

FINE EQUIPMENT FOR THE FAST GROWING, YEAR 'ROUND SPORT

# archery

BY

 **BEN PEARSON** 

WORLD'S LARGEST MANUFACTURER



- Archery accessories **23**
- Archery information **28**
- Archery sets **8-13**
- Arrows **14-16**
- Arrow materials, tools **22**
- Bows **2-10**
- Bow fishing **24**
- Dealer sales aids **25-27**
- Gloves, tabs **17**
- Guarantee **25**
- Quivers **18-19**
- Targets **20-21**
- Terms **25**

JAN  
 FEB  
 MAR  
 APR  
 MAY  
 JUN  
 JUL  
 AUG  
 SEP  
 OCT  
 NOV  
 DEC

## Ben Pearson is ready for action

Archery has no closed season. No age limit. No time limit. There are tournaments for experts. Children love archery at school or summer camp. You can plunk arrows at a target by yourself for a few minutes. Or it's a great game for a group. Bow hunting is rapidly becoming one of the most popular sports around the world. Ben Pearson has had a lot to do with the growth of this interest in archery. For three decades Ben Pearson has been the leader in development of fine equipment for full enjoyment of archery. This catalog makes it easy for you to select from the finest line made . . . and get **READY FOR ACTION.**

**BOW WEIGHT** increases or decreases approximately 2 pounds per inch of draw length.

**FOR LEFT HAND MODELS**, or bow weights not listed, allow four weeks for delivery.

**16 MM ARCHERY MOVIES** are available for clubs and institutions.

## target and field bows



Tapped for stabilizer rod to assure lateral stability.



NEW Pearson bi-radial shelf design below arrow rest allows feather clearance and true flight.

## palomino

The bow for expert marksmanship.

NEW bi-radial shelf design . . . tapped for stabilizer rod . . . full view sight window puts arrow in dead center . . . Teflon arrow rest . . . solid Rosewood with contrasting color laminates . . . Epoxy fiberglass back and face . . . perfectly modeled pistol grip . . . full working recurved limbs . . . reinforced tip ends. No. 638 custom Dacron bow string. Length 5'6". Weights 25 to 55 lbs. at 28". Draw limit 30". Recommended brace height\* 8" to 8¾". Specify draw weight. Ship. wt. 4½ lbs. No. 727 Palomino . . . . . \$125.00



Tapped for stabilizer rod to assure lateral stability.



NEW Pearson bi-radial shelf design below arrow rest allows feather clearance and true flight.

## pinto

Tournament accuracy plus striking beauty.

NEW bi-radial shelf design... full view sight window puts arrow in dead center... Teflon arrow rest... integral stabilizer design... White Holly, Black Holly and Cherry laminated handle... Epoxy fiberglass back and face... full working recurved limbs... perfectly modeled pistol grip... reinforced tip ends... No. 638 custom Dacron bowstring. Length 5'6". Weights 25 to 55 lbs. at 28". Draw limit 30". Recommended brace height\* 7½" to 8¼". Specify draw weight. Ship. wt. 4½ lbs. No. 718 Pinto . . . . . \$80.00

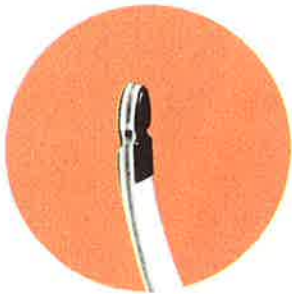
Integral stabilizer design.

## javelina

(Hav-ah-lena)... for tournament efficiency at a minimum cost.

Beveled shelf design... full view sight window puts arrow in dead center... Teflon arrow rest... integral stabilizer design... solid Olla handle... white fiberglass back and face... recurve limbs... perfectly modeled pistol grip... reinforced tip ends... No. 638 custom bowstring. Length 5'6". Weights 25 to 55 lbs. at 28". Draw limit 30". Recommended brace height\* 7½" to 8¼". Specify draw weight. Ship. wt. 4 lbs. No. 708 Javelina \$55.00

\*Distance between bow and string. See archery information, page 28.



**OVERLAY REINFORCED TIP ENDS** are an important feature of the Mustang and Hunter bows... and the target and field bows on the preceding pages... for protection against damage.

## hunting bows

The skilful hunter wants a bow that's shorter than a target bow, with faster limb action, greater draw weight, for a fast cast, hard hitting shot. He wants woods-blending colors. Ben Pearson hunting bows and arrows have proved their superiority from Alaska to Africa, breaking records for grizzly and Polar bear, with deadly accuracy for all game.

**BOW WEIGHT** increases or decreases approximately 2 pounds per inch of draw length.

**FOR LEFT HAND MODELS**, or bow weights not listed, allow four weeks for delivery.

**BIG GAME BOW HUNTING MOVIES** for clubs and groups, write Ben Pearson, Inc., Pine Bluff, Arkansas.

Integral stabilizer design.

**PEARSON BOW STRINGS** of multiple strand DuPont Dacron, with SERV-WELD servings, are tough and durable. See page 23.

## mustang

Unequaled for power and accuracy.

Full view sight window puts arrow in dead center of bow...extra wide recurved limbs...wide overdraw...comfortable pistol grip...integral stabilizer design...solid Freijo handle...Epoxy fibreglas back and face...reinforced tip ends...No. 638 custom bow string. *NEW 60" length. Weights 35 to 65 lbs. at 28". Draw limit 30". Recommended brace heights\* 7¾" to 8½". Ship. wt. 4 lbs. No. 717 Mustang . . . . . \$75.00*



Sleek,  
streamlined design  
and light weight,  
popular with  
experienced hunters.

## hunter

Light, streamlined, powerful, deadly accurate, popular. Full view sight window puts arrow in dead center of bow... solid Zebra wood handle... Epoxy fiberglass back and face... comfortable pistol grip... recurved limbs... reinforced tip ends... No. 638 custom bow string. Length 4'10". Weights 35 to 65 lbs. at 28". Draw limit 30". Recommended brace heights\* 7¾" to 8½". Ship. wt. 3½ lbs. No. 709 Hunter . . . . . \$60.00

## and bronco for the junior hunter

BRONCO is a bow like Dad's "Hunter," scaled down in size for boys or girls 9 to 14 years old. Full view sight window... exotic hardwood handle... fiberglass back and face... semi pistol grip... recurved limbs. Length 4'. Weights 15, 20, 25 and 30 lbs. at 26". Draw limit 28". Recommended brace height\* 6¼" to 7". Ship. wt. 12 oz. No. 701 Bronco . . . . . \$20.00

(See No. 443 Bronco Archery Set, page 8)

\*Distance between bow and string. See archery information, page 28.



## all-purpose laminated bows

This popular series includes bows that have been thoughtfully designed for advanced target shooting or beginners, target or hunting, camps or schools, and budget-minded archery enthusiasts.

**BOW WEIGHT** increases or decreases approximately 2 pounds per inch of draw length. All-purpose bows are weighed at 28".

**FOR LEFT HAND MODELS** allow four weeks for delivery, except PONY model, designed for right or left handed archers.

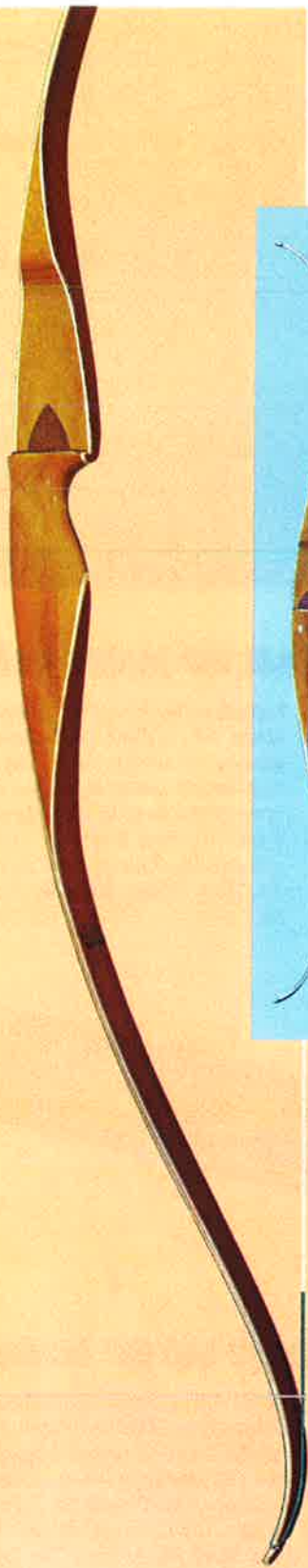
Integral stabilizer design.



## colt

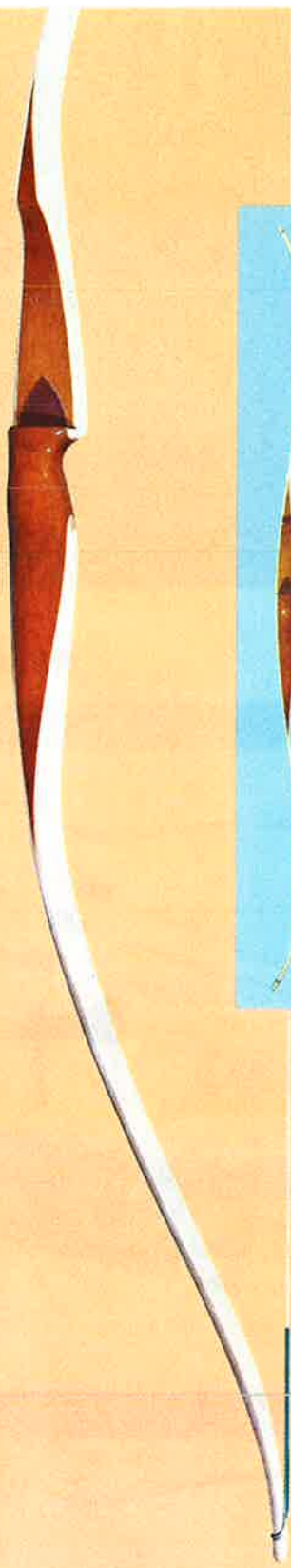
Designed for target shooting or hunting ... integral stabilizers ... full view sight window ... Teflon arrow rest ... semi-pistol grip ... tapered overdraw ... short, full-working recurved limbs ... fiberglass back and face (brown on bows 40 lbs. and over) ... No. 628 custom bow string. *Length 5'2". Weights 20 to 55 lbs. at 28". Draw limit 28". Recommended brace height\* 7½" to 8¼". Ship. wt. 3 lbs. No. 707 Colt*

**\$40.00**



### **cougar**

An excellent model for beginners or intermediates, target shooting or hunting. Solid Imbuia handle... fibreglas back and face (brown on 40 lbs. and over)... recurved limbs... full view sight window... pistol grip. Length 5'2". Weights 25 to 55 lbs. at 28" draw. Draw limit 30". Recommended brace height 7¼" to 8". Ship. wt. 3 lbs. No. 705 Cougar .....\$30.00



### **collegian**

A popular model for advanced target shooting or beginners, schools and camps. Solid Imbuia hardwood handle... brown fibreglas back, white fibreglas face... full view sight window... modified recurved limbs... custom bow string. Length 5'. Weights 20 to 40 lbs. at 28". Draw limit 28". Recommended brace height\* 6¾" to 7½". Ship. wt. 2 lbs. No. 713 Collegian \$24.50

*Designed for right or left handed archers*



### **pony**

Designed with arrow rests on both sides, for right or left handed archers... great for target and field beginners. Walnut and white Holly handle... fibreglas back and face... spiral wrapped grip... modified recurved limbs. Length 5'. Weights 20 to 35 lbs. at 28". Draw limit 28". Recommended brace height\* 6¾" to 7½". Ship. wt. 2 lbs. No. 700 Pony .....\$18.00

\*Distance between bow and string. See archery information, page 28.

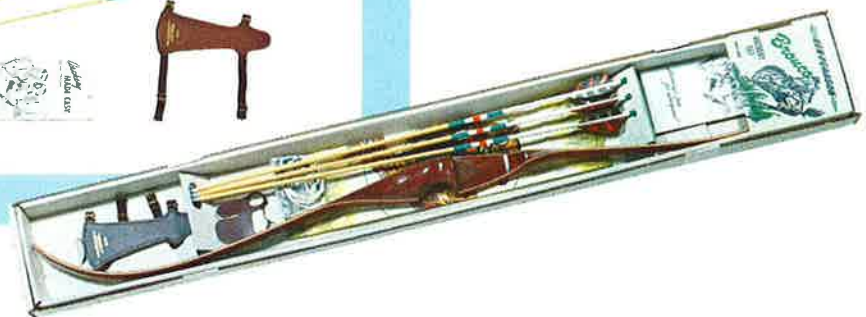
# laminated bow sets

Ben Pearson archery equipment has been carefully selected for these sets, to be helpful to four different groups of customers . . . junior hunters . . . beginners . . . advanced students . . . and those interested in both hunting and target shooting.



## no. 443 bronco set for junior hunters

Includes the No. 701 Bronco bow (page 5) . . . three 26" cedar target arrows . . . armguard . . . tab . . . 16" full-color animal target face . . . instruction booklet "Archery Made Easy" by Ben Pearson. Attractive gift carton. Specify bow weight: 15, 20, 25 or 30 lbs. Ship. wt. 2 lbs. 8½ oz. . . . . **\$24.50**



## no. 446 pony set for beginners

Ideal for camps and schools. Includes No. 700 Pony bow for right or left handed archers (page 7) . . . six 28" cedar arrows . . . armguard . . . tab . . . belt quiver . . . full-color target face . . . instruction booklet "Archery Made Easy" by Ben Pearson. Specify bow weight: 20, 25, 30 or 35 lbs. Ship. wt. 3½ lbs. **\$24.50**







**no. 447 collegian advanced set**

Recommended for schools, camps, advancing students. Includes No. 713 Collegian Bow (page 7) . . . six 28" Port Orford cedar arrows . . . leather shooting tab . . . leather armguard . . . belt type quiver . . . full-color target face . . . instruction booklet "Archery Made Easy" by Ben Pearson. *Specify bow weight: 20, 25, 30 lbs.* Ship. wt. 3½ lbs. **\$29.50**

**no. 451 cougar hunting set**

A complete set for hunting. Includes No. 705 Cougar Bow (page 7) . . . four 28" Port Orford cedar hunting arrows with 2-blade broad-head points . . . leather shooting tab . . . leather armguard . . . full-color animal target face . . . set of bow quivers . . . instruction booklet "Archery Made Easy" by Ben Pearson. *Specify bow weight: 40, 45 or 50 lbs.* Ship wt. 6 lbs. . . . . **\$39.50**



## fiberglas bows

One-piece design . . . guaranteed unbreakable . . . completely unaffected by adverse weather . . . four models designed for left or right handed shooting. These are reasons why Ben Pearson fiberglas bows are in great demand for schools, camps, beginner archers and bow hunters.

**No. 335 HUNTING AND FIELD.** Length 5'. For right or left handed men or women of medium height. Weights 20, 25, 30, 35, 40, 45, 50, 55 lbs. at 28". Ship. wt. 1 lb. 8 oz. **\$14.95**

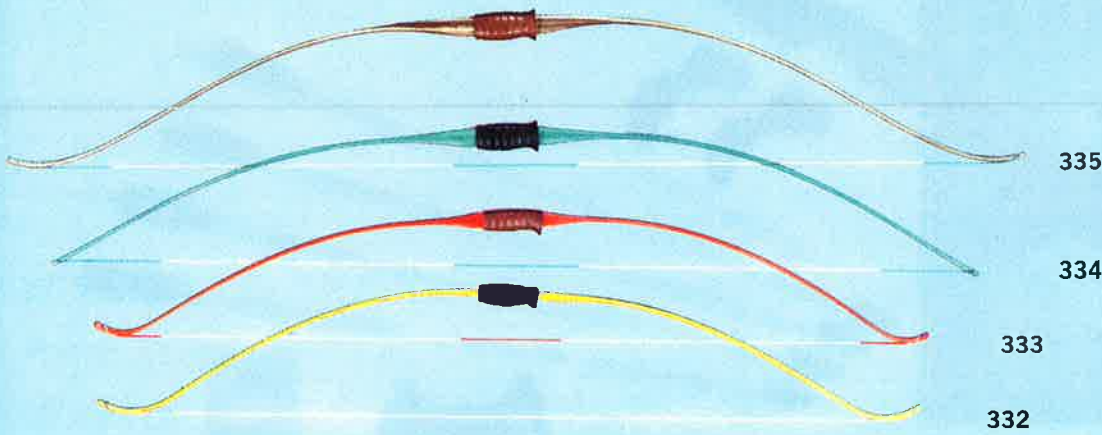
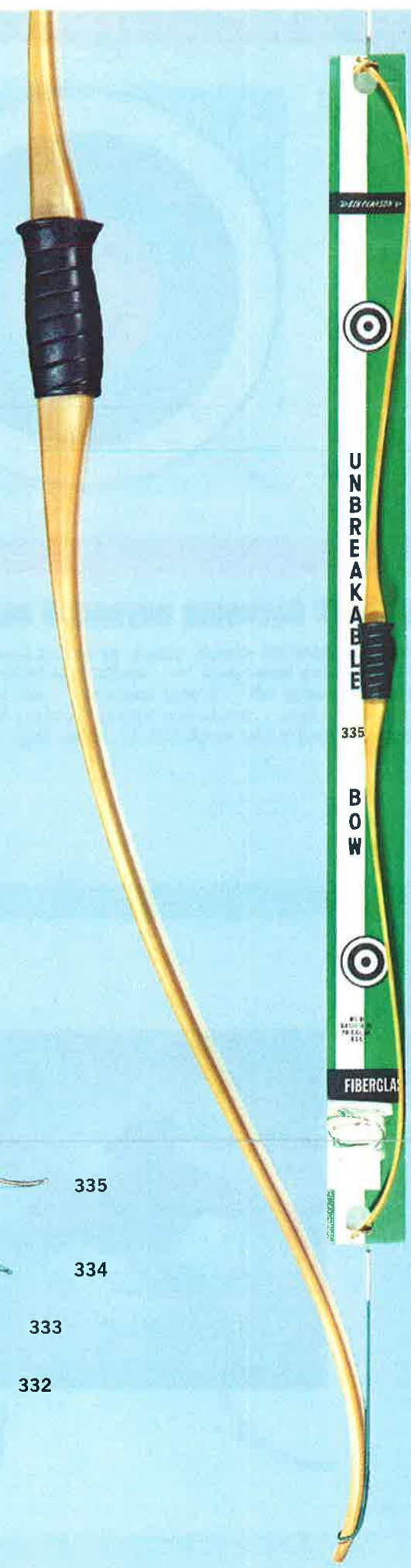
**No. 334 FOR CAMPS AND SCHOOLS.** Length 5'. For right or left handed archers. Weights 20, 25, 30, 35, 40 lbs. at 28". Straight limb design. Ship. wt. 1 lb. 4 oz. . . . . **\$9.95**

**No. 333 FOR CAMPS AND SCHOOLS.** Length 4'6". Sight window. Weight approximately 25 lbs. at 24". Ship. wt. 1 lb. **\$8.95**

**No. 332 BEGINNER'S BOW** for boys and girls, left or right handed. Length 4'6". Weight approximately 25 lbs. at 24". Ship. wt. 8 oz. . . . . **\$6.95**

**No. 330 BEGINNER'S BOW** for left or right handed boys and girls. Length 4'. Weight approximately 20 lbs. at 22". Ship. wt. 7½ oz. . . . . **\$5.95**

Note: Bow weight increases or decreases approximately two pounds per inch of draw length.





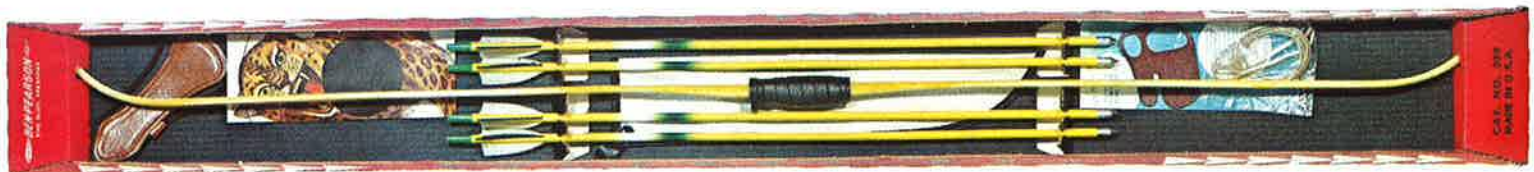
## beginner sets for boys and girls

**No. 338 BLISTER PACK SET.** Attractive gift package with the No. 330 4' fiberglass bow and 4 colorfully finished 22" arrows. Target face and "Tips On Shooting" booklet. Ship wt. 1 lb. ½ oz. **\$6.95**

(Dealers: Minimum order of six or in multiples of six.)

**No. 339 BLISTER PACK SET.** For boys and girls. Contains the No. 332 4'6" fiberglass bow with molded plastic handle having dual arrow rests for right or left hand. Four colorfully finished 24" arrows with metal tips and plastic nocks, full-color animal target face. Armguard, tab, cloth vinyl quiver, and "Tips On Shooting" booklet. Ship wt. 1 lb. 5½ oz. **\$8.95**

(Minimum order of six or in multiples of six.)



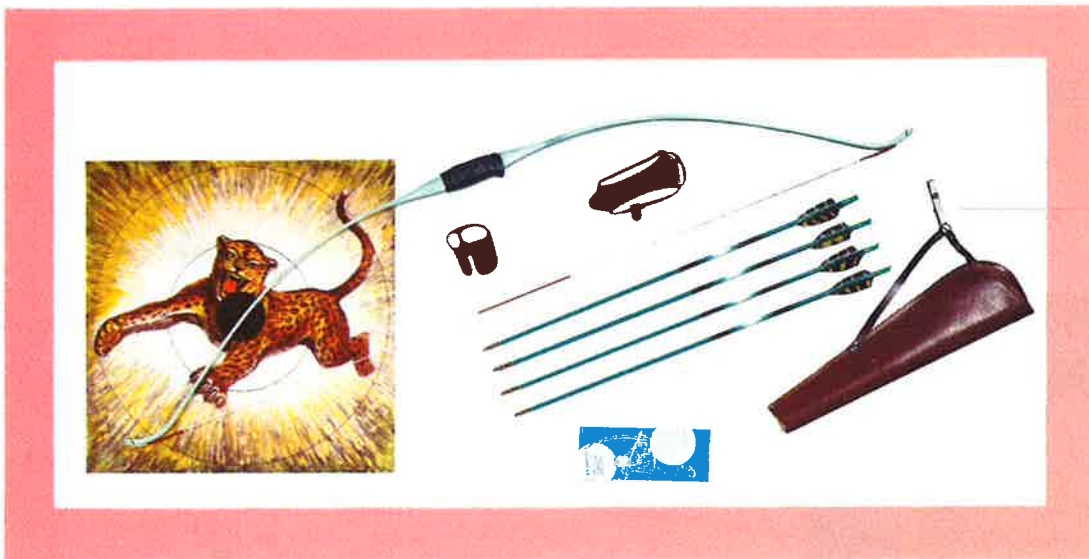
Ben Pearson colorful counter display gift carton, skin packed.

# deluxe fiberglas bow sets

Fiberglas bows, and other equipment for these sets have been carefully selected for four groups of customers . . . beginner boys and girls . . . advanced students . . . field and target enthusiasts . . . and hunters.

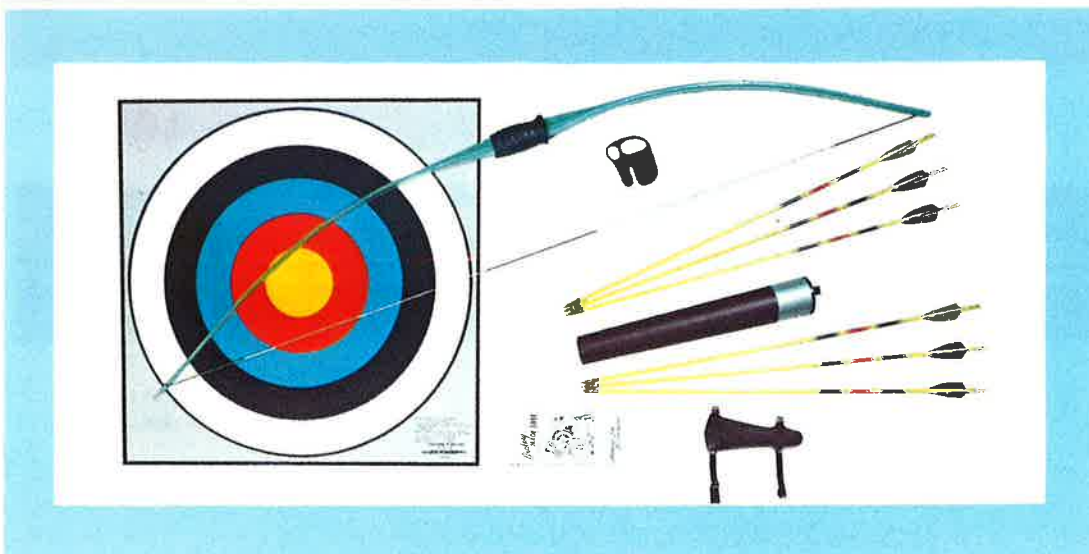


## no. 372 boys and girls beginner set

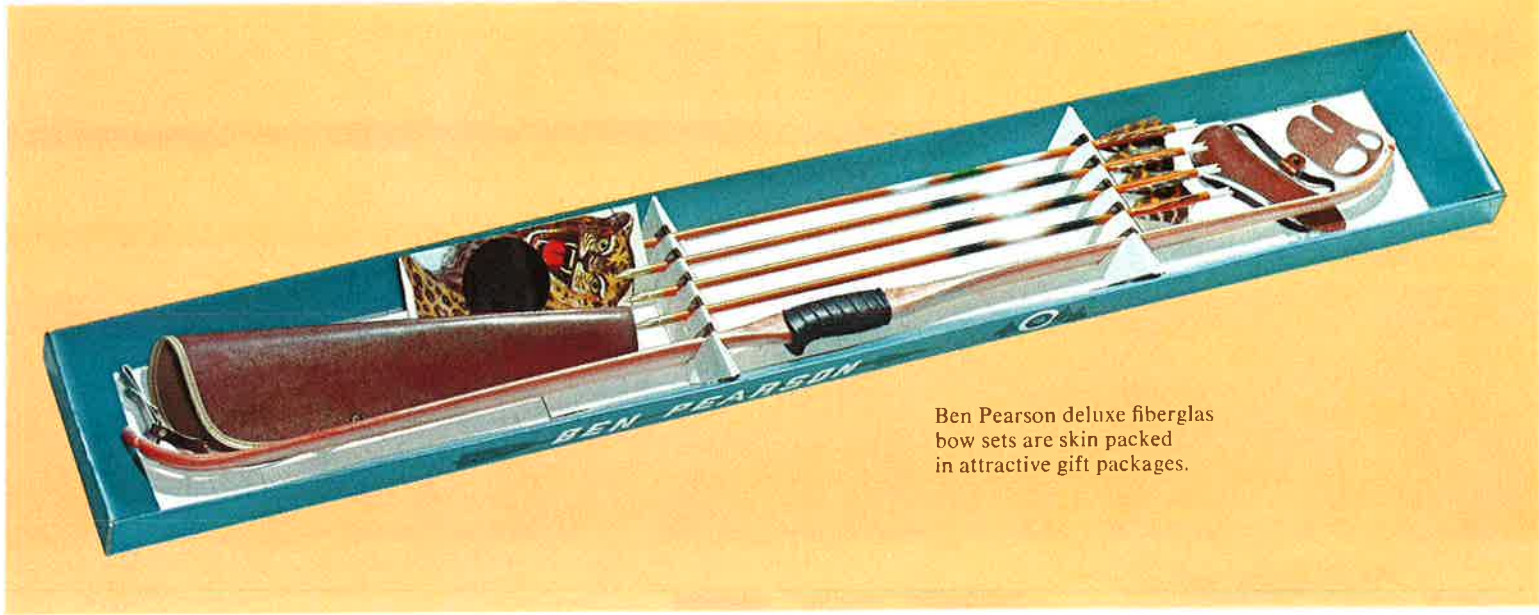


Includes an unbreakable fiberglas bow No. 333, in rainbow colors, 4'6" length with sight window and molded plastic handle section. Four 24" arrows painted full length with colorful spray crest, plastic nocks and metal tips, plus newly designed flat quiver, leather armguard, finger tab, full-color animal target face and instruction booklet "Tips on Shooting" by Ben Pearson. Ship. wt. 2 lbs. 8 oz. . . . . **\$9.95**

## no. 374 advanced target set for camps and schools



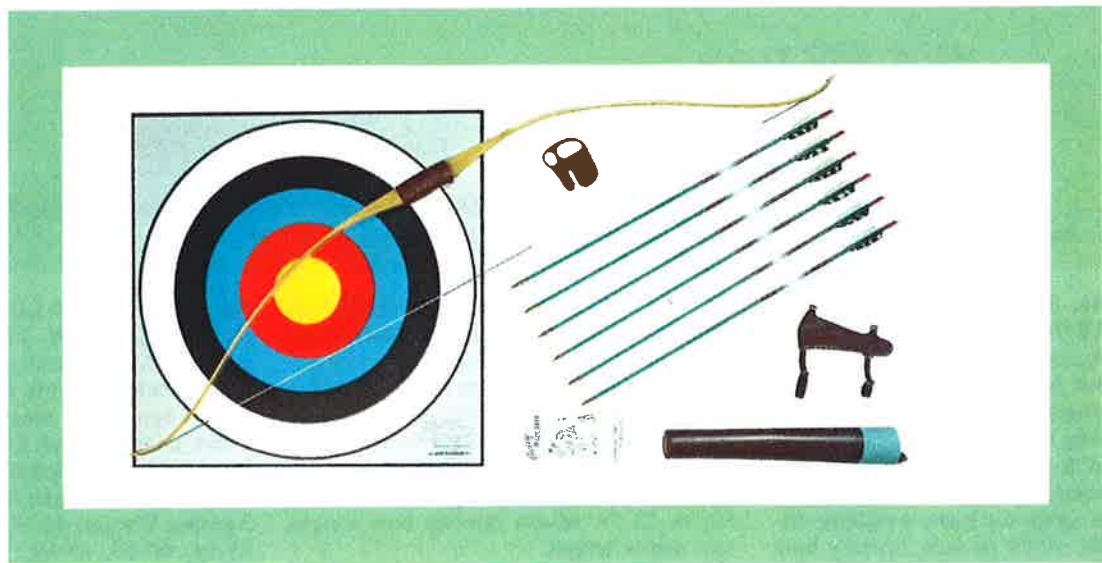
A complete archery set that includes No. 334 straight limb fiberglas bow, 5' in length, fitted with molded plastic handle section with dual arrow rests for right or left handed archers. Six 28" metal-tipped arrows painted full length, colorfully crested and fletched, plus leather armguard, leather tab, quiver, 24" full-color target face and instruction booklet "Archery Made Easy" by Ben Pearson. 25, 30, 35 pound bow weights. Specify weight. Ship. wt. 3 lbs. 8 oz. **\$14.95**



Ben Pearson deluxe fiberglass bow sets are skin packed in attractive gift packages.

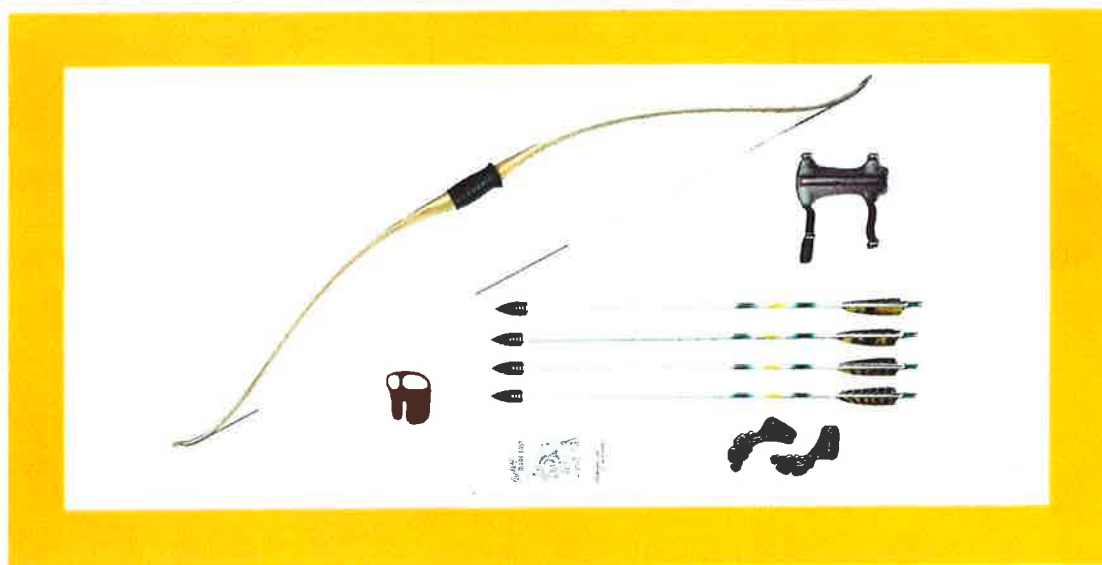
### no. 376 field and target set

A complete target set containing No. 335 5' fiberglass bow in rainbow colors with dual arrow rests (for right or left handed archers) and molded plastic handle section. Six 28" arrows equipped with metal target points, spray crest, turkey feather fletching and plastic nocks. Leather armguard, leather tab, belt quiver, 24" full-color target face and instruction booklet "Archery Made Easy" by Ben Pearson. 25, 30, 35 pound bow weights. Specify weight. Ship. wt. 3 lbs. 4 oz. . . . . **\$17.95**



### no. 378 hunting set

Complete bowhunting set contains No. 335 5' fiberglass bow equipped with a molded plastic handle section having dual arrow rests... may be used by either right or left handed archers. Four 28" hunting arrows fitted with one-piece tempered steel broadhead, plus hunter's leather armguard, leather tab, bow quiver and "Archery Made Easy" booklet by Ben Pearson. 40, 45, 50, 55 pound bow weights. Specify weight. Ship. wt. 4 lbs. . . . . **\$23.95**



# arrows



No. 211



No. 212

**No. 211 MATCHED FIELD ARROW.** Cedar shaft... colorful spray crest... field fletching... non-skid field point. Matched for bows 40-49, 50-60 pounds. 28" length.

Dozen. Ship. wt. 2 lbs. .... \$ 9.50

½ Gross. Ship. wt. 6 lb. .... \$48.00

**No. 212 DELUXE MATCHED FIELD ARROW.** Hand selected Port Orford cedar shafts matched within 5 grains.

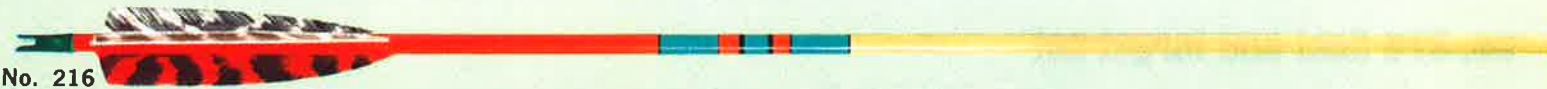
Deluxe crest, plastic IndX nocks, spiral field fletching, non-skid field point. Spined for 40-44, 45-49, 50-54, 55-59 pound weights. 26", 27", and 28" lengths. Specify bow weight and arrow length.

No. 212, dozen. Ship. wt. 2 lbs. .... \$15.00

No. 213, ½ dozen. Ship. wt. 1 lb. 6 oz. .... \$ 8.00



No. 214



No. 216



No. 106



No. 219

**No. 214 MATCHED HUNTING ARROW.** Cedar shaft. The choice of bowhunters throughout America! Shaft painted full length, colorful spray crest and long spiral fletching... tenoned to 5 degree taper, ready for point. 28" length only. Matched in spine for bows weighing 40-49, 50-59 pounds. Specify bow weight.

No. 214, dozen. Ship. wt. 2 lbs. Less points .... \$9.00

No. 215, ½ dozen. Ship. wt. 1 lb. 6 oz. .... \$5.00

**No. 216 DELUXE MATCHED HUNTING ARROW.** Choice, hand selected Port Orford cedar shafts closely matched within 5 grains, tenoned to 5 degree taper, ready for point. Long spiral fletching, contrasting colored cock feather, hand brush crest. Available in 26", 27" and 28" lengths... spined for bows weighing 40-44, 45-49, 50-54, 55-59, 60-64. Specify bow weight and arrow length.

No. 216, dozen. Ship. wt. 2 lbs. Less points \$14.00

No. 217, ½ dozen. Ship. wt. 1 lb. 6 oz. \$ 7.50

**No. 106 MATCHED FIBERGLAS HUNTING ARROW.** Practically indestructible! Made from genuine Micro-Flite Fiberglass shafts fitted with hollow magnesium metal broadhead insert adapters and handsomely finished with long spiral fletching and deluxe crest. Weight matched within 3 grains. Weights 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight and arrow length.

No. 106, dozen. Ship. wt. 2 lbs. Less points .... \$32.50

No. 108, ½ dozen. Ship. wt. 1 lb. 6 oz. .... \$17.25

**No. 219 MATCHED FULL LENGTH HUNTING ARROW**

Standard grade white or olive drab cedar shaft for making special length and individual cresting. Available 30" length only. 40-49, 50-59 pounds. One color, one weight per ½ gross only. Ship. wt. 6 lbs. \$40.00



## hunting points

**"DEADHEAD" BROADHEADS**—Personally designed by Ben Pearson, of high grade cutlery steel, lightweight, but massive and strong. Flight characteristics are excellent! Points maintain flat trajectory and do not wind-plane. Good penetration.

**No. 776 DEADHEAD DELUXE 2-BLADE**— $1\frac{3}{8}$ " wi. x  $2\frac{5}{8}$ ". Wt. 130 grs. Standard 5° taper. Ship. wt. 4 oz. . . . . **\$3.00** ½ dozen

**No. 777 DEADHEAD DELUXE 2-BLADE, WIDE**— $1\frac{5}{8}$ " x  $2\frac{5}{8}$ ". Wt. 150 grs. Standard 5° taper. Ship. wt. 4 oz. . . . **\$3.00** ½ dozen

**No. 782 ONE-PIECE TEMPERED STEEL BROADHEAD.** Barbless. Fits on a taper for perfect alignment. A practical, efficient light head. Remarkable penetrating power. Wt. 100 grs. Ship. wt. 4 oz. . . . . **\$1.75** ½ dozen

**No. 786—HI-PRECISION 3-BLADE.**  $1\frac{1}{2}$ " wt. 125 grs. and  $\frac{5}{16}$ ", wt. 100 grs. Specify size. Ship. wt. 4 oz. . . . . **\$2.50** ½ dozen

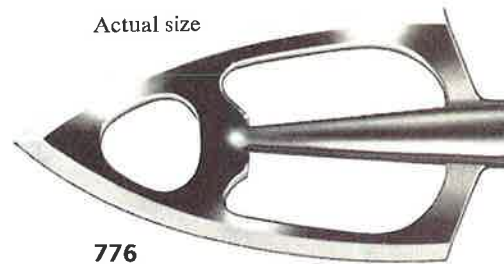
**No. 791 BEAR RAZORHEAD—4-BLADE.** Wt. 125 grs. Available only attached to No. 216 or No. 106 arrows (see below).

**No. 794 SPRING STEEL 4-BLADE BROADHEADS**—Made from the finest spring steel with positive attachment to nylon ferrule. 4-blade.  $1\frac{1}{2}$ ", wt. 125 grs. and  $\frac{5}{16}$ " wt. 110 grs. Specify size. Ship. wt. 6 oz. **\$2.50** ½ dozen



Packaged by half-dozen self-selling blister-pack cards.

Actual size



776



777



782



786



794

## arrows with points attached\*

**No. 106** Arrow with No. 791 Bear Razor Point attached. Ship. wt. 2 lbs. doz. . . **\$40.45**

**No. 108**, ½ doz. . . . **\$20.75**

**No. 106** Arrow with No. 776, 777 Point. Ship. wt. 2 lbs. doz. **\$40.45**

**No. 108**, ½ doz. . . . **\$20.75**

**No. 106** Arrow with No. 794 Point. Ship. wt. 2 lbs. doz. **\$38.00**

**No. 108**, ½ doz. . . . **\$20.25**

**No. 106** Arrow with No. 786 Point. Ship. wt. 2 lbs. doz. **\$38.00**

**No. 108**, ½ doz. . . . **\$20.25**

**No. 106** Arrow with No. 782 Point. Ship. wt. 2 lbs. doz. **\$36.50**

**No. 108**, ½ doz. . . . **\$19.50**

**No. 216** Arrow with No. 791 Bear Razor Point. Ship. wt. 2 lbs. doz. . . . . **\$21.00**

**No. 217**, ½ doz. . . . **\$11.00**

**No. 216** Arrow with No. 776, 777 Point. Ship. wt. 2 lbs. doz. **\$20.50**

**No. 217**, ½ doz. . . . **\$11.00**

**No. 216** Arrow with No. 794 Point. Ship. wt. 2 lbs. doz. **\$19.50**

**No. 217**, ½ doz. . . . **\$10.50**

**No. 216** Arrow with No. 786 Point. Ship. wt. 2 lbs. doz. **\$19.50**

**No. 217**, ½ doz. . . . **\$10.50**

**No. 216** Arrow with No. 782 Point. Ship. wt. 2 lbs. doz. **\$18.00**

**No. 217**, ½ doz. . . . **\$ 9.75**

**No. 214** Arrow with No. 776, 777 Point. Ship. wt. 2 lbs. doz. lbs. doz. . . . . **\$15.50**

**No. 215**, ½ doz. . . . **\$ 8.50**

**No. 214** Arrow with No. 794 Point. Ship. wt. 2 lbs. doz. **\$14.50**

**No. 215**, ½ doz. . . . **\$ 8.00**

**No. 214** Arrow with No. 786 Point. Ship. wt. 2 lbs. doz. **\$14.50**

**No. 215**, ½ doz. . . . **\$ 8.00**

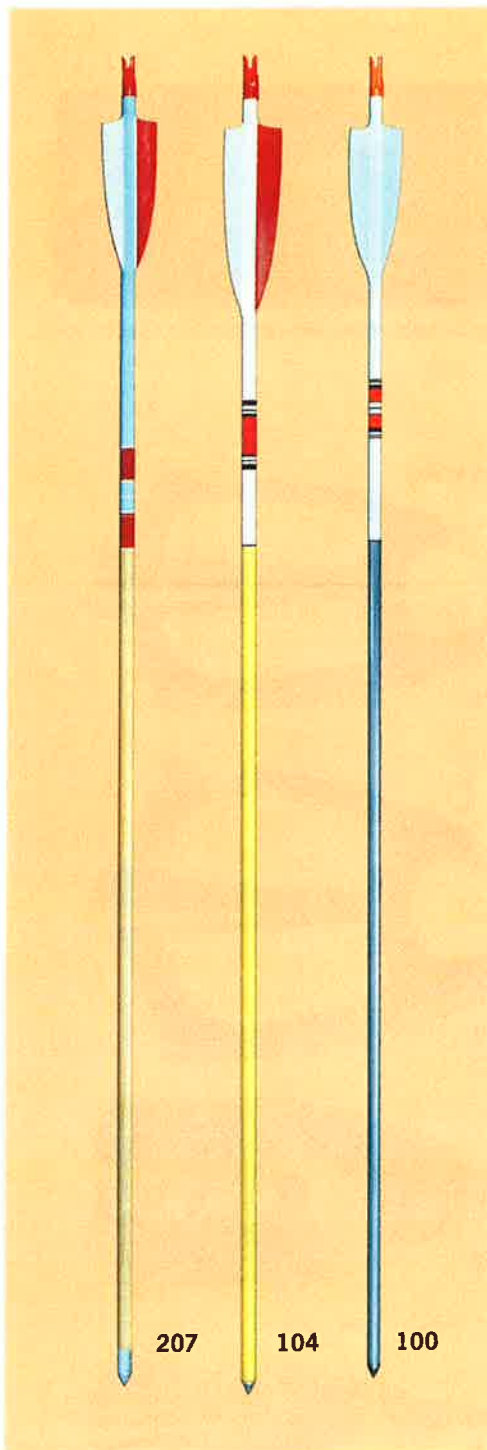
**No. 214** Arrow with No. 782 Point. Ship. wt. 2 lbs. doz. **\$13.00**

**No. 215**, ½ doz. . . . **\$ 7.25**

\* When ordering No. 106, 216 or 214 Arrows with points attached, indicate the catalog number of the point immediately following the catalog number of the arrow.

Example: No. 106-782 (No. 106 Arrow with No. 782 Point attached).

See matched target and field points illustrated on page 22.



## matched target arrows

**No. 207 CEDAR TARGET ARROW.** No. 1 choice of schools and colleges. Matched quality enables students to learn quickly precision archery. Matched within 3 grains and spined for bows 20-24, 25-29, 30-34, 35-39, 40-44, 45-50 pounds. 24", 25", 26", 27" and 28" lengths. Specify bow weight and arrow length.

**No. 207 dozen.** Ship. wt. 2 lbs. . . . \$14.00

**No. 104 FIBERGLAS TARGET-FIELD ARROW.** Practically indestructible! Micro-Flite Fiberglas shafts precision matched within 3 grains. Won't dent, bend, corrode or warp. Spiral fletched with choice, hand selected turkey feathers . . . colorfully finished with deluxe crest and plastic IndX nocks. All lengths, spined for bows 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-75 pounds. Specify bow weight and arrow length.

**No. 104 dozen.** Ship. wt. 2 lbs. . . . \$32.50

**No. 100 ALUMINUM TARGET ARROW.** A precision tournament arrow. Specially processed to Ben Pearson specifications . . . weight matched within 3 grains then finished with deluxe crest, spiral fletching of solid color feathers, plastic IndX nocks and insert target points. Available in all lengths. Spined for bows 20-24, 25-29, 30-34, 35-39, 40-44, 45-49. Specify bow weight and arrow length.

**No. 100 dozen.** Ship. wt. 2 lbs. . . . \$32.50

## practice arrows

**No. 200 CEDAR PRACTICE ARROW.** An inexpensive arrow for beginners. Turkey feather fletching with Target point in 22", 24", 26", 28" lengths.

**No. 200** ½ gross. Ship. wt. 5 lbs. \$26.20  
1 gross. Ship. wt. 8 lbs., 8 oz. . . . \$52.40

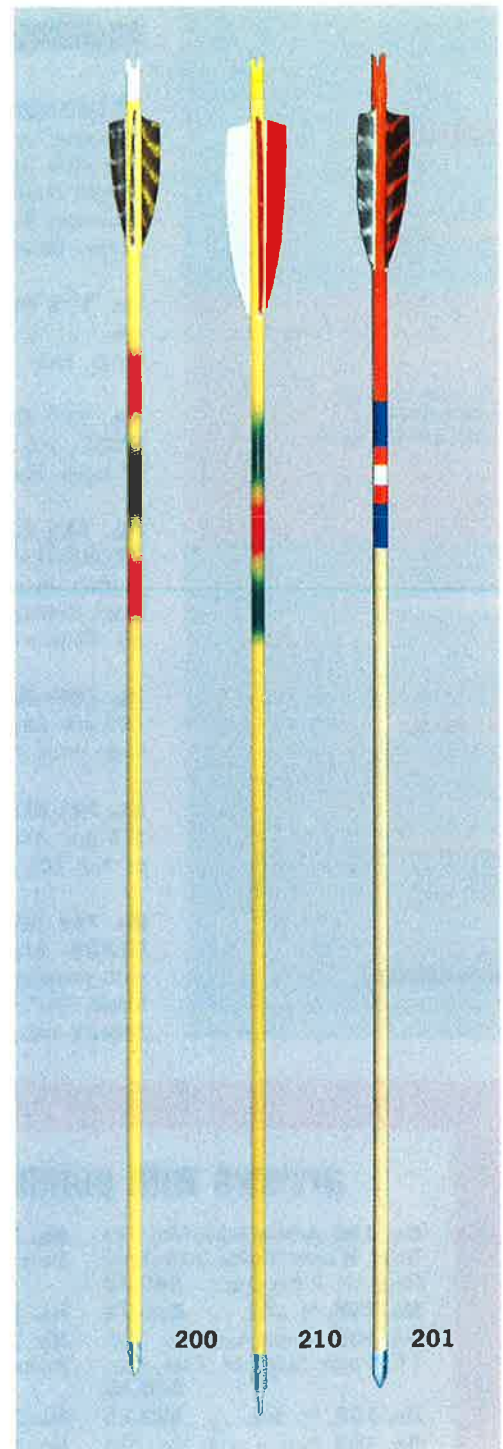
**No. 209** with field point in 28" length.  
½ gross. Ship. wt. 5 lbs. . . . \$28.50

**No. 210 CEDAR FIELD ARROW.** Recommended for beginners. 4" field fletching with contrasting colored cock feather non-skid field point. 28" length . . . packed in ½ gross only with 4 dozen ⅜" and 2 dozen ½" shaft sizes. Ship. wt. 5 lbs. 8 oz.

\$36.00

**No. 201 CEDAR TARGET ARROW,** Same quality and finish as the No. 207 arrow but not matched. Available in 24", 26", 27" and 28" lengths.

1 dozen. Ship. wt. 2 lbs. . . . \$ 7.50  
½ gross. Ship. wt. 5 lbs. . . . \$31.20



No. 100, 104, and 207  
Arrows packed in  
deluxe cartons.



Four-fletch available in feathers or plastic vanes, \$1.50 extra per doz. Specify length fletching. Custom cresting \$1.00 extra.





802

**No. 802 ARCHER'S GLOVE.** An economy glove of top grain cowhide with molded finger tips and adjustable wrist strap for comfortable fit. Small, medium, large and extra large sizes. Ship. wt. 1 oz. . . . . **\$1.50**



803

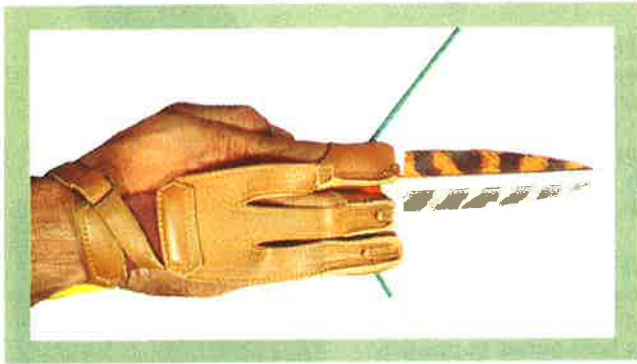
**No. 803 DELUXE SHOOTING GLOVE.** Top grain cowhide leather with elastic webbing to assure a comfortable, snug fit. Molded finger tips give complete finger coverage. V-shaped cutouts for finger ease. Adjustable wrist strap. Small, medium, large and extra large sizes. White in small and medium only. Ship. wt. 1 oz. **\$2.75**



807

**No. 807 ARCHER'S GLOVE.** Featuring new single-stitch design on index finger. Feel your anchor. New elastic back. Top grain cowhide leather with soft, form-fitting back, closed-end finger tips and adjustable wrist strap. Small, medium, large and extra large sizes. Ship. wt. 1 oz. . . . . **\$2.25**

**gloves & tabs**



**No. 804 WESTERN STYLE FINGER TAB.** Single thickness top grain cowhide. Especially recommended for lightweight bows. In large, medium and small sizes. Ship. wt. 1/2 oz. . . . . **\$ .45**



804

**No. 811 EASY-ON FINGER TAB.** Western style cordovan leather shooting tab. Double thickness of leather assures a comfortable fit and effortless release of the bow string. Highly recommended for heavier bows. Large, medium and small sizes. Ship. wt. 1/2 oz. **\$ .75**



811



**armguards**

**No. 808 ECONOMY ARMGUARD.** Ideal for schools and archery ranges. Made of heavy vinyl reinforced with concealed spring steel center stay. Ship. wt. 1 oz. **\$1.00**



808

**No. 810 SKELETON TYPE ARMGUARD.** A favorite with many archers. Top grain cowhide leather reinforced with concealed spring steel center stay. Held in place by two adjustable elastic straps. Ship. wt. 1 oz. . . . **\$1.75**



810

**No. 814 HUNTING ARMGUARD.** Top grain cowhide with heavy duty, adjustable leather straps. Reinforced with concealed spring steel stay for added wrist protection. Designed for hunting and field shooting. Ship. wt. 3 oz. **\$2.95**

No. 813 with elastic straps **\$2.95**

**No. 816 HUNTING ARMGUARD.** Protects the entire forearm. Designed to hold the kamo-shirt down and out of the way. Also advised for beginners, school programs, indoor ranges. Top quality leather with adjustable arm straps. **\$3.95**



816



814

## field and target quivers



**No. 838 TARGET AND FIELD QUIVER.** Top grade vinyl with outer pocket and two adjustable hang straps. Belt clip allows quiver to hang at any desired angle. Molded puncture-proof bottom, arrow divider strap and wide cut-away throat for easy access to arrows. Can easily carry eight field, target or hunting arrows. Ship. wt. 1 lb. . . . . **\$5.95**

**No. 870 DELUXE TARGET AND FIELD QUIVER.** NEW western style. Handsomely finished from the finest top grade vinyl . . . soft and pliable yet rugged and durable. Two belt clips hold quiver in position for instant use. Large accessory pocket, arrow divider strap. . . . . **\$7.95**

**No. 830 FIELD QUIVER.** Handsomely styled from extra thick top grain cowhide. Made with loop for attaching to wearer's belt with angled design to permit freedom of movement and easy access to arrows. Has arrow divider strap and accessory pocket. Ship. wt. 8½ oz. . . . . **\$7.95**

**No. 860 BELT-POCKET QUIVER.** Popular with men. Expanded quiver section fits in hip pocket. Slots for belt. Protective cuff prevents wear on pocket. Top grade, soft pliable vinyl. Tan or black. Ship. wt. 3 oz. . . . . **\$4.95**



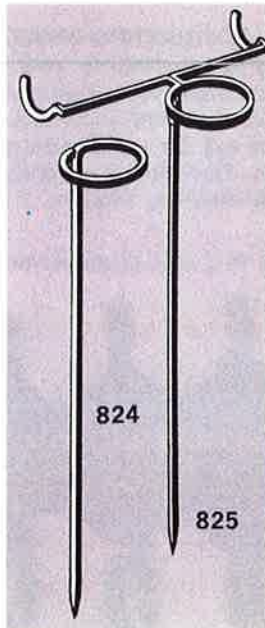
860

## ground quivers

The efficient holders for bows and arrows for target shooting, as illustrated in the photograph (right).

**No. 824 QUIVER.** Holds arrows upright ready for shooting. Rugged spike is pushed into the ground. Ship. wt. ½ lb. . . . . **\$1.95**

**No. 825 QUIVER AND BOW RACK.** Preferred by expert archers, clubs and schools. Holds arrows upright and bow horizontally. Has take-down feature requiring minimum space for storing. Ship. wt. . . . . **\$2.95**



824

825

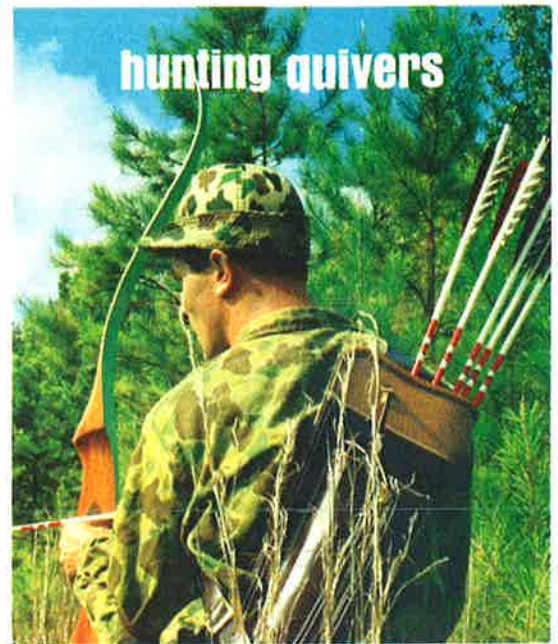




837



841



**No. 837 HUNTING QUIVER.** A two-division quiver with arrow divider strap. Easily carries 12 or more arrows. Durable vinyl... two tone design... adjustable shoulder strap. Zipper pocket for accessories. Ship. wt. 1 lb. 6 oz. . . . . **\$8.95**

**No. 841 CENTER BACK HUNTING QUIVER.** For left or right handed archers. Western design, top grade vinyl. Pack harness type straps hold quiver securely in center of back. Divider strap separates blunts from broadheads, keeps arrows from rattling. Heavy, molded puncture-proof bottom. Zipper pocket for accessories. Ship. wt. 1 lb. 6 oz. . . . **\$12.95**

**No. 842 HUSH-H-H BOW QUIVER.** Attaches to the bow. Ideal for bow-hunting. Always ready, never in the way. Improved plastic construction. Slots hold four extra arrows for instant, quiet use. No tape, clamps or screws necessary. Will not mar bow limbs or arrows. Ship. wt. 1 oz. **\$2.95**

**economy quivers**

**No. 827 FOR YOUNG ARCHERS.** SVL .06 gauge claret colored vinyl. Has loop for attaching to wearer's belt and heavy puncture-proof bottom. Carries 12 arrows. Finished with decorative cuff. Ship. wt. 3 oz. **\$1.25**

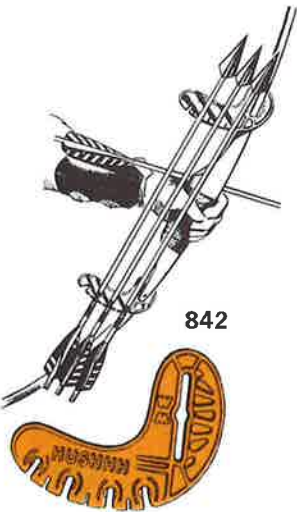
**No. 828 ECONOMY QUIVER.** Durable, long lasting, SVL 8 gauge natural leather colored vinyl. Complete with belt and molded puncture-proof bottom. Carries 12 target arrows or 6 hunting arrows. Ship. wt. 1 lb. **\$2.95**

**bow cases**

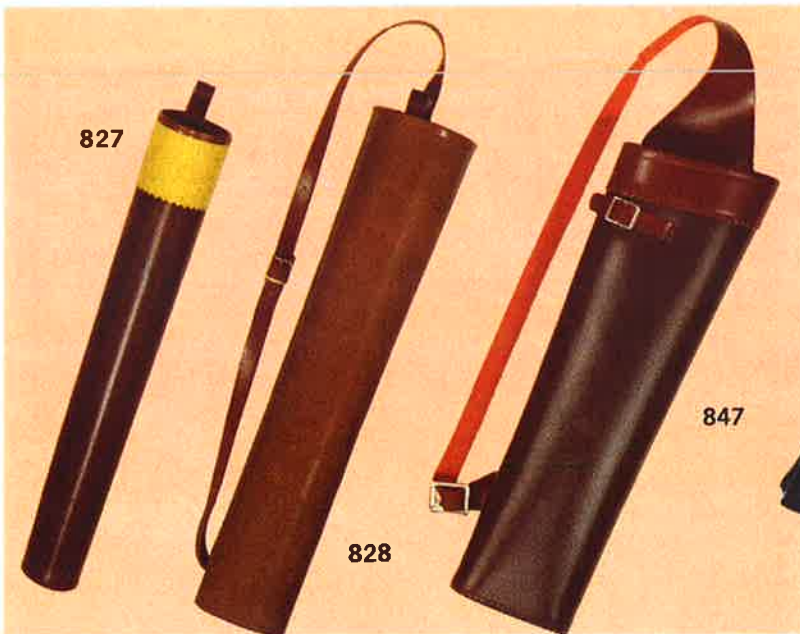
**No. 850 BLACK VINYL CASE.** Popular with archers for protection of fine bows. Soft flannel lining... heavy-duty zipper. Fits bows to 68" in length. (Longer length to fit bows to 6' in length... \$2.00 extra.) Ship. wt. 3 lbs. 4 oz. . . . . **\$9.95**

**No. 847 JUNIOR HUNTING QUIVER.** A popular priced shoulder quiver for young archers. Made of SVL 8 gauge claret colored vinyl with adjustable shoulder strap and arrow divider strap. Over 16" deep with heavy leather bottom. Wide throat permits easy removal of arrows. Ship. wt. 1 lb. **\$3.95**

**No. 851 FLANNEL CASE.** Durable flannel in attractive plaid design with vinyl top and bottom. String tie and pocket on flap for extra bowstring. Accommodates bows to 68" in length. Ship. wt. 2 lbs. 5 oz. **\$3.95**



842



827

828

847



850

851

# targets...stands and faces



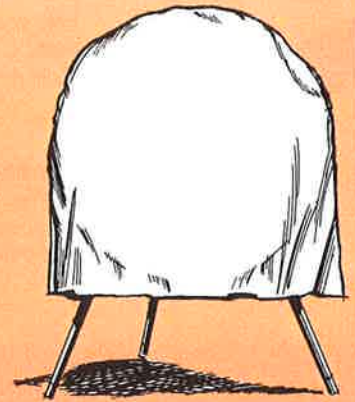
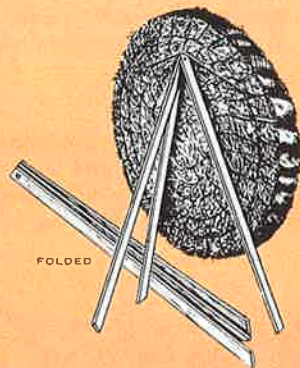
**CORRUGATED CARDBOARD TARGETS.** Thick layers of rugged, lightweight corrugated cardboard discs... all in a full-size 4-color target face. May be used satisfactorily with bows weighing up to 40 pounds draw weight. (Sold in multiples of 2 only.)

- No. 45... 24". Ship. wt. 5 lbs. . . . . \$ 6.00
- No. 49... 36". Ship. wt. 7 lbs. 8 oz. \$10.00



**No. 403 WOUND STRAW TARGET.** Ideal for young archers. Durable wound straw in 200-pound test corrugated carton with strong steel wire adjustable stand. Size 20" square by 4" thick. Uses replacement target face No. 420. Ship. wt. 14 lbs. 8 oz. . . . . \$3.75 ea.

**No. 410 DO-IT-YOURSELF TARGET.** Heavy corrugated paper box with a four-color target face printed on both sides. Fill with paper or straw tightly packed, or newspapers packed flat. Close with gummed tape. A durable, inexpensive target for juniors and beginners using lightweight bows. Ship. wt. 1 lb. 4 oz. \$1.00 ea.



**JOHNSON GRASS TARGETS.** Long lasting, tournament quality due to wood excelsior reinforced center cores.

- No. 408... 48" with 10" excelsior core. Ship. wt. 57 lbs. . . . . \$25.95
- No. 406... 36" with 8" excelsior core. Ship. wt. 34 lbs. . . . . \$15.95
- No. 404... 24" with 6" excelsior core. Ship. wt. 16 lbs. . . . . \$ 8.95

**BURLAP COVERED TARGETS.** Johnson grass target covered with burlap... eliminates litter.

- No. 4080... 48" Dia. Ship. wt. 62 lbs. \$27.95
- No. 4060... 36" Dia. Ship. wt. 37 lbs. \$17.95
- No. 4040... 24" Dia. Ship. wt. 18 lbs. \$10.95

**WOOD TARGET STAND.** Holds target at proper shooting height and angle. Treated with waterproof, antideterioration chemical solution and painted for protection against weather.

- No. 402... 48". Ship. wt. 11 lbs. \$6.75
- No. 401... 36". Ship. wt. 6 lbs. 8 oz. \$4.50
- No. 400... 24". Ship. wt. 3 lbs. 8 oz. \$2.75

**No. 439 METAL TARGET STAND.** Compact, easy to use. Simply imbed top ends of legs into mat and clip to target stitching. Adjustable to non-skid angles to reduce loss of arrows. Constructed entirely of metal and treated to prevent rusting. Brass chain and clip. For 24" and 36" targets. Length folded, 32". Ship. wt. 1 lb. 10 oz. \$3.50

**TARGET COVER.** Made of heavy duty vinyl... waterproof and not affected by heat or cold. Protects target when not in use. Available for 48" and 36" targets.

- No. 4081... 48". Ship. wt. 4 lbs. 14 oz. \$9.95
- No. 4061... 36". Ship. wt. 1 lb. 10 oz. \$8.95

Note: Prices do not include target faces.



## standard 4-color target faces

Available on heavy tag or oil cloth ... square or skirted-round. Specify when ordering.



### SQUARE HEAVY TAG

- No. 419... 48". Ship. wt. 12 oz. .... \$1.50
- No. 418... 36". Ship. wt. 8 oz. .... \$ .75
- No. 417... 24". Ship. wt. 4 oz. .... \$ .50
- No. 421... 16". Ship. wt. 2 oz. .... \$ .25
- No. 420... 16". Square target face on lightweight paper stock. Ship. wt. 6 oz. .... \$1.00 doz.

### SKIRTED HEAVY TAG

- No. 491... 48". Ship. wt. 1 lb. .... \$3.50
- No. 481... 36". Ship. wt. 8 oz. .... \$2.00
- No. 471... 24". Ship. wt. 2 oz. .... \$1.50

### SKIRTED OIL CLOTH

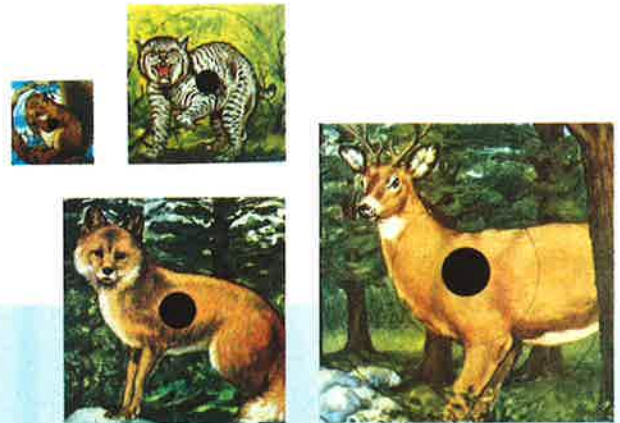
- No. 413... 48". Ship. wt. 1 lb. 6 oz. .... \$6.00
- No. 412... 36". Ship. wt. 12 oz. .... \$4.50
- No. 411... 24". Ship. wt. 6 oz. .... \$3.25



## BLACK AND WHITE FIELD FACES

On heavy tag stock.

- No. 472... 6". Ship. wt. 3 oz. .... \$ .60 doz.
- No. 473... 12". Ship. wt. 1 oz. .... \$ .15 ea.
- No. 474... 18". Ship. wt. 1 oz. .... \$ .20 ea.
- No. 475... 24". Ship. wt. 3 oz. .... \$ .25 ea.
- No. 476... Complete set of 30 faces. Ship. wt. 2 lbs. .... \$3.95

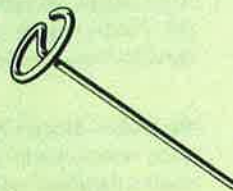


## FULL COLOR ANIMAL TARGET FACES

Natural, lifelike, printed on heavy stock... with scoring circles and aiming spots.

- No. 424... 6" Squirrel. Ship. wt. 3 oz. .... \$ .60 doz.
- No. 425... 12" Bobcat. Ship. wt. 1 oz. .... \$ .15 ea.
- No. 426... 18" Fox. Ship. wt. 1 oz. .... \$ .30 ea.
- No. 427... 24" Deer. Ship. wt. 3 oz. .... \$ .40 ea.
- No. 428... Complete set of 30 animal target faces. Ship. wt. 1 lb. .... \$6.50

No. 431... 18" Leopard Target Face on lightweight paper stock. (Same face as packed in juvenile archery sets.) Ship. wt. 1 oz. .... doz. \$1.00



## No. 530 TARGET FACE PIN

Holds faces flat and firmly in place. Prevents loss and damage to target faces. Essential to all up-to-date target and field courses. Card of four. Ship. wt. 2 oz. .... \$ .50

# do-it-yourself arrow-making materials and tools



## feathers

Select ground base full-length turkey pointers in natural barred, natural white, dyed barred and dyed white. Each pack contains enough feathers to fletch one dozen target arrows.

- No. 650**—Natural Barred. Ship. wt. ½ oz. **\$1.00** pack
- No. 651**—Natural White. Ship. wt. ½ oz. **\$1.50** pack
- No. 652**—Dyed White. Ship. wt. ½ oz. **\$1.50** pack
- No. 653**—Dyed Barred. Ship. wt. ½ oz. **\$1.25** pack



680 681 682 684

## target points | field points

Packed one dozen per blister pack.

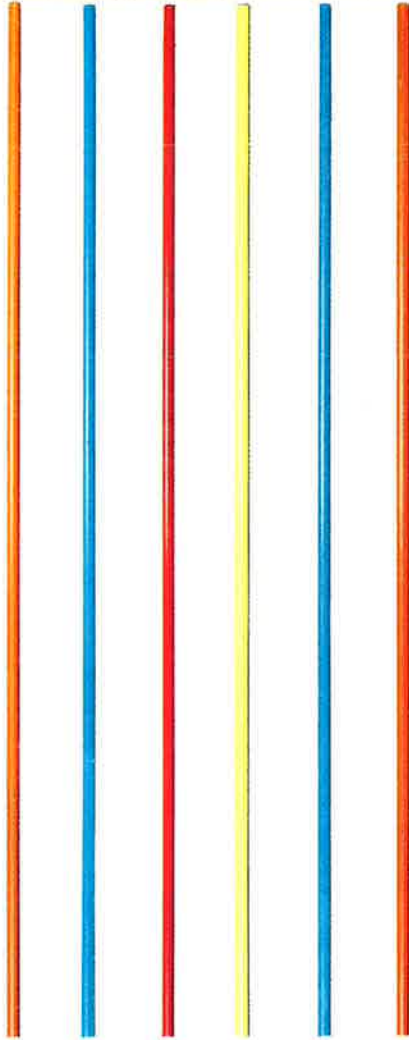
- No. 680**—Parallel, 5/32" and 5/16". Ship. wt. ½ oz. **\$.35** dozen
- No. 681**—Bullet, 5/16" only. Ship. wt. 1 oz. **\$.60** dozen
- No. 682**—Parallel non-skid, 5/16" and 11/32". Ship. wt. 1 oz. **\$.75** dozen
- No. 684**—Tapered bore, non-skid 5/16" and 11/32". Ship. wt. 4 oz. **\$1.25** dozen



## indx arrow nocks

Most popular nock made! Raised edge enables location of cock feather to be determined by feel. Molded plastic in red, white, blue, yellow, black, green and orange. One dozen per blister pack.

- No. 675**—Sizes ¼", 5/32" and 5/16". Ship. wt. ½ oz. **\$.50** dozen
- No. 676**—Size 11/32". Ship. wt. ½ oz. **\$.50** dozen



## arrow shafts

- No. 667**—Selected Port Orford Cedar—30" length. 5/16" and 11/32" diameters. Specify size. (Same quality as our No. 200 arrow.) Ship. wt. 14 oz. **\$ 2.00** dozen
- No. 660**—Matched Port Orford Cedar—30" length. Spined at 28". Closely matched in both spine and weight. Diameters: 5/16" (35-39, 40-44 lbs.) and 11/32" (45-49, 50-54 and 55-60 lbs.) (Same quality as our No. 207 arrow.) Specify bow weight. Ship. wt. 14 oz. **\$ 4.50** dozen
- No. 604**—Micro-Flite Glass Target Shafts—with nock insert adapters and insert target points installed. Available in weights 20 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb. **\$24.00** dozen
- No. 605**—Micro-Flite Glass Target Shafts—Full length. Weights 20 to 75 lbs. Spined at 28". Nock inserts and target points separate. Specify bow weight. Ship. wt. 1 lb. **\$21.00** dozen
- No. 606**—Micro-Flite Glass Hunting Shafts—with nock insert adapters and broadhead insert adapters installed. Available in weights 40 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb. **\$24.00** dozen

**No. 607**—Micro-Flite Glass Hunting Shafts—Full length. Weights 40 to 75 lbs. Spined at 28". Nock inserts and broadhead adapters separate. Specify bow weight. Ship. wt. 1 lb. **\$21.00** dozen

**No. 601**—Aluminum Target Shafts cut to length with points installed. Available in all lengths and in weights 20 to 75 lbs. Specify length and bow weight. Ship. wt. 1 lb. **\$24.00** dozen

**No. 603**—Aluminum Target Shafts—Full length with points separate. Weights 20 to 75 lbs. Spined at 28". Specify bow weight. Ship. wt. 1 lb. **\$22.50** dozen



## no. 665 tapering tool kit

A complete tapering tool kit. Includes bushings to fit ¼", 5/32", 5/16" and 11/32" shafts... all oversize to clear oversize or painted shafts. Ship. wt. 2 oz. **\$3.95**

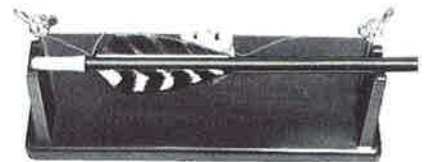


## no. 521 arrow fletcher

Rhode Jr. fletcher, for rapid, precision fletching. Fletch any length feather, right or left wing, up to 6"... either straight or at a right or left spiral! Complete with instructions. Ship. wt. 1 lb. **\$6.95**

## no. 691 cement for nocks and fletching

Waterproof, quick-drying... for attaching feathers and nocks to arrow shaft. (Available in ½ dozen pack only.) Ship. wt. 2 oz. **\$.50** ea.



## no. 536 feather trimmer

A practical, inexpensive burning rig for the home craftsman. Comes completely assembled ready to use. Any electric appliance (iron, toaster, etc.) may be plugged in the receptacle shown on base to reduce current to the burning wire. Ship. wt. 10 oz. **\$4.95**





## Ben Pearson bow fishing equipment



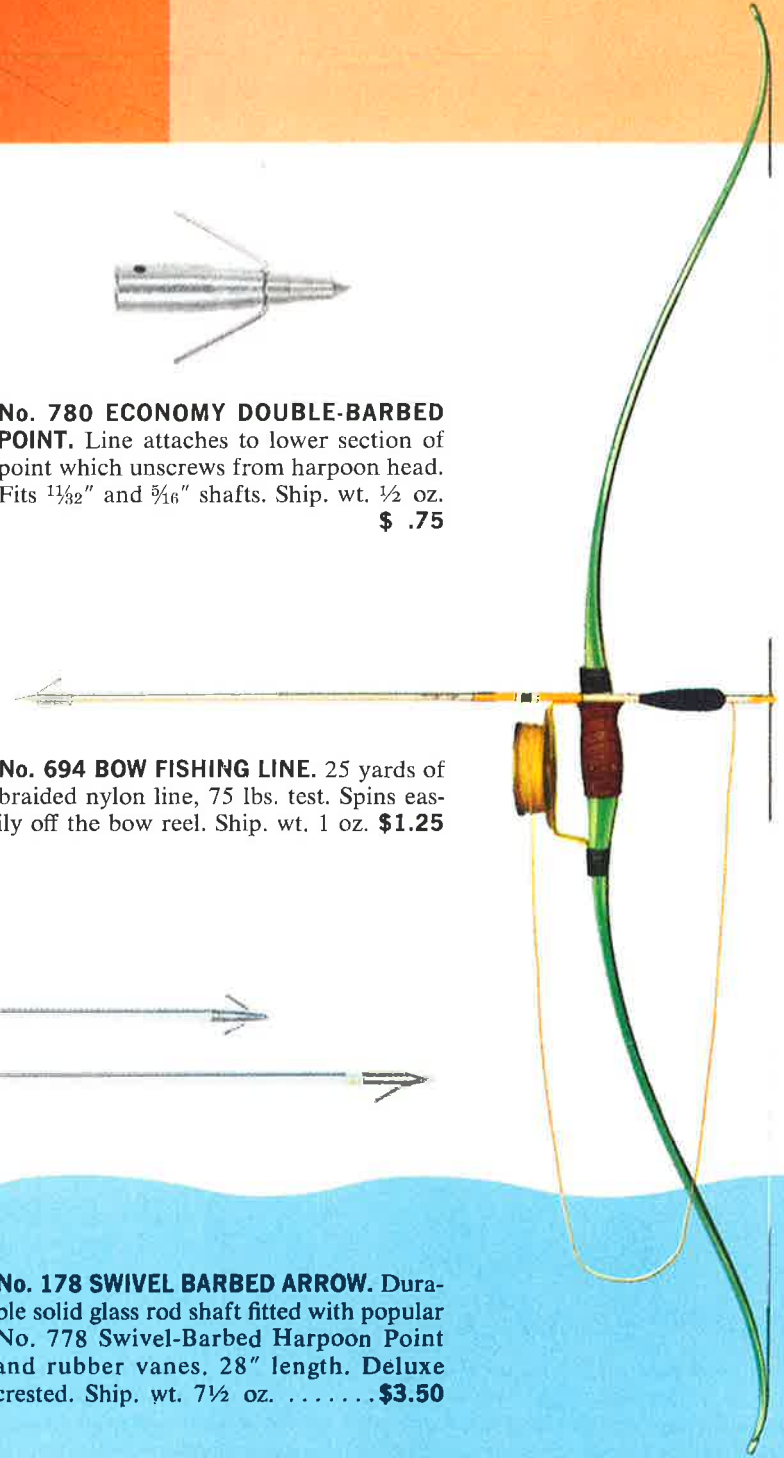
**No. 778 SWIVEL BARBED POINT.** Its harpoon head hits with maximum penetration. Retractable, swivel-action barb allows easy removal of the arrow from the fish. Fits  $\frac{3}{16}$ " shaft. Ship. wt.  $\frac{1}{2}$  oz. . . . . **\$1.25**



**No. 780 ECONOMY DOUBLE-BARBED POINT.** Line attaches to lower section of point which unscrews from harpoon head. Fits  $\frac{1}{32}$ " and  $\frac{5}{16}$ " shafts. Ship. wt.  $\frac{1}{2}$  oz. **\$ .75**



**No. 699 BOW REEL.** Made of anodized aluminum. Efficient one-piece reel equipped with spring wire line holder. Easily attached to bow with tape. Complete with 50 feet of 80 lbs. test nylon line. Ship. wt. 4 oz. . . . . **\$3.95**



**No. 694 BOW FISHING LINE.** 25 yards of braided nylon line, 75 lbs. test. Spins easily off the bow reel. Ship. wt. 1 oz. **\$1.25**



**No. 177 ECONOMY GLASS ARROW.** Solid glass rod shaft fitted with double-barbed harpoon point. Line attaches at point, lower point unscrews. Deluxe crested. 28" length. Ship. wt.  $7\frac{1}{2}$  oz. . . . . **\$2.95**

**No. 178 SWIVEL BARBED ARROW.** Durable solid glass rod shaft fitted with popular No. 778 Swivel-Barbed Harpoon Point and rubber vanes. 28" length. Deluxe crested. Ship. wt.  $7\frac{1}{2}$  oz. . . . . **\$3.50**



## the Ben Pearson guarantee

All Ben Pearson items are guaranteed for 1 year against defective materials or workmanship. Any item believed to be defective should be returned for repair or replacement.

BEN PEARSON, INC.  
Pine Bluff, Arkansas

## terms of sale

The prices shown in this catalog are base prices from which trade discounts are computed. They are furnished for identification and are not represented to be list, usual or customary retail prices . . . nor should they be used for this purpose. C.O.D. orders will require a deposit of 25% with order. All shipments will be invoiced at prices in effect at time shipment is made. **PRICES SUBJECT TO CHANGE WITHOUT NOTICE.** Please give shipping instructions with every order, otherwise, we will ship cheapest way. Ben Pearson, Inc., reserves the right to alter and improve specifications of any item described herein at any time.



## dealer advertising aids

Ben Pearson, Inc. maintains a complete retail advertising service for archery dealers. This includes point of sale display material, direct mail folders, statement enclosures, newspaper mats, archery educational folders and manuals.

16 mm archery action movies also are available for clubs, schools and group meetings. All dealer advertising and sales aids are up-dated and changed frequently. For latest information, contact your Ben Pearson representative.

**ready for action!**

BEN PEARSON ARCHERY DISPLAYS are the most effective shopper-stoppers in the business. Packages, cartons, permanent racks, disposable displayers, and product assortments in them are frequently being changed and updated to help you keep ahead of competition. Displays illustrated here are typical of those available. For latest information on current displayers contact your Ben Pearson representative.

 **BEN PEARSON** 

BEN PEARSON, INC., PINE BLUFF, ARKANSAS



**THE ACCESSORY DISPLAY** is a compact rack, with eye-catching, lively-color, blister-pack peg cards for self-service. See your Ben Pearson representative for stock assortment.

**BEN PEARSON**  
**ARCHERY**  
**ACCESSORIES**



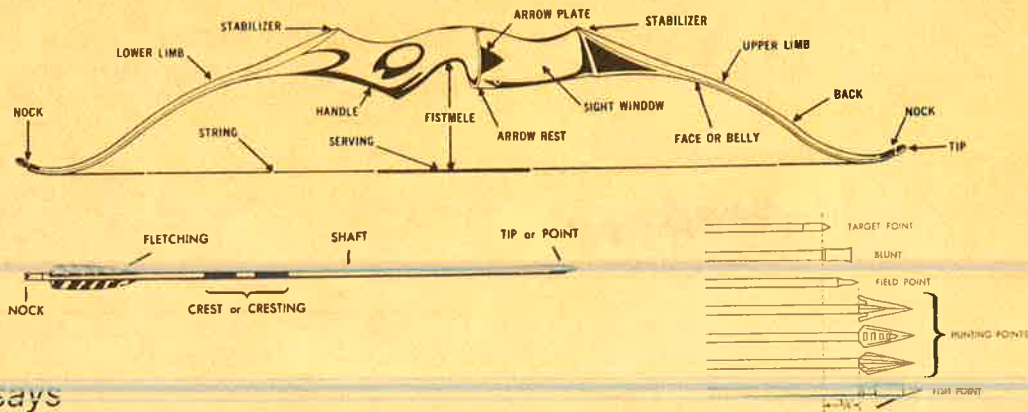
**THE SALESMASTER DISPLAY** is a complete archery department in one compact unit. Rack size, not including sign, 67" high, 30" wide, 32" deep. See your Ben Pearson representative for stock assortment.

**THE No. 200 GROSS PACK** is an effective floor displayer for No. 200 arrows. A similar displayer is available for HALF-GROSS pack of No. 210 arrows.





T.M.



Archie says

there's a lot to know about arrow and bow

## how to select the right equipment

Ben Pearson bows and arrows are designed to fit many different kinds of customers . . . experts . . . beginners . . . adults . . . children . . . target and field shooters . . . hunters . . . left handed, right handed . . . and people of different sizes. For good performance, the equipment should be selected carefully to fit the individual, just like a good pair of shoes.



**1. ARROW LENGTH.** Determine the correct arrow length for your length of draw. Place a yardstick in the center of your chest and extend hands forward, with palms inward. Where fingertips touch the yardstick is your correct arrow length.

Choose the nearest whole number. (If your measurement indicates  $\frac{1}{2}$ ", choose the next smallest whole number.) Custom arrows are available in any fractional length desired.

Arrow length is measured from the bottom of the nock to the point. A 28" hunting arrow will be longer than a 28" target arrow due to the larger hunting point. Allowances for the different types of arrows are made at the factory.

For best results, arrows should have the proper spine or stiffness to match the weight of the bow. More flexible arrows are for lighter bows, stiffer arrows for heavier bows. Arrow weight matching is necessary for consistent accuracy.

**2. BOW WEIGHT.** Do not "over bow" yourself. Choose a bow with the proper weight for you. Archery is a test of skill—not of strength. Most men need a target bow of 35 to 45 pounds draw weight. Women average 20 to 30 pounds for target bows.

Hunting bows should be about 10 pounds heavier, depending on the individual.

Bows for boys and girls will be lighter, depending on age and muscular development. Beginning archers develop skill more rapidly by starting with a light bow and moving up to heavier bows as muscles and skill develop.

Bow weight is determined by the number of pounds pressure necessary to draw the bow to full draw. Most Ben Pearson bows are

weighed and measured at 28" draw, some at 26". When weighed at 26", this is stated in the bow description. For those whose full draw should be less or greater than the draw measurement of the bow, actual draw weight may be determined by figuring approximately two pounds per inch.

## how to use archery equipment properly

Complete instruction booklets are included with each Ben Pearson bow. Other literature is available on archery instruction, care of equipment, tournament rules and archery programs for schools. Following are four of the important things to know.

**1. STRINGING (BRACING) THE BOW.** First, the bow string should be in position on the lower nock. A convenient way to do this is to secure it with a rubber band. Hold bow handle in left hand and let lower end rest against instep of left foot. (Do not force lower tip into the ground or floor.) Your position should be: back of bow up, feet apart, left elbow close to body, heel of right hand on back of bow with loop of string between thumb and forefinger. Bend bow by applying pressure with the left hand, allowing heel of right hand to slide along the bow until the loop which is held lightly between the thumb and forefinger is placed in the nock. Be sure the string is firmly seated in the nock before releasing pressure on the bow.



**2. NOCKING THE ARROW.** Turn the arrow until the cock feather (the one perpendicular to the nock) is uppermost and pull the nock back over the string at the nocking point to provide a snug but not tight fit. Fingers are placed around string, arrow resting lightly between first and second fingers. Three fingers should be hooked around string in the first joint and all should take their equal portion of the weight when the draw is made.



## 3. STANCE AND DRAW.

In the proper stance, the feet are comfortably apart and astride the shooting line with weight evenly distributed on both feet. The body is comfortably erect and facing at right angles to the target, the head is turned to see the target over the shoulder.



The bow handle rests lightly in the hand (never gripped), against the base of the thumb and is held in place by the tension of the draw. The fingers are placed lightly around the handle just to keep the bow from falling when the arrow is released. The bow arm is extended toward the target. Then with fingers of drawing hand hooked properly on bow string pull back steadily. In drawing, it is important that the hand and forearm act only as a connecting link between the bow string and the shoulder muscles which actually do the pulling. The fingers and hand are relaxed to effect the proper release. There should be no muscular action in them or the forearm. Let the shoulder and back muscles do it. The elbow should be level with the shoulders.

## 4. THE RELEASE.



The arrow is loosed by allowing the fingers to relax, letting the string slip away and propel the arrow. This should be done without allowing the arrow to creep forward even as much as an eighth of an inch prior to the release and without any other movement.

**BEN PEARSON**  
BEN PEARSON, INC.  
PINE BLUFF, ARKANSAS