business and school in Chattanooga. When he ultimately went full-time, his father directed him to take on the small antique-tire niche, which was then less than 5% of the company.

"I suddenly realized that selling hot-rod and Model A tires to these guys made them very happy," he said. "They smiled when they did business with me because they got to play with their toys. I really got my head into it and started developing some ideas and goals of my own."

Coker's personal auto collection includes more than 50 cars and 50 antique motorcycles, and he takes part annually in The Great Race, which is an antique touring event that runs from coast to coast. In 1998, Coker acquired Honest Charley, one of America's first speed shops, which was started in 1948 by Honest Charley Card.

He was one of the founders of the Automotive Restoration Market Organization, which named Coker Tire its Manufacturer of the Year in 1997 and inducted Coker into its Hall of Fame the following year. He served numerous terms on the SEMA Board of Directors and became the association's chairman in 2003.

"When we have the opportunity to be out in a convertible or a hot rod and see America, they always give us a thumbs-up and say that they love what we do," he said. "Why wouldn't I cherish that? It's absolutely the best part of what I do."





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As you may already know, Chattanooga has experienced a massive growth phase over the last 5 years and received international recognition.



- 2020 Forbes Magazine: "#1 of US cities for Job Growth"
- 2019 MSN: "Best Travel Destinations for your Money"
- 2019 Travel Channel: "10 Best Budget Travel Destinations"
- 2019 Trip Advisor: "14 Idyllic Fall Family Vacations across the US"
- 2018 New York Times: "52 Best Places to Go in the World"
- 2018 Southern Living: "The South's Best and Prettiest Cities"
- 2018 Budget Travel: "Best Budget Destinations in America"
- 2018 TripAdvisor: "20 Best Weekend Getaways"
- 2011 & 2015 Outside Magazine: "Best Outdoor City"



# CHATTANOOGA MOTORCAR FESTIVAL OCTOBER 16-18, 2020

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- In 2010, Chattanooga became the first US city to roll out a citywide gigabit network.
- In 2015, the city-owned fiber Internet run by the Electric Power Board of Chattanooga EPB reached 10-gigabit speeds, making it the fastest in the Western Hemisphere. Since the fiber optic network switched on, the signs of growth in Chattanooga are unmistakable.
- The city has welcomed a new population of computer programmers, entrepreneurs and investors that has allowed us to attract capital and talent into the community.
- Chattanooga has hosted Ironman for five years and is about to enter another five year contract. Last year, Chattanooga hosted the World Ironman Championship 70.3 that brought 15,000 out of town guests to the city. Chattanooga was also voted best city among Ironman competitors.
- Chattanooga is growing in various ways and offers other big events such as Head of the Hooch, Moon River, Riverbend and more.





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## THINGS TO DO

Chattanooga offers an incredible combination of breathtaking scenic beauty, a revitalized riverfront, a 13-mile paved Riverwalk scattered with attractions, parks, restaurants and riverboats, outdoor adventures, rich history, numerous accommodations, restaurants to please every palate, thriving arts scene, shopping and many annual events that provide plenty of year-round fun.



**RUBY FALLS  
ROCK CITY  
IMAX THEATER  
HUNTER MUSEUM  
INCLINE RAILWAY  
CHATTANOOGA ZOO  
CHATTANOOGA DUCKS  
TENNESSEE AQUARIUM  
SONGBIRDS SOUTH STAGE  
BLUFF VIEW ART DISTRICT  
HIGH POINT CLIMBING GYM  
CREATIVE DISCOVERY MUSEUM  
TENNESSEE VALLEY RAILROAD MUSEUM**







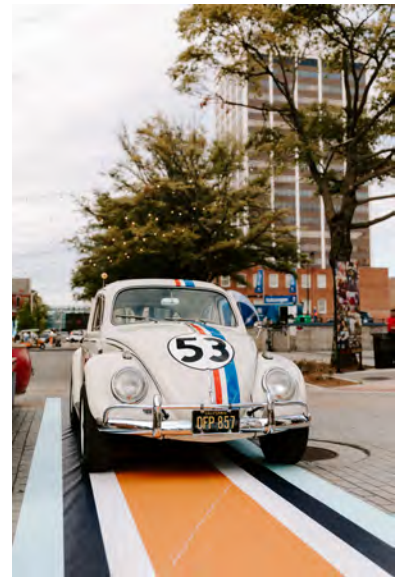
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OCTOBER 16-18, 2020  
#GETINANDGO



Anchored by the iconic Westin Hotel, downtown Chattanooga's West Village serves as the nucleus of the event.

This thriving urban center is located within walking distance to many of Chattanooga's historic landmarks. This year, West Village will serve as the official site for our Concours d'Elegance, house the official Chattanooga Motorcar Festival stage and Awards Ceremony, and serve as an arrival point for the High Jinks Rallye. Stages for panels and event commentary, live music, street parties, laser shows will flood the streets on Friday, Saturday and Sunday. Attendees flock to the scenic 8th Street for celebrity sightings, restaurants, cocktails, and great family fun.





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# CORE EVENTS



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OCTOBER 16-18, 2020  
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## CONCOURS D'ELEGANCE - RENDEZVOUS OF THE GREATS Sunday, October 18

Over 100 classic and vintage automobiles line the streets to compete for the esteemed title of "Best of Show".

## HIGH JINKS RALLYE - EXPERIENCE THE LANDSCAPE

Friday, October 16 - Sunday, October 18

A driver and a navigator in their authentic vintage and historic cars make their way through a surprise predetermined route with only landmarks as their guide.

## CARS AND COFFEE Friday, October 16 & Saturday, October 17

Local car aficionados gather on the streets to showcase their personal vehicles or collections. This event is not judged.





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OCTOBER 16-18, 2020  
#GETINANDGO



**TIME TRIALS - BETWEEN THE BRIDGES** Practice round Friday, October 16 & Competitive rounds Saturday, October 17 & Sunday, October 18 Over 50 classic cars in classes ranging from Brass Era to 1974 run along the Tennessee River competing for best time.

**ANTIQUE AND CLASSIC BOAT SOCIETY** Friday, October 16 - Sunday, October 18 The Dixieland Chapter provides 3 days of a classic boat parade on the beautiful Tennessee River.





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#GETINANDGO



Located in Chattanooga's iconic "Gold Building", the Westin hotel serves once again as Chattanooga Motorcar Festival's host hotel.

801 Pine Street  
Chattanooga, TN 37402  
423-531-4653



Hotel Indigo is newly renovated and located two blocks from West Village.

300 W Sixth St  
Chattanooga, TN 37402  
423-417-1711



A classic charm with newly renovated rooms, The Read House Hotel is located in West Village.

827 Broad Street  
Chattanooga, TN 37402  
423-266-4121



Bode's stylish, modern remix of a vintage hotel, places you in downtown Chattanooga's West Village.

730 Chestnut Street  
Chattanooga, TN 37402  
865-290-2633





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