



# Marketing Agency Tour Ideas

One place per student in the group, create a brochure or commercial about the stops along the tour. Include:

- Pictures/Video
- Descriptions of stops
- Background/history of each stop
- Place to stay overnight
- Marketing Slogan for tour

## West

DunBriste  
Clew Bay  
The Burren  
Cliffs of Moher  
Killary Fjord  
Aran Islands  
Connemara National Park  
Aillwee Cave  
Clew Bay (inland where the islands are)  
Doolin Cave

## Southwest

Skellig Micheal  
Gap of Dunloe  
Coominaspig Pass  
MacGillycuddy's Reeks  
Mizen Head  
Killarney National Park  
Conor Pass  
Kerry Cliffs  
Torc Mountain & Waterfall  
Crag Cave

## North

Errigal  
Slieve League  
Gleniff Horseshoe drive and cave  
Knocknarae  
Fintragh Beach  
Glenveagh National Park  
Giants Causeway  
Lough Neagh  
Marble Arch Caves  
Mourne Mountains & Cooley Peninsula

## Southeast/Middle

Lough Tay  
Sallys Gap Drive  
Slievenamon Bog  
Powerscourt Waterfall  
Lower & Upper Lake of Glendalough  
Wicklow National Park  
Slieve Bloom  
Shannon Estuary  
River Boyne  
Dunmore Cave